

ADMIN GUIDE

ACTO

Platform Admin Guide





# Omnichannel Admin Guide

This is a full platform guide for ACTO Omnichannel administrators. **Administrator** refers to an individual who can access the platform's back-end, and has administrative permissions and capabilities. End users do not fall into this category. Administrator roles include default **Owner, Admin, Manager, Draft Manager, and Drafter** as well as any custom roles with administrative permissions. Click into the [Default Role and Permissions Table](#) to learn more about the platform's default user roles and associated permissions.

This document is organized into sections, each exploring core capabilities and features. The Table of Contents below links to each section within the document. Each section also has its own specific Table of Contents.

Click into any of the links below to get started!

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# Admin Guide to Platform Essentials

This guide walks through essential platform processes like how to navigate the platform, set up and configure a company domain, populate clinical data and product tags, and set up the User Management system.

Click into any of the links below to get started.

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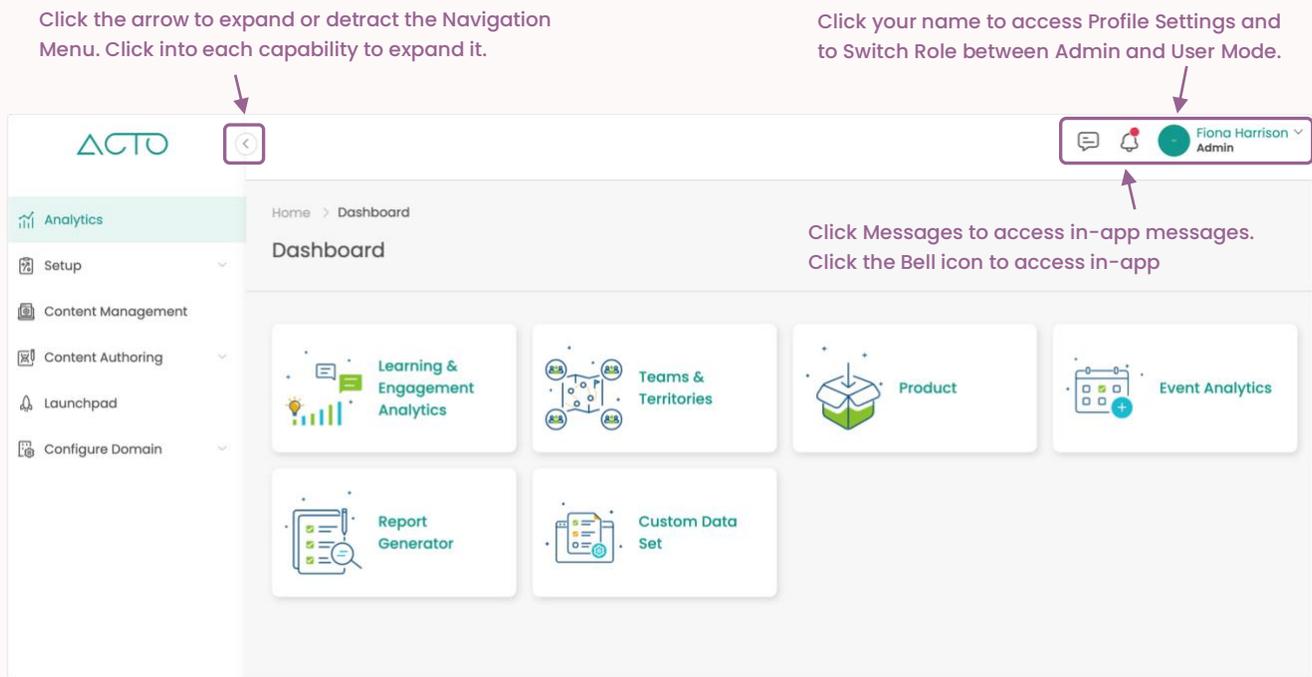
# Admin Guide to Platform Essentials

## Learning Objectives

- How to navigate the platform
- How to set up and configure domain wide settings
- How to add users, teams, territories, and roles under the User Management System
- How to add clinical and products object tags

## How to Navigate the ACTO Homepage

When you log in to ACTO in administrative mode, you will first land on the Analytics homepage. Navigate through the platform using the **Navigation menu** on the left of the screen. This menu is accessible in every section of the platform.



**NOTE** The different administrative roles may have a different view of and access to the platform's tools depending on the permissions set for them.

1. Log in to ACTO on your computer browser. **Please use Google Chrome or Mozilla Firefox.**
2. Make sure you are in administrative mode. End-users cannot access admin functions.
3. Expand the **Navigation menu** on the left of your screen and select an option.

## Getting Started on ACTO Omnichannel

On the platform's back-end, each domain has one Owner, and multiple administrative roles. These users have various permissions to set up and organize each company's unique portal on ACTO. To learn about the default permissions for each role, please reference the [ACTO Default Role and Permissions Table](#).



## How to Switch between Administrative and User Mode

Every administrator – someone who can access the platform's back-end administrative functionality – can access the platform in administrative and user mode. To switch between administrative and user mode on a web browser, click your name on the top right of any page and select **Switch Role**. If you access the platform on your mobile device, you will automatically be in user mode. Here's why:

Switching between administrative and user mode allows platform administrators to understand the user experience as well as run test deployments before pushing out training, coaching, or resources to end-users.

Employees who administer the platform may also have company-wide, team, or role specific training, coaching, or resources pushed out to them. They would access and complete these initiatives as end-users themselves.

While most administrative functionality is only accessible in administrative mode on a web browser, the Coach capability is an exception. Some coaching features require Managers to switch over to user mode on web, or use a mobile device, when pushing coaching to their teams. You can learn more in the [sections](#) on Coach.

## Configure Domain Settings

Configuring domain settings allows administrators to set up platform-wide settings and preferred branding and nomenclature. Click **Configure Domain** from the Navigation menu, and select one of the following options:

- [Domain Setup](#) – In this section you may customize the domain name; set up company branding including logos, background images, colors, and fonts; upload company policies and terms; set up the domain time zone; and enable or disable peer-to-peer messaging across the platform.
- [Taxonomy Settings](#) – In this section you may change the nomenclature for behavior and competency.
- [Core Tool Settings](#) – In this section you may enable or disable an end-user's ability to upload resources from their mobile device into the Coach or Present capabilities.
- [Notification Settings](#) – In this section you may enable or disable capability specific email and push notifications that are sent out to end-users on the platform.

## Configure Domain – Domain Setup

The section below provides instructions on navigating domain setup.

1. Click **Configure Domain** from the Navigation menu. Select **Domain Setup**.
2. Proceed through the Domain Setup wizard. Enter or edit information in the **Domain Setup**, **Branding**, and **Settings** sections.
3. Please click **Save** after each section to save your information. Click **Next Step** to move forward.
4. Review the information entered. Click **Finish Setup** to complete.

- **Domain Setup** – Enter your domain name and preferred app name. Set up the domain owner's information.
- **Branding** – Upload a domain logo and icon. Domain logos appears on the homepage and domain icons above the Navigation menu. You may customize the homepage background, and select preferred domain colors and fonts.
- **Settings** – Add company policies and terms. Select default time zone and language settings. Click the **Peer-to-Peer Messaging** checkbox to allow users to privately chat on ACTO's Messaging tool. \*If you leave this unchecked, users will not be able to interact on a peer-to-peer level, but only respond to administrators who message them\*

Under **Branding** in **Domain Setup**, you may customize the homepage background for the devices learners will use. Click the question mark icon next to each background tile to find the ideal image ratio for your upload.

### Homepage Background

[Save](#)

**Website** ⓘ      **iPad/Tablet** ⓘ      **Mobile** ⓘ

  
Drag & Drop, or **upload** a file

  
Drag & Drop, or **upload** a file

  
Drag & Drop, or **upload** a file

[Preview](#)[Preview](#)[Preview](#)

## Configure Domain – Taxonomy Settings

**Taxonomy Settings** allows admins to customize nomenclature on the platform related to learning competencies and behaviors. Click **Configure Domain** from the Navigation menu. Select **Taxonomy Settings**.

## Configure Domain – Core Tool Settings

**Core Tool Settings** allows admins to enable or disable a user's ability to upload content from their devices into the Present or Coach tools. Click **Configure Domain** from the Navigation menu. Select **Core Tool Settings**.

## Configure Domain – Notification Settings

Notification Settings allows admins to enable or disable specific Email or Push Notifications for all users. Click [Configure Domain](#) from the Navigation menu and select [Notification Settings](#) to access this section. Use the toggle to enable or disable notifications, and then click [Update](#) to save your selections.

### Notification Settings

All Emails  All Push Notifications

---

#### General

Welcome (User) - <i>An email notification for new users on the platform</i>	Email <input checked="" type="checkbox"/>
Welcome (Admin) - <i>An email notification for new admin accounts created on user management</i>	Email <input checked="" type="checkbox"/>
Launchpad Assignment - <i>An email notification for coach and event-related assignments to a user</i>	Email <input checked="" type="checkbox"/> Push Notification <input type="checkbox"/>
Launchpad Deployment - <i>An email notification for learn and resource-related deployments to a user</i>	Email <input checked="" type="checkbox"/> Push Notification <input type="checkbox"/>
Event Audience - <i>An email notification for users invited to event sessions</i>	Email <input checked="" type="checkbox"/> Push Notification <input type="checkbox"/>

[Update](#)

**NOTE** Even when All Emails is toggled off, and no email option is selected, the following five essential emails will still be sent: Magic Link, Verify Email, Forgot Domain, Reset Password, and MFA Verification Code.

## Setup – User Management Overview

User Management on ACTO allows administrative roles to manage the users, teams, territories, and roles on the platform. Click [Setup](#) from the Navigation menu and select [User Management](#). User Management provides a bird's-eye view of all users on the platform, their role, and the team and/or territory they belong to.

Users (23) Teams Territories Roles Filter users by Roles, Teams, Territories

Search Users

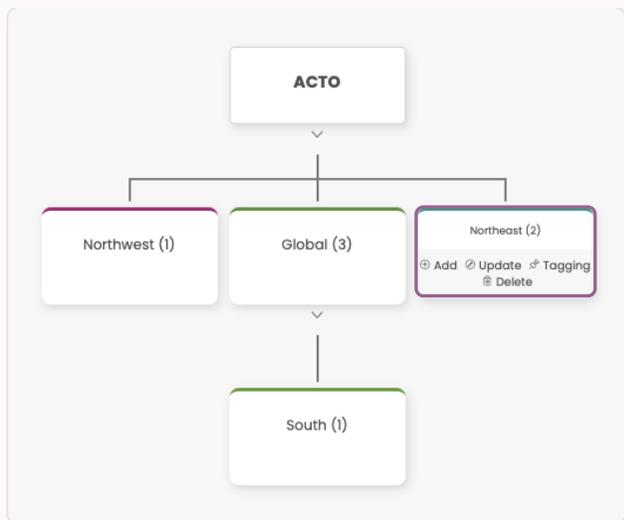
[Send Welcome Reminder](#) [Export](#) [Add New](#)

NAME	ROLE	TEAMS	TERRITORIES
>  Alice Thompson	draft-manager	Marketing	-
>  Amaia Khan	admin	Sales	-
>  Andrew King	user	Marketing	-

**PROTIP** Before adding users into the User Management System, please first set up and organize the teams and/or territories the users belong to.

## User Management – How to Add Teams and Territories

Users are organized and segmented according to team and/or territory. Filter by **Teams** and **Territories** within **User Management** to view users by the team or territory they belong to. Click into the Teams or Territories sections to map out your company's org chart according to your team and/or territory hierarchies.



**Add** - Hover over a team/territory and click **Add** to add a team/territory below it, or on the same level. Add a new team/territory name, description, brand color, and select its parent (team that it falls under).

**Update** - Click **Update** to change a team/territory's name, description, color, or parent team/territory.

**Tagging** - Click **Tagging** to select keyword tags for the team or territory related to product, therapeutic area, disease state, or territory.

## User Management – How to Add or Update Users

The **Users** section of **User Management** displays all the users in the system. You may add new users individually or in bulk by clicking the **Add New** button. Click into [How to Add New Users](#) for detailed instructions. You may also edit and update each user's profile and permissions, and archive or delete users in this section.

NAME	ROLE	TEAMS	TERRITORIES
Alice Thompson	user	Marketing	-

Use the **Search bar** to search for specific users.

Use the **Filter** to sort users by Role, Team, or Territory.

Click **Add New** to add new users on the platform.

Click **Export** to export users in a .csv format.

Click **Send Welcome Email** to send a reminder email to users who have not yet logged in to the platform.

Click the dropdown arrow next to a user's name to view the options for that user.

- The **Key icon** allows you to modify user permissions.
- The **Pencil icon** allows you to update user details.
- The **Pin icon** allows you to add tags to a user profile.
- The **Trashcan icon** allows you to delete a user profile.
- The **Graph icon** gives you quick access to the details around what has been deployed to a user.

## User Management – How to Add New Users

When adding new users to the platform, you may add one at a time, or you may bulk upload users. Use the instructions below to proceed.

### How to Bulk Upload New Users

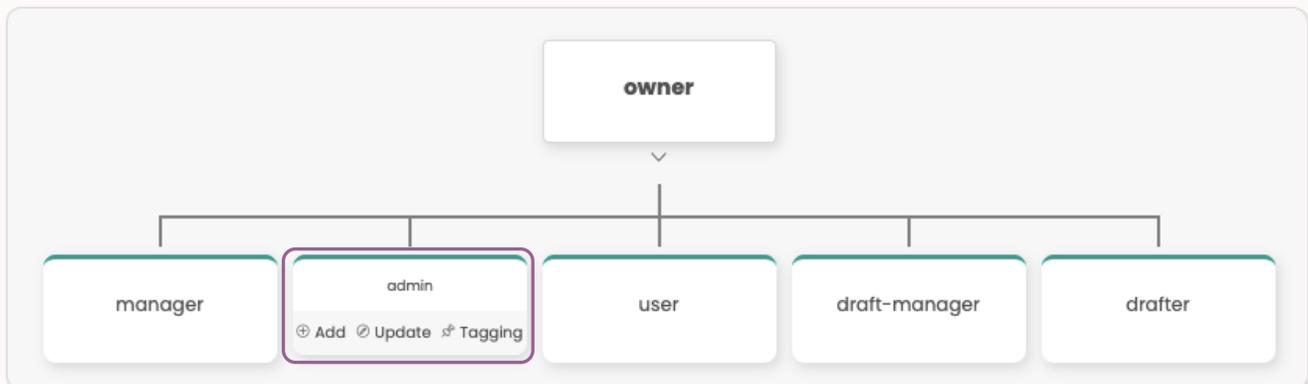
1. Click the **Add New** button on the top-right of the User Management homepage. Select **Bulk Upload**.
2. Create and upload an Excel sheet with the columns: First name, Last name, Email. Input users onto the sheet and upload it. You may also download the provided template, fill it out, and reupload it.
3. Click **Upload Bulk Users** to complete.

### How to Add Individual New Users

1. Click the **Add New** button on the top-right of the User Management homepage. Select **Create User**.
2. Enter or select the following required information: User First and Last Name, Email address, Role, Team or Territory, and Language. Click **Add User** to complete.

## User Management – How to Add, Edit, and Update Roles

On the ACTO platform, in addition to end-users there are several default Administrative roles: **Owner**, **Manager**, **Admin**, **Draft-Manager**, and **Drafter**. In the **Roles** section of **User Management**, you may view, update, and tag these default user roles on ACTO. If required, you may also create custom roles with their own permissions.



**Add** – Hover over a default role. Click **Add** to add a new role under or next to it. Enter the new role name, description, and parent role. Click the checkboxes under **Permissions** to customize permissions.

**Update** – Click **Update** to customize a default role's permissions. Default roles may have permissions changed, but not the role name itself.

**Tagging** – Click **Tagging** to select existing tags or to add keyword tags to associate with the role.

**NOTE** Default administrative roles may have their access permissions customized by clicking **Update**, but their names may not be changed. End-user permissions may not be customized.

## User Management – Default Platform Roles Description

For detailed permissions for the default roles please refer to the [ACTO Default Role Permissions](#) table. Please note, the default permissions set out here may be customized on your domain.

- **Owner** – Each domain has one Owner who has full visibility and access to all parts of the platform. The Owner role can only be changed by reaching out to ACTO’s Support Team.
- **Admin** – Admins have full visibility into the system including content creation and user management.
- **Drafter** – Drafters have visibility into content creation and uploading, organizing, and sharing content.
- **Manager** – Managers have access to the User Management System and their specific team’s analytics.
- **Draft Manager** – Draft managers have a combination of Drafter and Manager permissions.
- **User** – Users cannot access any admin level capabilities. Users may only view and complete training, resources, coaching, and other content that has been deployed to them by administrators.

## Tagging – How to Set up Clinical and Product Tags

Tagging content and resources allows each asset to be organized, categorized, and filtered across the platform. Tags are created around two main categories, **Clinical Data** and **Products**. These two categories are further broken down into **Therapeutic Area**, **Disease State**, **Product Lines** and **Products**.

## Tagging – How to Add Therapeutic Area Tags

To get started, click **Setup** from the Navigation menu and select **Clinical Data**. Then click **Therapeutic Area**. Enter details in each section, and press the Green Checkbox or Enter Key to save the entered information. To edit or update a text field simply click into it.

1. Click the Therapeutic Area button.

THERAPEUTIC AREA	DESCRIPTION	DATE ADDED
Cardiology	Cardiology is a branch of medicine that deals with disorders of the heart as well as some parts of the circulatory system.	06/01/2021

2. Click + Add Therapeutic Area. Enter the Therapeutic Area name and description.

3. Click the Trashcan icon to delete a therapeutic area.

## Tagging - How to Add Disease State Tags

Click **Setup** from the Navigation menu and select **Clinical Data**. Then click the **Disease State** button to enter details related to a disease state.

1. Click the Disease State button.

DISEASE STATE	DESCRIPTION	THERAPEUTIC AREA	DATE ADDED
Diabetes	Diabetes is a chronic condition associated with abnormally high levels of sugar (glucose) in the blood.	Endocrinology	06/01/2021

2. Click + Add Disease State. Enter the disease state name. Click the dropdown arrow under Therapeutic Area to select a previously created therapeutic area the disease state relates to.

3. Click the Pencil icon to add further details related to disease state including but not limited to pathophysiology, epidemiology, diagnosis, and disease management.

## Tagging - How to Add Product Line Tags

Click **Setup** from the Navigation menu and select **Products**. Then click **Product Lines** to enter details related to a product line. Once this section is complete, you may add products associated with each product line.

1. Click the Product Lines button.

PRODUCT LINE	# OF PRODUCTS	DESCRIPTION	DATE ADDED
Neurological Therapy	1	These may range from medications such as the neuroleptics used to treat organic disorders of brain.	06/01/2021
Dermatology Therapy	1		26/01/2021

2. Click + Add Product Line. Enter the product line name. Add the number of products in the # of Products column. Add a description in the Description column.

3. Click the Trashcan icon to delete a product line.

**PRO TIP** To learn more about object mapping, and the benefits of adding detailed information into the Clinical and Product categories, please reach out to your ACTO Support team.

## Tagging - How to Add Product Tags

Click **Setup** from the Navigation menu and select **Products**. Then click the **Products** button.

The screenshot shows the 'Products Information' section with the following elements:

- 1. Click the Products button.** An arrow points to the 'Products' button in the top navigation bar.
- 2. Click + Add Product. Enter the product name.** An arrow points to the '+ Add Product' button at the bottom left.
- 3. Click the Pencil icon to add further details related to a product including Prescribing Information, clinical research, competition and market state, sales and marketing literature, messaging, and a glossary.** An arrow points to the pencil icon in the action column of the table.

PRODUCT	PRODUCT TYPE	PRODUCT LINE	DATE ADDED	
Metformin 5mg	Drug	Endocrine Therapy	06/01/2021	 
Levothyroxine 2mcg	Drug	Endocrine Therapy	06/01/2021	 

## Object Management

Platform administrators may configure additional fields associated with the standard objects on the platform. There are currently 12 objects that may be configured. These are: **User**, **Learning Set**, **ActionPack**, **Collections**, **Resource**, **Scenarios**, **Certification**, **Field Coaching**, **Events**, **Session**, **Strategies**, **Deployments**.

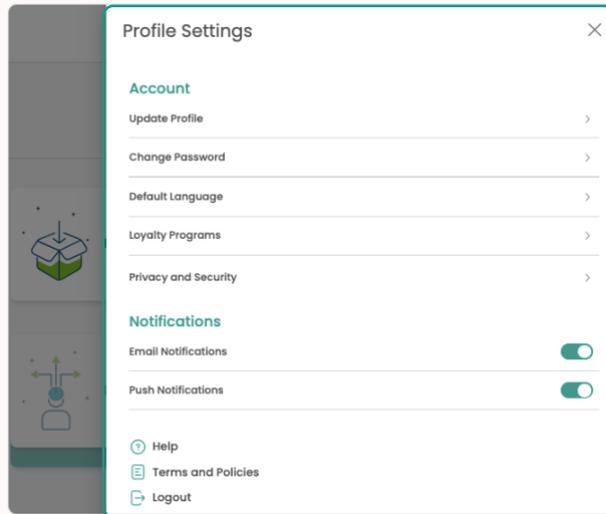
Custom Fields				Create New Field
LABEL	NAME	DATA TYPE	DESCRIPTION	
User Department	User Department	Dropdown	Additional department field	...

1. Click **Setup** from the Navigation menu. Select **Object Management**.
2. Click the object you want to configure. Click the **Create New Field** button. You may also edit the nomenclature in an existing custom field.
3. Proceed through the Object Management wizard. Enter or edit information in the **Essentials** section.

- Configuring standard objects on the platform allows you to track and store related values that may be unique to your organization.
- In the Object Management wizard, the Data Type field allows you to select from the following fields: Text, Text area, Number, Dropdown, Dropdown (Multi-Select), Date, Time, Date/Time, Checkbox
- Currently reporting is not available for custom fields.

## How to Update Personal Profile Settings

You may update your personal profile on ACTO. To access [Profile Settings](#), click your name on the top-right of the screen and select [Settings](#). The following account and notification settings are available from this menu.



Click [Update Profile](#) to update your name, contact number, and profile picture. Only another administrator can update your email or role.

Click [Change Password](#) to change your account password. Not available for users who log in with SSO.

Click [Default Language](#) to change the default language for your account.

Toggle to enable [Email and Push Notifications](#).

Click [Help](#) to reach out to ACTO Support.

**PROTIP** Enabling Email and Push Notifications from the Settings menu helps ensure that you receive email and push notifications when you are assigned or deployed content and resources on the platform.

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# Admin Guide to Content Management

Content Management on ACTO is a digital library for all your resources. Use Content Management to create, upload, tag, and organize all the resources on the platform in one place. Interactive Form Resources like Quizzes, Surveys, Polls, and Digital Signatures are also created and stored in Content Management.

Click into any of the links below to get started.

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# Admin Guide to Content Management

## Learning Objectives

- How to organize the Content Management
- How to upload resources into the Content Management
- How to set permission for resources in the Content Management
- How to create and add Form resources into Content Management

## How to Access Content Management

Platform Admins can access all the resources in **Content Management**. Drafter, Manager, and Draft Manager roles can only access resources shared with them. **This refers to default platform permissions. Permissions can be updated on a role or individual-based basis in ACTO's User Management System.**

Click the arrow to expand or detract the Navigation Menu. Click into each capability to expand it.

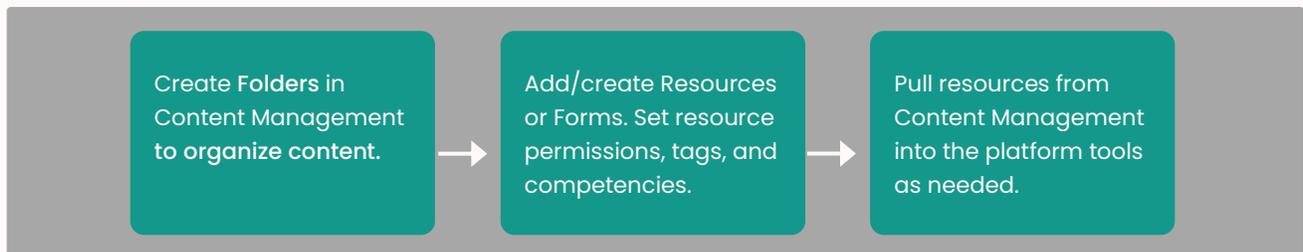
Click your name to access Profile Settings and to Switch Role between Admin and User Mode.

The screenshot shows the ACTO dashboard interface. On the left, there is a navigation menu with items: Analytics, Setup, Content Management (highlighted with a purple box), Content Authoring, Launchpad, and Configure Domain. The main dashboard area displays several widgets: Learning & Engagement Analytics, Teams & Territories, Product, Event Analytics, Report Generator, and Custom Data Set. In the top right corner, there is a user profile dropdown for 'Fiona Harrison Admin'. Annotations with purple arrows and text boxes provide instructions: one points to a toggle arrow in the navigation menu, another points to the user profile dropdown, and a third points to the 'Content Management' menu item.

1. Log in to ACTO on a computer. Please use Google Chrome or Mozilla Firefox
2. Make sure you are in administrative mode. End-users cannot access admin capabilities
3. Expand the Navigation menu on the left of your screen
4. Click into Content Management.

## Content Management Quick Overview

- **Content Management** is where resources are created, uploaded, stored, and updated on ACTO.
- Resources must be organized into folders. Admins may invite other platform administrators to collaborate. Collaborators may access, update, and/or delete folders in Content Management.
- Each resource can have custom permissions. Depending on the permissions set for a specific resource, end-users may be able to **present, share, favorite, download, or print** the resource.
- **Forms** are interactive resources created and stored in Content Management. These include **Quiz, Survey, Digital Signature, Poll, Field Coaching Report, Registration, Assessment, and Evaluation Forms**.
- Resources uploaded in Content Management may be pulled into different tools across the platform. Quizzes, Surveys, Polls, and Digital Signatures may be added into **Learn**. FCRs, Assessment, and Evaluation Forms may be added into **Coach**. Registration Forms may be added to **Events**.



## What is Content Management?

Content Management is a digital library for all your resources. **It is the central repository and Source of Truth for where a single copy of a resource is created, uploaded, organized, shared, and updated on the platform.**

The screenshot shows the ACTO Content Management interface. At the top, there is a search bar and a user profile for Fiona Harrison, Admin. Below the search bar, there are two tabs: "My Folders" (selected) and "Shared With Me". A "Create New Folder" button is visible. The main area displays a list of folders: "1. Product Training" (Updated 6 days ago), "2. Sales Training" (Updated 17 days ago), "3. Marketing Resources" (Updated 17 days ago), "4. Clinical Resources" (Updated 14 days ago), "5. Compliance" (Updated 14 days ago), and "Forms" (Updated 7 days ago). A red box highlights the "More" icon (three dots) on the right of the "5. Compliance" folder. A red arrow points to this icon with the text: "The More icon \*\*\* on the right of a folder allows you to edit or move, add stakeholders, add tags, or delete the folder."

Use the **Search Bar** to search for resources or folders.

Click **Create New Folder** to create a new folder.

Use the **Checkmark icon** to delete or move folders.

Use **Checklist icon** to switch between list and icon view.

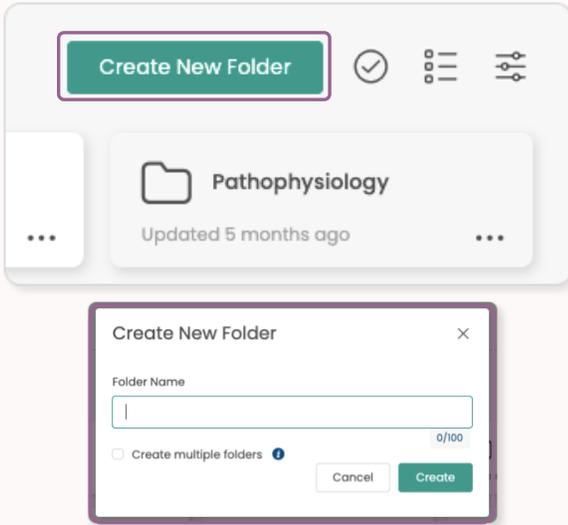
Use the **Filter** to sort through content resources.

Click into **Shared With Me** to access shared folders.

## How to Create a New Folder

### How to Create a New Folder in Content Management

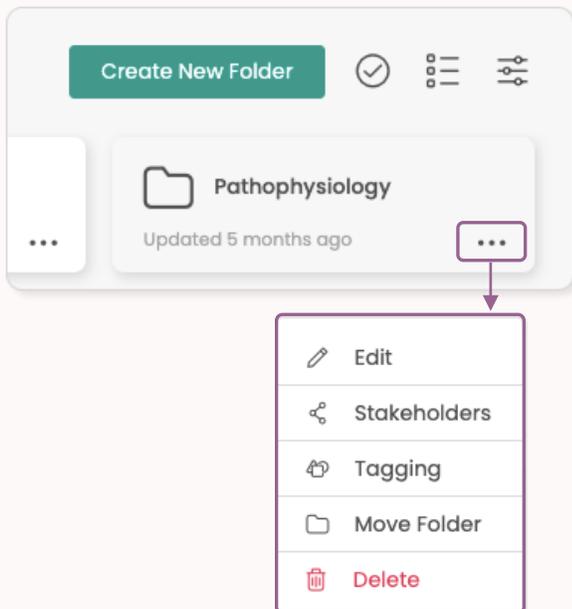
Follow the instructions below to create new a folder and organize your resources in Content Management.



1. Click into **Content Management** from the Side Navigation menu.
2. Click **Create New Folder** on the top-right of Content Management. Enter the folder name and click **Create**.
3. To create multiple folders at one time, click **Create New Folder**. Click the **Create multiple folders** checkbox. Once you create a folder the same dialogue box will reopen to create the next folder.
4. To add sub-folders into a folder, click into the parent folder, click **Add New** and select **Folder**.

### How to Edit or Update a Folder in Content Management

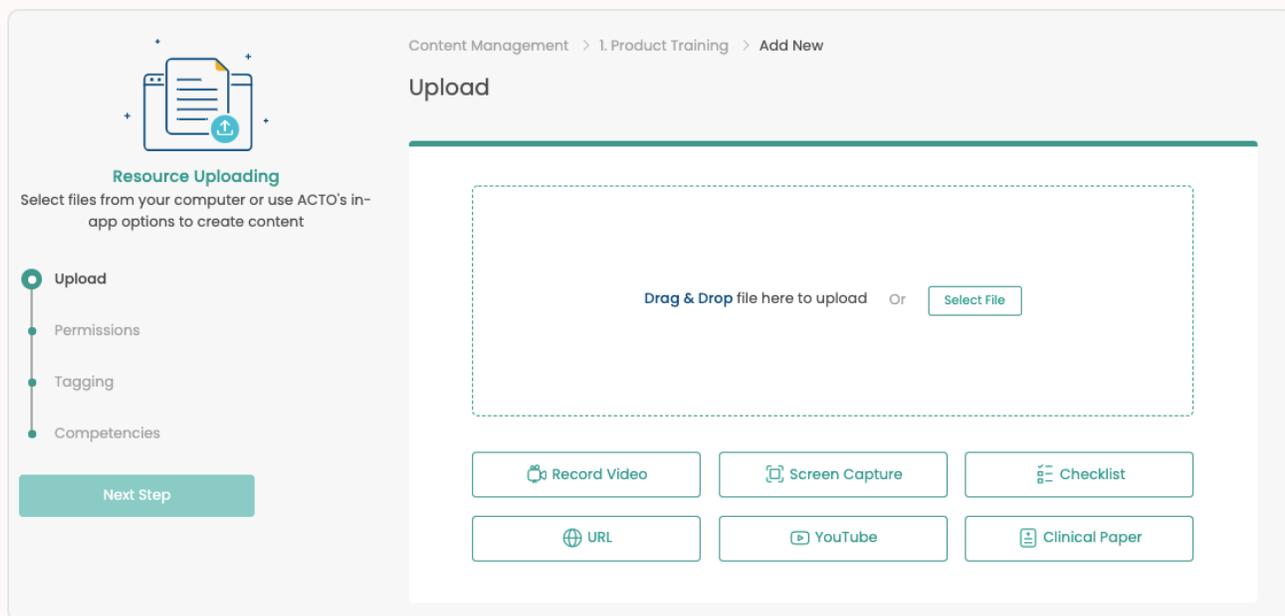
Once a folder is created it may be edited and updated to add stakeholders, tags, or to move it into another folder within Content Management. To add or edit folder details, click the **More icon** \*\*\* on the side of a folder.



- Select **Edit** to change the folder name and add or update a folder description.
- Select **Stakeholders** to invite other administrative roles to collaborate on a folder. Click **Update** or **Delete** to select their permissions. Click **Share** to give them access. Collaborators can view shared folders in the **Shared with Me** section of Content Management.
- Select **Tagging** to select or add relevant tags and keywords to the folder.
- Select **Move Folder** to move the folder into another folder within Content Management.
- Select **Delete** to delete a folder and its content. To delete or move multiple folders at once, click the checkmark on the top-right of the Content Management page, and select multiple folders.

## How to Add Resources into Content Management

Add resources into your Content Management folders by uploading resources from your computer or creating new resources on the platform. **Changes or updates to resources in Content Management will be reflected everywhere else that resource exists on the platform.**



1. Click into Content Management. Then click into the folder you would like to add a resource to.
2. Click the **Add New** button on the top-right of the folder section. Select **Resource**. This will take you to the resource wizard where you can create or upload a new resource. Proceed through the **Upload, Permissions, Tagging, and Competencies** sections.
3. After you upload a resource, the dialogue box will reopen, allowing you to upload multiple resources at one time.

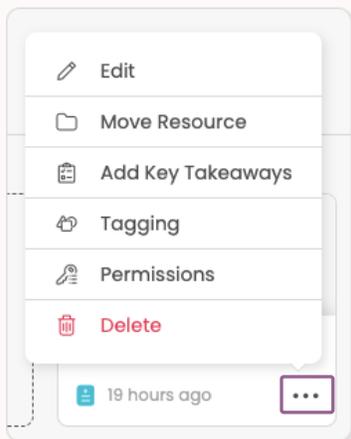
- **Upload** Click Select File to upload a resource from your computer, or select one of the resource options provided. Name the resource and add details like expiry date if applicable.
- **Permissions** Resource permissions are reflected on the end user's side and will determine what actions they may take with the resource.
- **Tagging** Select or add resource tags to better organize the resource.
- **Competencies** Select user-type the resource is targeted to with its associated competencies.

## What Resource Types Are There?

- **Uploaded Resources** – Videos including links to YouTube, image files, audio files, documents, PDFs, PPT, Excel and SCORM files. Please note, Microsoft files must be in DOCX, PPTX, or XLSX format.
- **Created Resources** – Resources created directly in the platform include self-recorded videos, Screen-capture videos, and Checklists.
- **Form Resources** – Create forms on the platform and store them in Content Management. Forms include Quizzes, Surveys, Polls, Digital Signatures, Surveys, FCRs, Evaluation, Assessment, and Registration Forms.

## How to Edit or Update Resources

When a resource is uploaded into Content Management for the first time, the resource wizard walks you through setting up resource details – including name, associated tags, and permissions. To edit, update, or upload a new version of the resource at a later point, click the More icon \*\*\* on the bottom right of a resource.

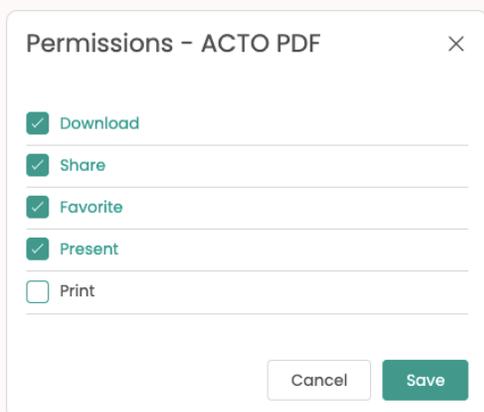


- Click **Edit** to return to the resource wizard to update resource details or change the resource to an updated version.
- Click **Move Resource** to move the resource into another folder within Content Management.
- Click **Add Key Takeaways** to select a secondary resource from Content Management to add as a supplement to the resource.
- Click **Tagging** to add or update resource tags.
- Click **Permissions** to add or update resource permissions.
- Click **Delete** to delete the resource.

**PRO TIP** Tagging enables you to organize and filter information platform wide. It adds intelligence layers to ACTO's AI-enabled LAICA. Tags may be added to training, resources, teams, roles, and more. To add tags to resources, admins will need to have already set up clinical and product data tags on the platform.

## What Are Resource Permissions?

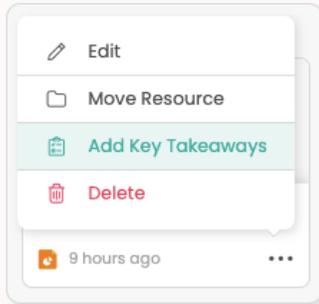
Resources can have custom permissions. This means that end-users can only present, share, favorite, download, or print resources that are pre-approved for these purposes. **Please note, by default all permissions for a resource are disabled.** Resource permissions are set when a resource is first uploaded. To edit or change resource permissions, click the More icon \*\*\* on the bottom-right of a resource and select **Permissions**.



- **Download** resources to a user's device.
- **Share** resources with external stakeholders.
- **Favorite** and bookmark resources to folders.
- **Present** resources during meetings.
- **Print** resources.

## What Are Key Takeaways?

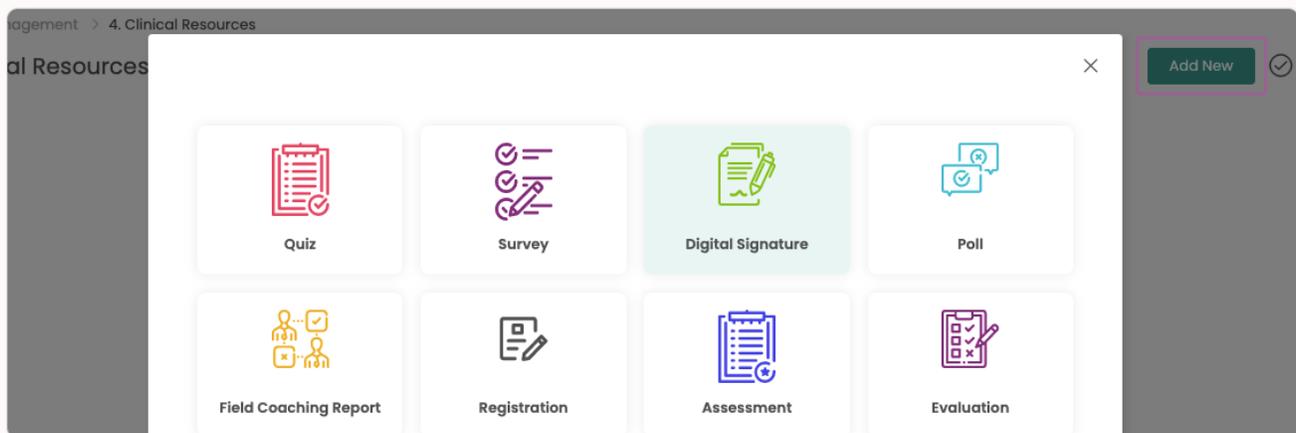
Key Takeaways are secondary resources linked to primary resources as supplementary content. This allows users to quickly refresh on messaging or understand how to better speak to core resources. **Only videos – including YouTube videos – and checklists can be Key Takeaways. Checklists may not have Key Takeaways added to them.**



1. Click the **More icon** \*\*\* next to a resource in Content Management. Select **Add Key Takeaways**
2. Browse through Content Management for your secondary resource. Select the resource and click **Add**
3. To update or remove Key Takeaways, click the **More icon** next to a resource and select **Update Key Takeaways** or **Remove Key Takeaways**

## How to Add Forms into Content Management

Forms are interactive resources created in Content Management that you may use and reuse across the platform's different tools. Refer to the upcoming sections to learn more about each specific form type.



1. Click into **Content Management**. Then click into or create the folder you would like to add a Form into.
2. Click the **Add New** button on the top-right of the folder. Click **Forms**. Select the form type you want to create.
3. Enter relevant details into your form type.

### How to Organize Forms?

Whether you create folders and sub-folders just for forms, or incorporate forms into your existing folder structure, we do recommend organizing form by form type so that you can find, leverage, and organize them easily.

## What Form Types Are There?

- **Quiz** – Use regular Knowledge Checks to assess learner understanding and training retention.
- **Survey** – Use Surveys to request feedback from teams on the effectiveness of training and resources.
- **Digital Signature** – Use Digital Signatures to acquire e-signatures and signoffs from team members.
- **Poll** – Use Polls to quickly poll and gather information from team members.
- **Field Coaching Report** – Use FCRs as a guideline to evaluate learner performance in the field.
- **Assessment** – Use Assessment Forms as a guideline to assess and certify team members.
- **Evaluation** – Use Evaluation Forms to evaluate learner responses to Coaching Scenarios.
- **Registration** – Use Registration Forms to acquire attendee information for the Events tool.

## Forms – How to Create a Quiz

Adding Quizzes into your training allows you to assess learner understanding and training retention. Please follow the instructions below to learn how to create a quiz form.

The **Quiz Name** and **Passing Grade** are mandatory fields.

Customize quizzes by selecting a **Time Limit**, **Attempt Limit**, and **Expiry date**.

The screenshot shows a 'Basic Quiz Info' form with the following fields and options:

- Quiz Name**: A text input field.
- Description**: A larger text input field.
- Time Limit**: A dropdown menu showing 'HH:MM:SS'.
- No. of Attempts**: A dropdown menu showing '5'.
- Passing Grade**: A text input field showing '75'.
- Expiry Date**: A dropdown menu showing 'Pick a day'.
- Display**: Two checkboxes, 'Randomize Questions' and 'Correct Answers', both of which are checked.

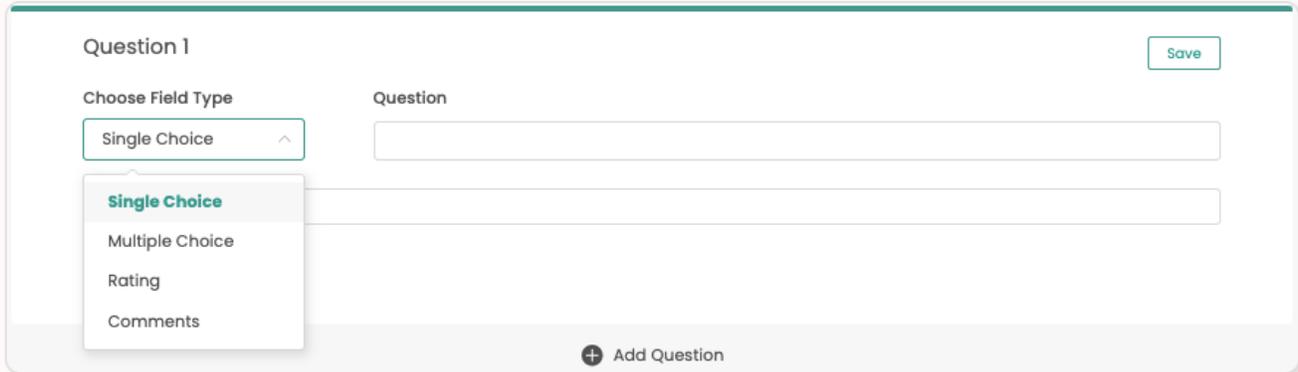
Click **Randomize Questions** to display quiz questions in a random order. Click **Correct Answers** to display the correct answer to users once they have completed the quiz.

1. Click **Content Management**. Click into the Folder you want to add a form into. Click **Add New**. Select **Form** and choose **Quiz**.
2. Enter basic quiz details like the name, description, and passing grade. Click **Create**.
3. Select a quiz question type from the dropdown menu. Enter the quiz question and answer options. Click **Add New Field** to enter additional answer options. **Make sure to click Save**.
4. Click **Add New Field** to enter the next question. Click **Preview** to view the quiz the way end users would.

- **Single Choice** – Asks respondents to select the correct choice from provided options.
- **Multiple Choice** – Asks respondents to select multiple correct choices from the provided options.
- **Matching** – Asks respondents to match correct options. Matching questions can be in the following formats: Text to Text, Text to Image, Image to Text, and Image to Image.
- **True or False** – Asks respondents to select whether a statement is True or False.

## Forms - How to Create a Survey

Adding Surveys into training modules allows you to request insight and feedback from end-users.



1. Click [Content Management](#). Click into the Folder you want to add a form into. Click [Add New](#). Select [Form](#) and choose [Survey](#).
2. Enter basic details like the survey name and description. The Expiry Date field is optional. Click [Create](#).
3. Select a survey question type from the dropdown menu. Enter the question-and-answer options. Click [Add Option](#) to enter additional answer options. [Make sure to click Save.](#)
4. Click [Add Question](#) to enter the next question. Click [Preview](#) to view the survey the way an end-user would.

- **Single Choice** – Asks respondents to select one from the provided options.
- **Multiple Choice** – Asks respondents to select multiple choices from the provided options.
- **Rating** – Asks respondents to select a star rating from one to five stars.
- **Comments** – Allows respondents to enter a text response to a question.

## Forms - How to Create a Digital Signature

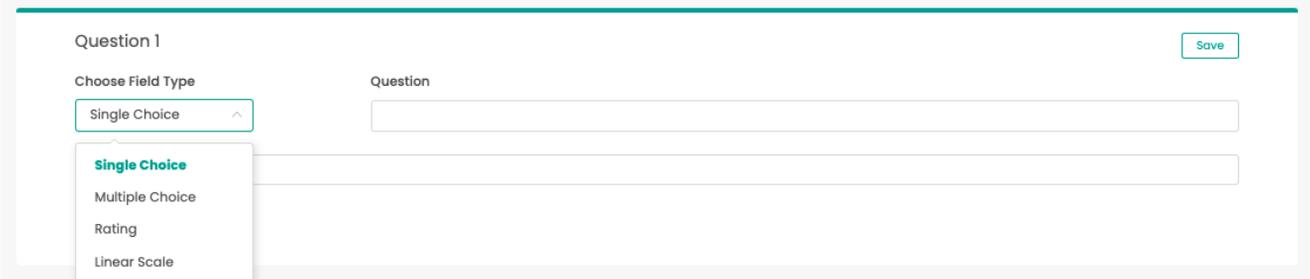
A **Digital Signature** allows you to enter custom text that end-users are required to sign off on. *Example - I acknowledge that I have completed all the required training in this module.* End-users can sign off with their computer trackpad or mouse. If using a mobile device, they may use their finger or a stylus.



1. Click [Content Management](#) from the Side Navigation menu. Click into the Folder you want to add a form into. Click [Add New](#). Select [Form](#) and choose [Digital Signature](#).
2. Enter the Digital Signature name and the text users will be required to acknowledge or sign off. The expiry date field is optional. Click [Create](#). Click [Preview](#) to view the Digital Signature the way an end-user would.

## Forms – How to Create a Poll

Polls allows you to quickly gather valuable insight from learners by asking them to respond to poll questions.

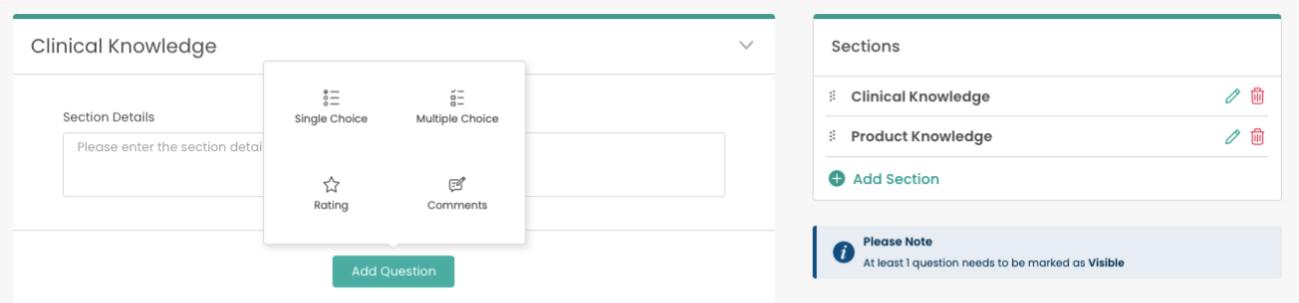


1. Click into [Content Management](#). Click into the Folder you want to add a form into. Click [Add New](#). Select [Form](#) and choose [Poll](#).
2. Enter basic details like the poll name and description. The Expiry Date field is optional. Click the [Poll results at the end](#) checkbox to enable all users to view the results once they submit a poll. Click [Create](#).
3. Select a poll question type from the dropdown menu. Enter the question, and answer options. Click [Add Option](#) to enter additional answer options. Make sure to click Save.
4. Click [Add New Question](#) to enter the next question. Click [Preview](#) to view the Poll the way an end-user would.

- **Single Choice** – Asks respondents to select one from the provided options.
- **Multiple Choice** – Asks respondents to select multiple choices from the provided options.
- **Rating** – Asks respondents to select a star rating from one to five stars.
- **Linear Scale** – Asks respondents to move a slider down a scale and select a numerical response.

## Forms – How to Create a Field Coaching Report

Field Coaching Reports (FCRs) are rubrics used by managers to evaluate their team members during live coaching interactions. Managers use the Coach tool to fill out FCRs during a field coaching session.



## Evaluation Criteria

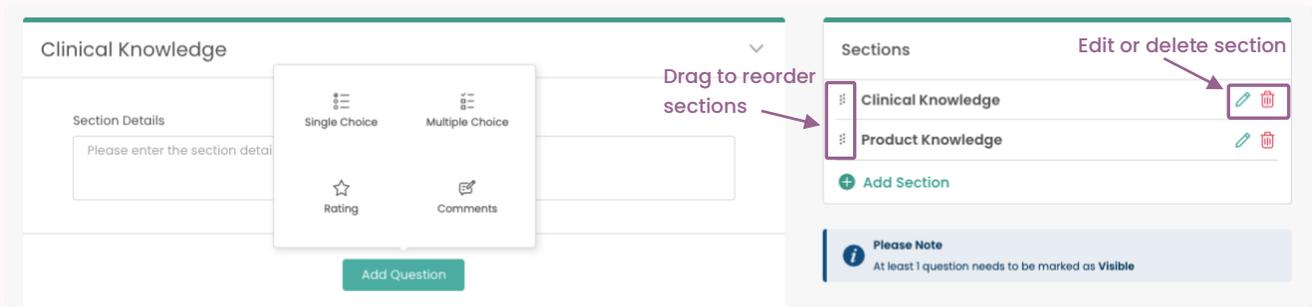
When you create an FCR, Evaluation, or Assessment, note the [Evaluation Description](#) under each question. This allows you to create a rubric defining each answer and provide detailed evaluation criteria to Managers.

1. Click into **Content Management**. Click into the Folder you want to add a form into. Click **Add New**. Select **Form** choose **Field Coaching Report**.
2. Enter the FCR's basic details. Select display preferences: **All-in-One View** or **Section View**.
3. Add, name, reorder, or delete sections on the right of your screen under **Sections**.
4. Add questions into the FCR on the left by clicking **Add Question** and selecting a question type. **Reference question types on the right**.
5. Select **Mandatory** if Managers must respond to the question. Select **Visible** to have the question visible to end-users. Select **Allow Comments** to allow Managers to add additional comments.

- **Single Choice** – The Manager selects the most appropriate response from provided options.
- **Multiple Choice** – The Manager selects all appropriate responses from provided options.
- **Rating** – The Manager selects a rating from one to five stars. Add a description of each star rating to clearly define what it means.
- **Comments** – A text field where Managers can respond to specific questions. **\*NOTE** Add **Allow Comments** to each of the other question types to add a text field to that specific question.

## Forms – How to Create an Assessment

Assessment Forms are rubrics used to guide managers as they certify team members using the Coach tool.



1. Enter the Assessment's basic details. Enter instructions to the certifier and set a Passing Threshold. Select your display preferences by choosing **All-in-One-View** or **Section View**.
2. Add, name, reorder, or delete Assessment sections on the screen's right under **Sections**.
3. Add Assessment questions on the left by clicking **Add Question** and selecting a question type. **Reference question types on the right**.
4. Select **Mandatory** if Managers must respond to the question. Select **Visible** to have the question visible to end-users. Select **Allow Comments** to allow Managers to add additional comments.

- **Single Choice** – The Manager selects the most appropriate response from provided options.
- **Multiple Choice** – The Manager selects all appropriate responses from provided options.
- **Rating** – The Manager selects a rating from one to five stars. Add a description of each star rating to clearly define what it means.
- **Comments** – A text field where Managers can respond to specific questions. **\*NOTE** Add **Allow Comments** to each of the other question types to add a text field to that specific question.

## Forms - How to Create an Evaluation

Each Coaching Scenario has an Evaluation Form in it. When a Manager is assigned a Scenario, they will use the Evaluation Form to assess the end-user's response.

The screenshot shows the 'Question 1' configuration screen. At the top right is a 'Save' button. Below it are two toggle switches: 'Mandatory' (off) and 'Visible' (on). A callout points to these toggles: 'Select Mandatory if evaluators must respond to the question. Select Visible to have the question visible to end-'. Below the toggles is a 'Choose Field Type' dropdown menu currently set to 'Single Choice'. A callout points to this dropdown: 'Click the dropdown to select a question'. Below the dropdown is a 'Question' text input field. Below that is an 'Add Option' button with a plus sign. A callout points to it: 'Click to add another Answer option.'. Below the 'Add Option' button is an 'Evaluation Description' text input field. A callout points to a right-pointing arrow button next to it: 'Click to add an Evaluation Description for each answer.'. At the bottom center is an 'Add Question' button with a plus sign. A callout points to it: 'Click to add another Evaluation question.'

1. Click into **Content Management**. Click into the Folder you want to add a form into. Click **Add New**. Select **Form** choose **Evaluation**.
2. Enter the Evaluation name, description, and an expiry date if applicable.
3. Select a question type. Please reference question types on the right.
4. Click **Preview** to view the Form the way a user would. Click **Delete** to delete it.

- **Single Choice** – The evaluator selects the most appropriate response from provided options.
- **Multiple Choice** – The evaluator selects all appropriate responses from provided options.
- **Rating** – The evaluator rates the user's response from one to five stars. Add a description of each star rating to clearly define what it means.
- **Comments** – A text field where evaluators can enter text in response to a specific question.

[Click back to Admin Guide to Content Management Table of Contents](#)



# Admin Guide to Learn

Learn on ACTO allows platform administrators to create, organize, edit, and update training modules called **ActionPacks**. ActionPacks provide learners with a truly immersive experience built on proven learning pedagogies to boost engagement and retention.

Click into any of the links below to get started.

## Table of Contents

1. [Learning Objectives](#)
2. [How to Access Learn](#)
3. [Learn Quick Overview](#)
4. [How to Create a Category](#)
5. [How to Create a Learning Set](#)
6. [How to Edit or Update a Learning Set](#)
7. [How to Create an ActionPack](#)
8. [How to Edit or Update an ActionPack](#)
9. [Key Structural Elements in an ActionPack](#)
10. [How to Add Topics and Lessons to an ActionPack](#)
11. [How to Add Content into a Lesson](#)
12. [What are the Available Resource Types?](#)
13. [What are Forms?](#)
14. [How to Make an ActionPack a Template](#)
15. [How to Generate Shareable Links in Learn](#)
16. [How to Rearrange Content in Learn](#)
17. [How to Archive Learning Sets and ActionPacks](#)
18. [How does an End-User View Deployed Content in Learn?](#)

# Admin Guide to Learn

## Learning Objectives

- How to navigate the Learn tool
- How to create Categories, Learning Sets, and ActionPacks within Learn
- Understand the structure of an ActionPack including Topics and Lessons
- Learn about the types of resources that can be added into ActionPacks

## How to Access Learn

Owner and Admin roles can view and create training in Learn. Drafter, and Draft Manager roles can create training in Learn, and may only view training shared with them. Manager roles may view training shared with them. To learn more about default role permissions, please reference the [ACTO Default Role Permissions Table](#).

**NOTE** – The above references default role permissions. Permissions for different administrative roles can be updated or customized on a role-by-role or on an individual basis in ACTO's User Management System.

The screenshot shows the ACTO dashboard interface. On the left is a navigation menu with categories like Analytics, Setup, Content Management, Content Authoring, Learn, Resources, Coach, Events, Launchpad, and Configure Domain. The 'Learn' item is highlighted with a purple box. At the top right, there is a user profile for 'Fiona Harrison Admin' with a dropdown arrow. Annotations with purple arrows point to: 1) a hamburger menu icon in the top left, 2) a dropdown arrow next to the 'Learn' menu item, 3) the user profile dropdown, and 4) the 'Learn' menu item.

Click the arrow to expand or detract the Navigation menu.  
Click the arrow next to each capability to expand further

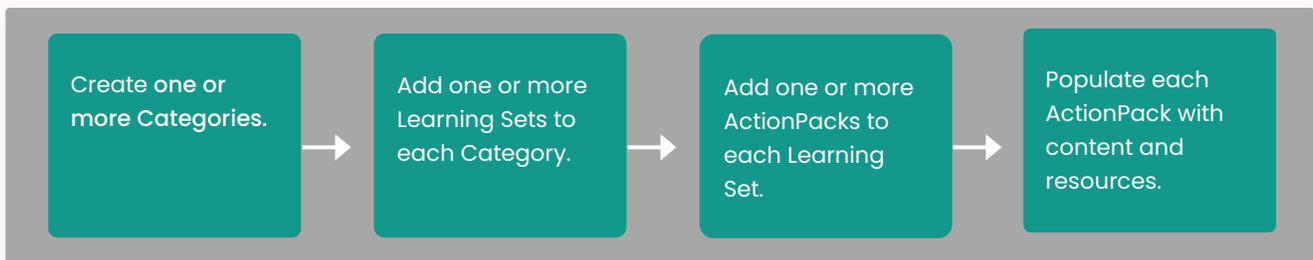
Click your name to access Settings and to Switch Role between Admin and User mode

Click Content Authoring. Select Learn.

1. Log in to ACTO on your computer browser. Please use Google Chrome or Mozilla Firefox.
2. Make sure you are in administrative mode. End-users cannot access admin functions.
3. Expand the Navigation menu on the left of your screen.
4. Click Content Authoring and then select Learn.

## Learn Quick Overview

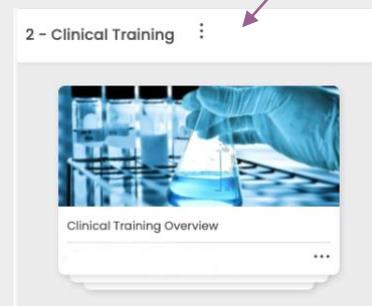
- Content on Learn is organized into **Categories**, **Learning Sets** and **ActionPacks**.
- A **Category** is a grouping of training content based on a classification, for example therapeutic area; product, clinical, or sales training; onboarding and more. **Categories** contain **Learning Sets**.
- A **Learning Sets** is a 'folder' of training content that falls under a specific Category. **Learning Sets** contain one or more related microlearning modules called **ActionPacks**.
- **ActionPacks** are self-paced microlearning modules that contain engaging multimedia and resources.



## How to Create a Category

1. Click **Content Authoring** from the Navigation menu. Select **Learn**.
2. Click the **Create** button on the top-right of the Learn homepage. Select **Category**.
3. Enter the Category name. Click **Create**.
4. To edit a Category name or delete the Category click the **More Options** icon on the top right of the Category.

The More Options icon looks like three dots, and provides further options.



## How to Create a Learning Set

A Learning Set is a folder within a training Category that contains one or more training modules – ActionPacks.



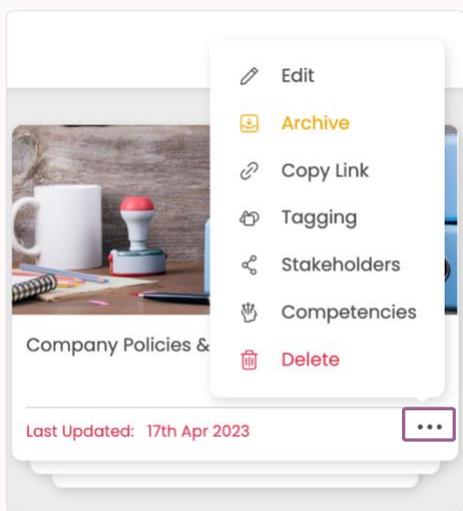
To create a new Learning Set, click [Add New Learning Set](#) in the Category you want to add it to. You may also click [Create](#) on the top-right of the Learn homepage, and select [Learning Set](#) from the dropdown menu. When you create a new Learning Set, a wizard pops up on your screen to walk you through the process.

1. **Learning Set Title** - Enter a name for the Learning Set that clearly references its content.
2. **Add Description** - Add an optional description. Only administrative roles can view this.
3. **Category** - Select the Learning Set's Category.
4. **Settings** - Click Certification if you want end-users to receive a certificate upon completion.
5. **Settings** - Expand Add Cover Image to upload a cover image for the Learning Set.
6. Click **Create** to complete.

**PRO TIP** When creating a new Learning Set, please make sure to first create the Category that it will live in.

## How to Edit or Update a Learning Set

To make changes to a Learning Set click the **More icon** \*\*\* on the bottom right and select from the options menu. This allows you to edit, archive, tag, and delete the Learning Set, and take other actions as shared below.



- **Edit** - Click to change the Learning Set title, description, category, or cover image.
- **Archive** - Click to archive the Learning Set. It will still remain on your Learn homepage, but will be faded. You may unarchive a Learning Set using this same menu.
- **Copy Link** - Click to generate a shareable link. This can be shared with users already deployed the content.
- **Tagging** - Click to add existing tags to this content.
- **Stakeholders** - Click to add other administrative roles as collaborators. Set permissions to them.
- **Competencies** - Select the user role(s) this Learning Set is aimed at, and select the relevant competencies.
- **Delete** - Click to delete the Learning Set.

## How to Create an ActionPack

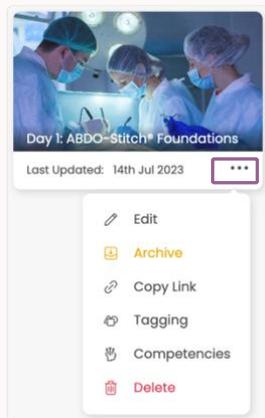
To create a new micro-learning module – ActionPack – click **Create New ActionPack** in the Learning Set you want to add it to. You may also click **Create** on the top-right of the Learn homepage, and select **ActionPack** from the dropdown menu. **Before creating an ActionPack, create the Learning Set it will live in.**

1. **ActionPack Title** – Enter a name for the ActionPack that clearly references its content.
2. **Add Description** – Add an optional description. Only administrative roles can view this.
3. **Category** – Select the ActionPack’s Category.
4. **Learning Set** – Selection the Learning Set the ActionPack lives in.
5. **Completion Message** – Add an optional completion message end-users would receive upon completing the module.
6. **Settings** – Click **Sequential** if you would like end-users to access each Lesson in order. Click **Certification** if you want end-users to receive a certificate upon completion. Click **Mark this as an ActionPack** Template to turn the ActionPack into a template.

**PRO TIP** Once you have gone through the ActionPack wizard, click into the new ActionPack to add content.

## How to Edit or Update an ActionPack

To make changes to an ActionPack click the **More icon** \*\*\* on the bottom right and select from the options menu. This allows you to edit, archive, tag, and delete the Learning Set, and take other actions as shared below.



- **Edit** – Click to change the Learning Set title, description, category, or cover image.
- **Archive** – Click to archive the ActionPack. It will still remain on your Learn homepage, but will be faded. You may unarchive a Learning Set using this same menu.
- **Copy Link** – Click to generate a shareable link to share with users already deployed the content.
- **Tagging** – Click to add existing tags to this content.
- **Competencies** – Select the user role(s) this Learning Set is aimed at, and select the relevant competencies.
- **Delete** – Click to delete the Learning Set.

## Key Structural Elements in an ActionPack

- **Topic.** An ActionPack is broken down into two sections: Topics and Lessons. A Topic is main training section within the ActionPack. A Lesson is a sub-section within the Topic.
- **Lesson.** People learn better when accessing short and engaging content at their own pace. It is recommended to keep Lessons 5 to 7 minutes long, on average.
- **ActionPack Table of Contents.** On the left of an ActionPack is the Table of Contents. This allows administrators to add, delete, and reorder content, and add interactive Forms into the ActionPack. Putting this clear framework in place helps to structure and organize the module.

## How to Add Topics and Lessons to an ActionPack

An ActionPack **Table of Contents** displays the Topics and Lessons in that ActionPack. Once the module's structure is created, content and resources can be easily plugged in to each Lesson.

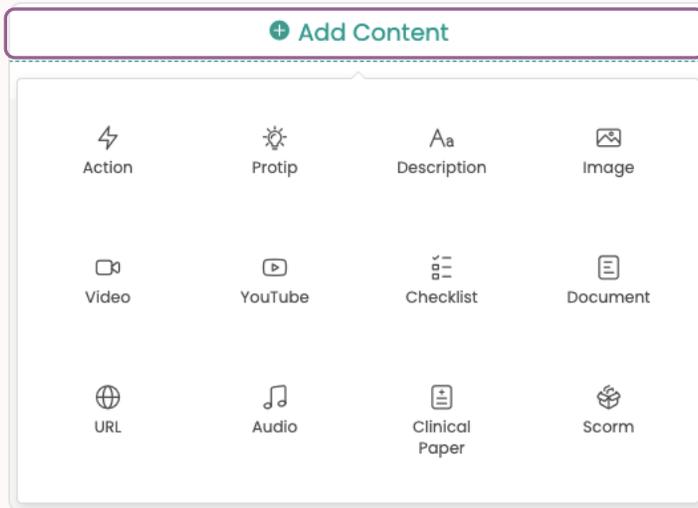


1. Click into an ActionPack from within its Learning Set.
2. To add a Topic to the ActionPack click **Add** from the ActionPack menu and select **Topic**. To add a Lesson to a Topic, click **Add New Lesson** beneath the Topic. Enter the Topic or Lesson name and then press your Enter key.
3. To add content into a specific Lesson, click into the Lesson.
4. To reorder Topics or Lessons, hover and **three vertical dots** will show up. Use them to drag and drop the Topic or Lesson to the desired location within the Table of Contents.
5. To edit the name of a Topic or Lesson click the **Pencil icon**.
6. To delete a Topic or a Lesson click the **Trashcan icon**.
7. To add a **Form** into an ActionPack click **Add** and select the type of form. This pulls up forms that were previously created in Content Management. Forms are interactive resources like **Quizzes, Polls, Surveys, and Digital Signatures**.

**PROTIP** On the end-user's side, the ActionPack's Table of Contents guides each learner through the module and provides them with a bird's eye view of what to expect as their training progresses.

## How to Add Content into a Lesson

A Lesson is a short training segment within a Topic. A Topic can contain multiple Lessons. Lessons provide users with learning objectives and other engaging resources aimed at enhancing the user's learning experience.



1. Click into the Lesson you would like to add content into. Click **Add Content** and select the resource you would like to add. Please note, with a few exceptions, resources you add into a Lesson must already be in the **Content Management** system and accessible to you.

2. Hover over a section within a Lesson and drag and drop the three vertical dots to reorder it. **You may move whole sections around, but not reorder a content type within its own section.**

3. Once you have entered all the content in a Lesson please click **Save and Complete**.

## What are the Available Resource Types?

The following types of resources may be added into a Lesson when you select the **Add Content** button. Please note – only Actions, Protips, and Descriptions are created directly within a Lesson. Other resource types must be uploaded or created in the Content Management tool and then pulled into the ActionPack.

**Action** – Text that provides users with context on how to engage with the resources provided to them in the Lesson.

**Protip** – Text that provides users key information like subject matter expert insight, statistics, definitions, or tips on how to use the provided resources.

**Description** – A formattable text box for content that may not fit into existing resource types.

**Image** – Images files. May include product, technical, clinical, and other educational images.

**Video** – There are three video types:

- **Video** – Existing videos (e.g., product or training, agency produced videos; webinars).
- **Recorded Video** – Self-recorded videos created on the platform using a webcam.
- **Screen Capture** – Self-recorded video of your screen (e.g., application, document, browser window) while adding a talk track over it.

**YouTube** – Embedded YouTube videos.

**Checklist** – Important information that is broken down, highlighted, or reiterated in the form of a checklist. Checklists in an ActionPack will show up in line, meaning that end-users will not need to click in to expand the checklist.

**Document** – Uploaded documents relevant to the training and easily accessible to learners.

**URL** – A URL web link.

**Audio** – Uploaded audio files e.g., podcasts.

**Clinical Paper** – Uploaded clinical papers.

**SCORM** – SCORM files.

## What are Forms?

Forms are interactive resources that can be added to ActionPacks. Forms are added before or after a Lesson. Forms are resources created within [Content Management](#) and may be re-used across different ActionPacks. The following Forms are available for ActionPacks: [Quiz](#), [Survey](#), [Poll](#), and [Digital Signature](#).



**Quiz** – Quizzes assess learner retention. Quizzes can be formatted in Single Choice, Multiple Choice, Matching, True or False.

**Survey** – Surveys ask users to respond to feedback or survey questions.

**Poll** – Polls ask users to respond to a poll.

**Digital Signature** – Digital Signatures ask users to sign off by hand or mouse cursor. This provides a record that may be used to attain user acknowledgement, or to sign off on training completion.

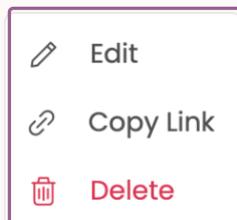
## How to Make an ActionPack a Template

Templatizing an ActionPack allows you to reuse and customize the structure, content, tagging, and competencies within an already existing ActionPack without needing to recreate it from scratch.

- To make a new ActionPack into a template, click the [Mark this as an ActionPack Template](#) checkbox in an ActionPack wizard when you are creating the ActionPack. You may then select the template you created whenever you create a new ActionPack.
- To make an existing ActionPack a template, click back into the ActionPack wizard (by clicking [Edit](#) on the side menu of the ActionPack) and select [Mark this as an ActionPack Template](#) in the wizard.

## How to Generate Shareable Links in Learn

Shareable links are direct links to content that has already been deployed to end-users. Sharing a link to a specific Learning Set or ActionPack allows recipients to directly access the shared content. In the Learn tool, shareable links (if this feature is enabled for you) may be generated for [Learning Sets and ActionPacks](#).



1. Click [Content Authoring](#) from the Navigation menu. Select [Learn](#).
2. Navigate to the Learning Set or ActionPack you would like to copy. Click the More icon and select [Copy Link](#). Then click Copy. You may then share this URL link. Please note, the link recipient(s) must already be deployed this content.

## How to Rearrange Content in Learn

You may reorder Learning Sets on the Learn homepage, as well as ActionPacks within Learning Sets. Click the **Rearrange** button on the top-right of Learn and select **Learning Set** or **ActionPack**.

**Category Name**

New Hire Onboarding

**Learning Sets**

- Introduction to Company Policies
- Week 1: New Hire Training
- Week 2: New Hire Training
- Week 3: New Hire Training

1. Click the dropdown arrow to select the Category or Learning Set in which you want to rearrange content.

2. Click and drag to where you would like to reposition the ActionPack or Learning Set.

**PRO TIP** You can rearrange Categories by renaming them. You may either number them in the order you would like (1, 2, 3...), or they will be listed in alphabetical order by default.

## How to Archive Learning Sets and ActionPacks

You may archive Learning Sets and ActionPacks that are no longer in use. **Please note, you will still see this content in Learn, however it will be greyed out to indicate it is archived.** Please follow the same steps if you would like to unarchive previously archived content.

2. Click Archive.

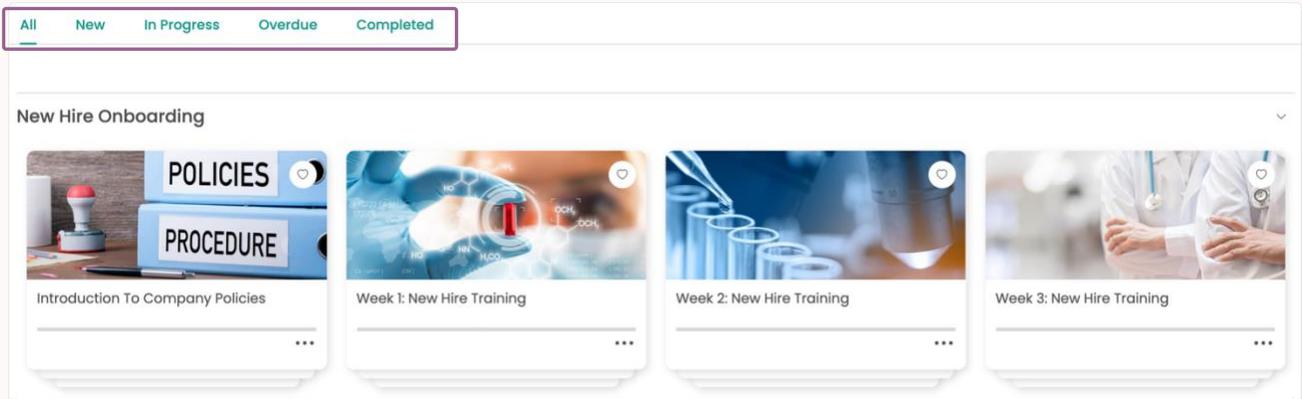
1. Click the More icon (three dots) on the bottom right of a Learning Set or ActionPack to view the options menu.

- Edit
- Archive
- Copy Link
- Tagging
- Stakeholders
- Competencies
- Delete

Last Updated: 18th Sep 2023

## How does an End-User View Deployed Content in Learn?

Learning Sets deployed to end-users in Learn are organized for ease of access. End-users can navigate through the following tabs to access their learning: All, New, In Progress, Overdue, and Completed.



[Click back to Admin Guide to Learn Table of Contents](#)



# Admin Guide to Resources

The **Resources** tool on ACTO allows platform administrators to organize resources into folders called **Collections** and deploy these Collections to their teams. **Resources** gives end-users quick access to approved training, sales, marketing, and clinical content. Resources may be leveraged for pre-call prep, to quickly refresh on messaging, to understand how to speak to a particular piece of content and much more.

Click into any of the links below to get started.

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1. [Learning Objectives](#)
2. [How to Access Resources](#)
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6. [How to Create a Collection – Details](#)
7. [How to Add Resources to a Collection](#)
8. [How to Copy Resources into Multiple Collections](#)
9. [How to Move Collections](#)
10. [How to Deploy Collections](#)
11. [How to Generate Shareable Links for Resources](#)
12. [What is Offline Mode for Resources?](#)

# Admin Guide to Resources

## Learning Objectives

- How to navigate the Resources tool.
- How to create Collections.
- How to add resources into Collections.
- How to deploy Collections to end-users.

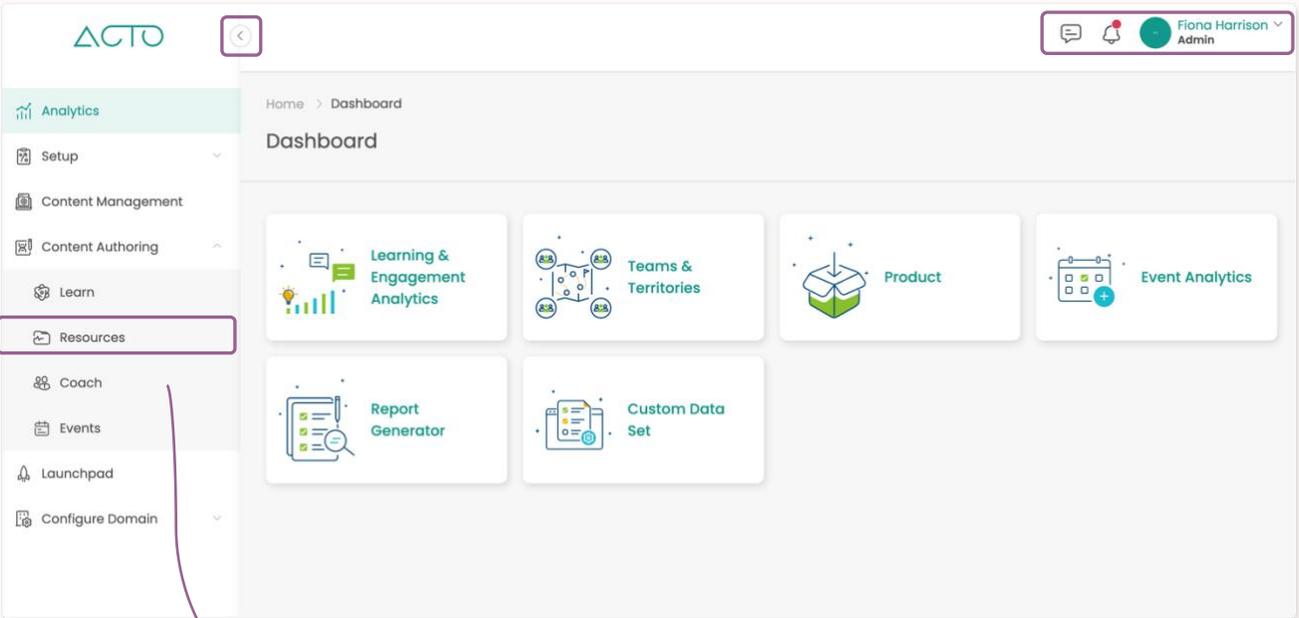
## How to Access Resources

Admin roles can create Collections and view all Collections. **Drafter and Draft Manager** roles can create Collections and view Collections shared with them. **Manager** roles can view Collections shared with them.

**NOTE** – The above references default role permissions. Permissions for different administrative roles can be updated or customized on a role-by-role or on an individual basis in ACTO's User Management System.

Click the arrow to expand or detract the Navigation menu.  
Click the arrow next to each capability to expand further

Click your name to access Settings and to Switch Role between Admin and User mode.



Click Content Authoring. Select Resources

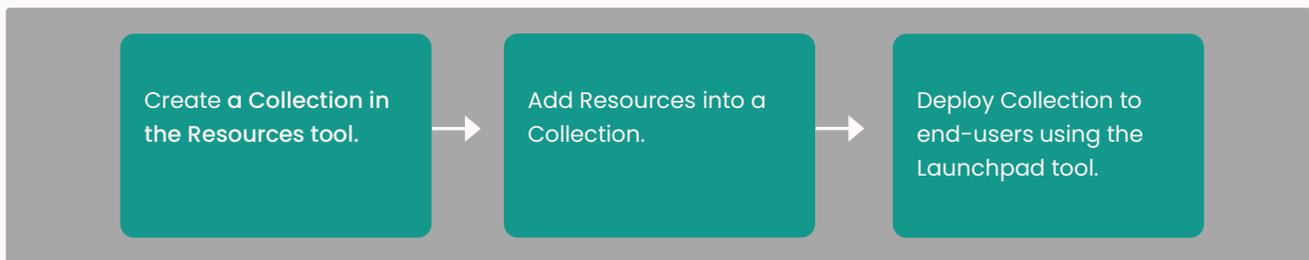
1. Log in to ACTO on your computer browser. Please use Google Chrome or Mozilla Firefox.
2. Make sure you are in administrative mode. End-users cannot access admin functions.
3. Expand the Navigation menu on the left of your screen.
4. Click Content Authoring and then select Resources.

## Resources Quick Overview

- Admins organize approved resources into Collections of folders and deploy these Collections to users.
- Resource Collections can be organized around a product, theme, subject, training type, and more.
- Collections can be leveraged by end-users in the field for pre-call prep, to quickly refresh on product messaging, to understand how to speak to specific collateral, or to easily reference training content.
- End-users may add preapproved resources from a Collection to customer call presentations.
- Collections are created in the Resources tool and deployed to users using the Launchpad tool.

## Resources Workflow

A Collection is a folder of resource curated by platform Admins and Managers for end-users to quickly and easily access and reference.



## How to Create a Collection - Quick Guide

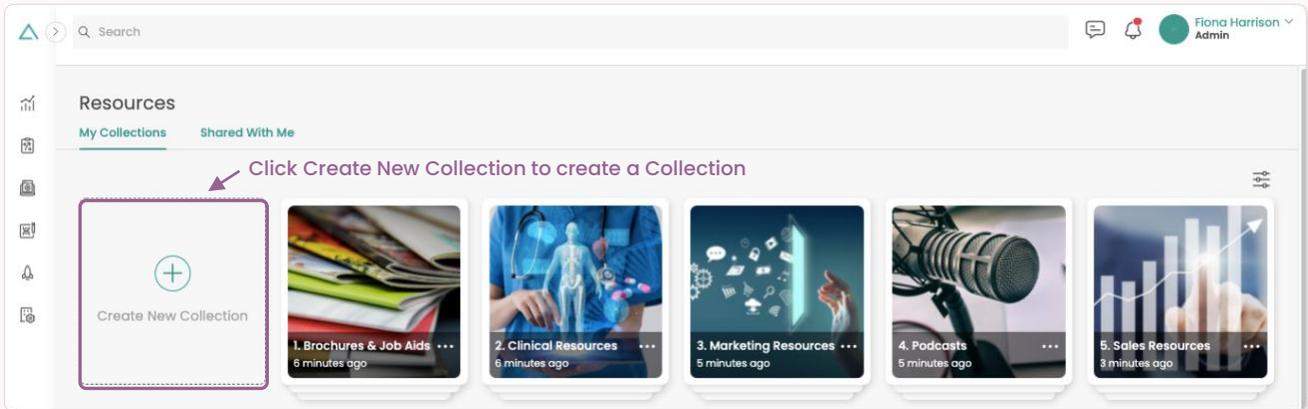
A Collection is a folder of resource curated by platform Admins and Managers for end-users to quickly and easily access and reference.

The screenshot shows the 'Resources' section of the platform. At the top, there is a search bar and a user profile for 'Fiona Harrison Admin'. Below this, there are two tabs: 'My Collections' and 'Shared With Me'. A list of collections is displayed, including '1. Brochures & Job Aids', '2. Clinical Resources', '3. Marketing Resources', '4. Podcasts', and '5. Sales Resources'. A 'Create New Collection' button is also visible. Annotations with arrows point to these elements:

- Click My Collections to view the Collections you create. Click Shared with me to view the Collections that have been shared with you.
- Click the Filter icon to filter through Collections
- Click Create New Collection to create a Collection
- Click the More icon to edit or delete a Collection.

## How to Create a Collection – Details

Create a new Collection in the Resources tool. Collections can be organized numerically (1,2,3...) or alphabetically. If you are using both, numerical Collections will precede alphabetically ordered Collections.



1. Click **Content Authoring** from the Side Navigation menu. Select **Resources**.
2. On the Resources page click **Create a New Collection** to create a new Collection. Then enter details into the Collection wizard.
3. To edit or delete an existing Collection, please click the **More icon** \*\*\* on the side of the Collection.

**NOTE** As you proceed through the wizard please click **Save** after each section and **Next Step** to move forward.

- **Essentials** – Enter the name and a short description. Upload a cover image and select brand colors.
- **Tagging** – Select or add relevant tags.
- **Competencies** – Select which user type the Collection will be deployed to, and what competencies they will be measured on.
- **Stakeholders** – Add administrative collaborators who will be able to edit, update, or delete the Collection.

## How to Add Resources to a Collection

Resources added to a Collection are pulled from resources that have already been uploaded, organized, and tagged in the Content Management tool.

1. To get started, click **Content Authoring** from the Navigation menu. Select **Resources**.
2. Click into a Collection and select **Add New Resource**. Select the resource from **Content Management** and click **Add**.
3. Add a sub-Collection to a Collection by clicking **Add New Collection** inside an existing Collection.

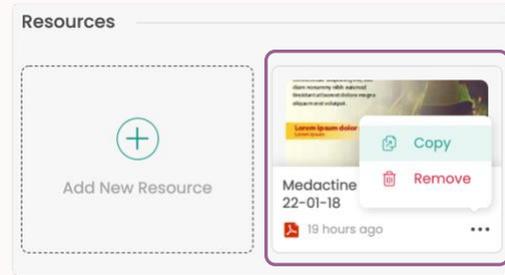


**PROTIP** To delete a resource click the **More icon** next to it. Select **Delete**.

## How to Copy Resources into Multiple Collections

You may wish to house the same resource in multiple Collections. To achieve this quickly and efficiently please follow the instructions below.

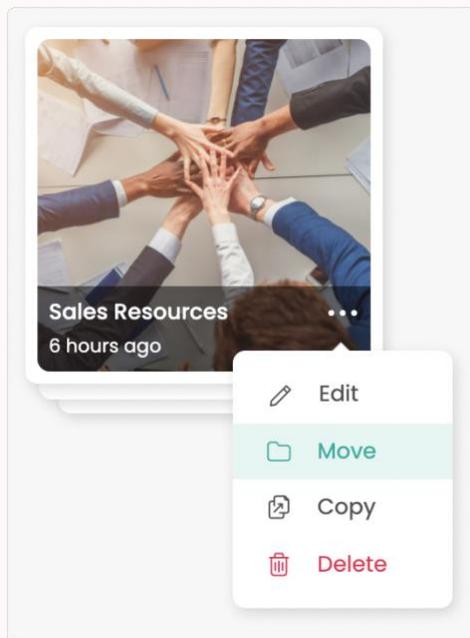
1. Click into **Resources**. Click into a Collection and find the resource you would like to copy.
2. Click the **More icon** \*\*\* on the bottom right of the resource tile and select **Copy**.
3. Select the Collections you would like to add the resource into. Click **Copy Here**. Please note, if you delete the resource from one Collection, it will not be deleted from the other Collections it is in.



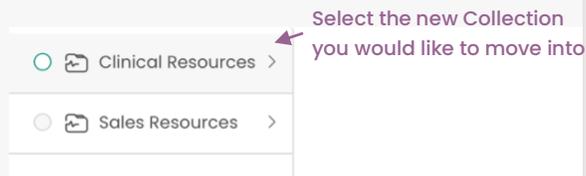
**PRO TIP** Resources are not the only thing you can copy. You can also click the **More icon** on a Collection itself, and duplicate the whole folder into one or more Collections.

## How to Move Collections

You may move and reorder Collections within the Resources tool, into other Collections or sub-Collections. **PLEASE NOTE, once you move a Collection out of the main Resources section it can only be moved in and out of other Collections. Currently, you will not be able to move a Collection back to the main Resources section.**



### Move - Sales Resources



1. Click into **Resources**. Find the Collection that you would like to move.
2. Click the **More icon** \*\*\* on the bottom right of the Collection tile and select **Move**.
3. Select the Collection or sub-Collection you would like to move your Collection into. Click **Move Here**.

## How to Deploy Collections

Collections must be deployed to end-users using the Launchpad.

The screenshot shows the Launchpad interface. At the top, there are two tabs: 'Deployed' and 'Assigned'. An arrow points from the text 'Click the Deployed tab to add the Deployment to an existing strategy.' to the 'Deployed' tab. To the right, there is a green button labeled 'Create Deployment' with an arrow pointing to it from the text 'Click Create Deployment to create a new deployment.' Below this is a table with the following data:

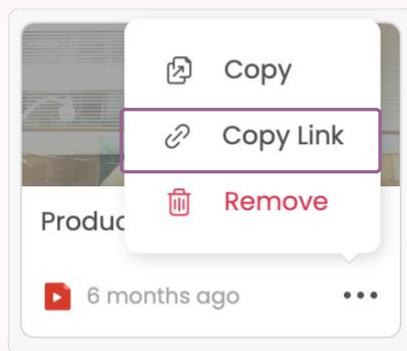
Deployment Name	Start Date	End Date	Tools
20210930 - Resources Collection	30/09/2021	31/12/2021	Click here to Edit or delete the Deployment

1. Click **Launchpad** from the Side Navigation menu.
2. Create a new strategy by clicking the **Launch New Strategy** button or click into an existing strategy and deploy the Collection from there.
3. On the Strategy page click **Deploy**. Select **Resources**.
4. Enter details into the Resources wizard.

1. **Essentials** – Enter the Collection name and a start and end date for the deployment.
2. **Resources** – Select a Collection to add. Select a deployment date and time to schedule the deployment. If you do not schedule it, it will deploy immediately.
3. **Audience** – Select Teams or individual users to deploy the Collection to.

## How to Generate Shareable Links for Resources

Shareable links are direct links to content that has already been deployed to end-users. Sharing a link to a specific resource allows recipients to directly access the shared content. In the Resources tool, shareable links may be generated for Collections and individual resources.

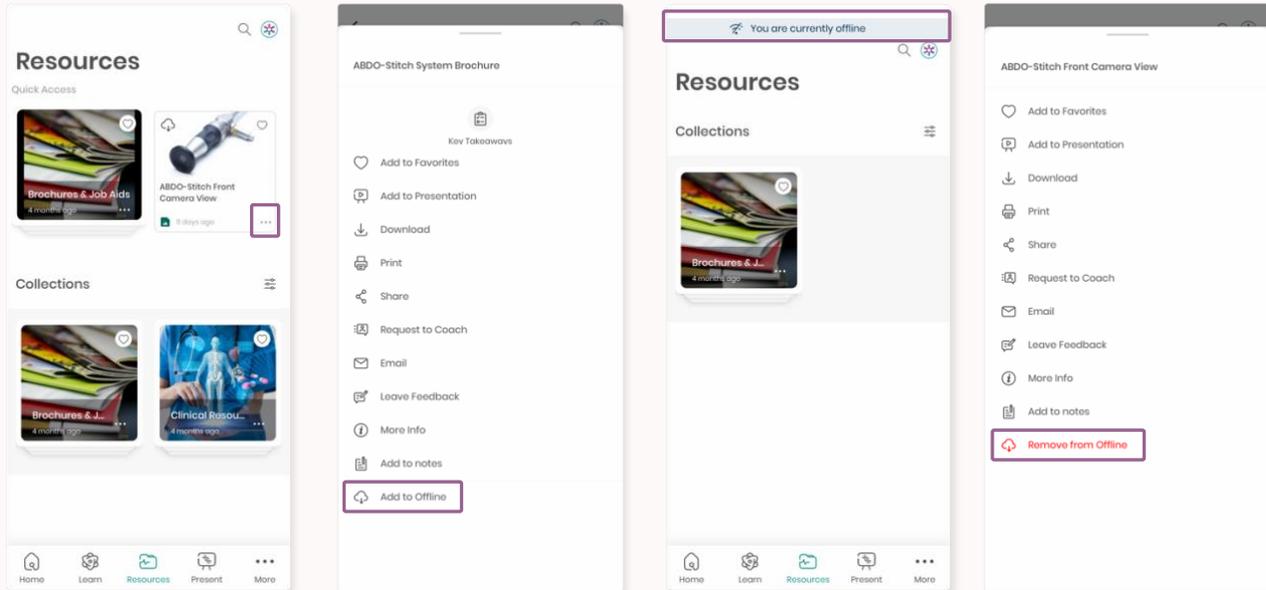


1. Click **Content Authoring** from the Navigation menu. Select **Resources**.
2. Navigate to the Collection or Resource you would like to copy. Click the More icon and select **Copy Link**. Then click Copy. You may then share this URL link. Please note, the link recipient(s) must already be deployed this content.

## What is Offline Mode for Resources?

Offline mode enables end-users to save Collections and individual resources to their device for offline access. If this feature is enabled on your platform, users will be able to access all their resources and Collections offline.

The screenshots below share what putting a resource in offline mode looks like from the user mobile view.



Once this feature is enabled on a domain, admins do not need to adjust permissions on a resource or Collection basis. All resources and Collections will be available for users to set up for offline access.

[Click back to Admin Guide to Resources Table of Contents](#)



# Admin Guide to Coaching Scenarios

The Coach tool on [ACTO Omnichannel](#) allows platform administrators to remotely coach and engage field teams and drive pull-through from training events using virtual role-play Scenarios. Scenarios are created and deployed to sharpen a team's skillset, from product knowledge to sales messaging, communication, and more.

Click into any of the links below to get started.

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8. [How to Assign a Scenario](#)
9. [Manager Guide to Coaching Scenarios](#)
10. [How to Deploy a Scenario – Image Guide](#)
11. [How to Deploy a Scenario – Text Instructions](#)
12. [How to Review a Scenario](#)



# Admin Guide to Coaching Scenarios

## Learning Objectives

- Understand how to access the administrative side of Coach.
- Understand how to create, assign, and deploy Coaching Scenarios.
- Understand how to create and use Evaluation Forms.

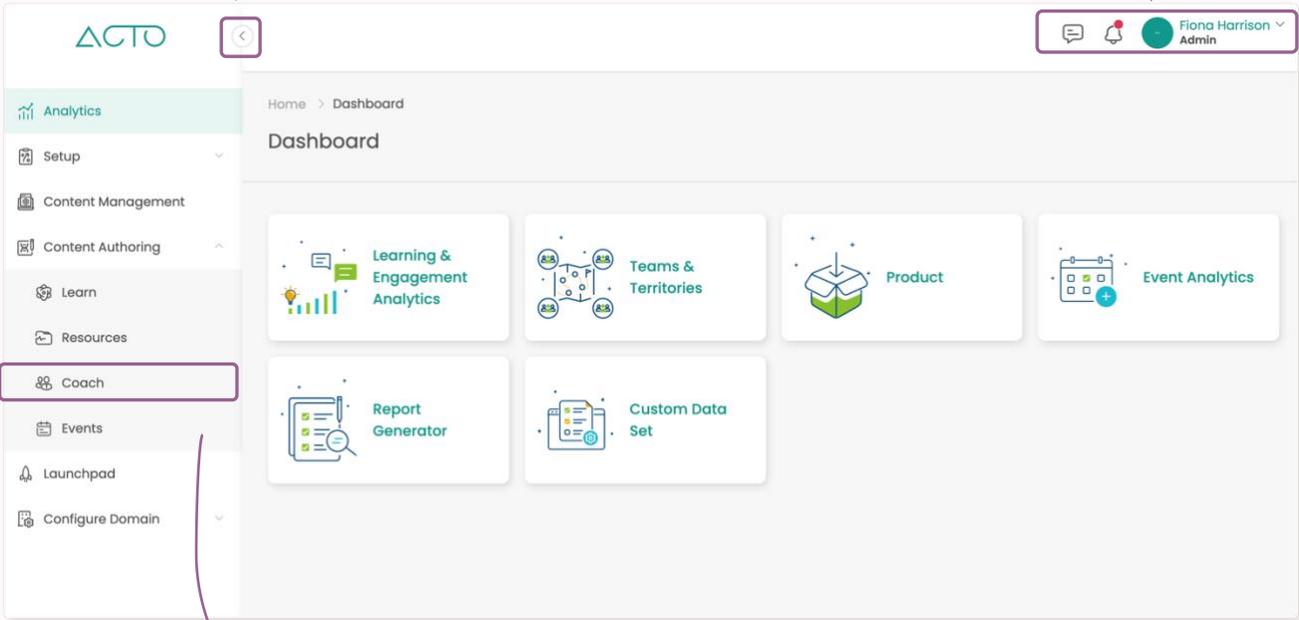
## How to Access Coach

Admin, Manager, and Draft Manager roles on ACTO can access Coaching Scenarios. The Admin has full permissions to create, view, assign, and deploy. Managers and Drafters have varying permission levels.

**NOTE** – The above references default role permissions. Permissions for different administrative roles can be updated or customized on a role-by-role or on an individual basis in ACTO's User Management System.

Click the arrow to expand or detract the Navigation menu.  
Click the arrow next to each capability to expand further

Click your name to access Settings and to Switch Role between Admin and User mode.



The screenshot shows the ACTO dashboard interface. On the left is a navigation menu with items: Analytics, Setup, Content Management, Content Authoring, Learn, Resources, Coach (highlighted with a purple box), Events, Launchpad, and Configure Domain. The main dashboard area contains several tiles: Learning & Engagement Analytics, Teams & Territories, Product, Event Analytics, Report Generator, and Custom Data Set. In the top right corner, there is a user profile for Fiona Harrison, Admin, with a dropdown arrow. Purple arrows point to the navigation menu toggle, the 'Coach' item, and the user profile dropdown.

Click Content Authoring. Select Coach

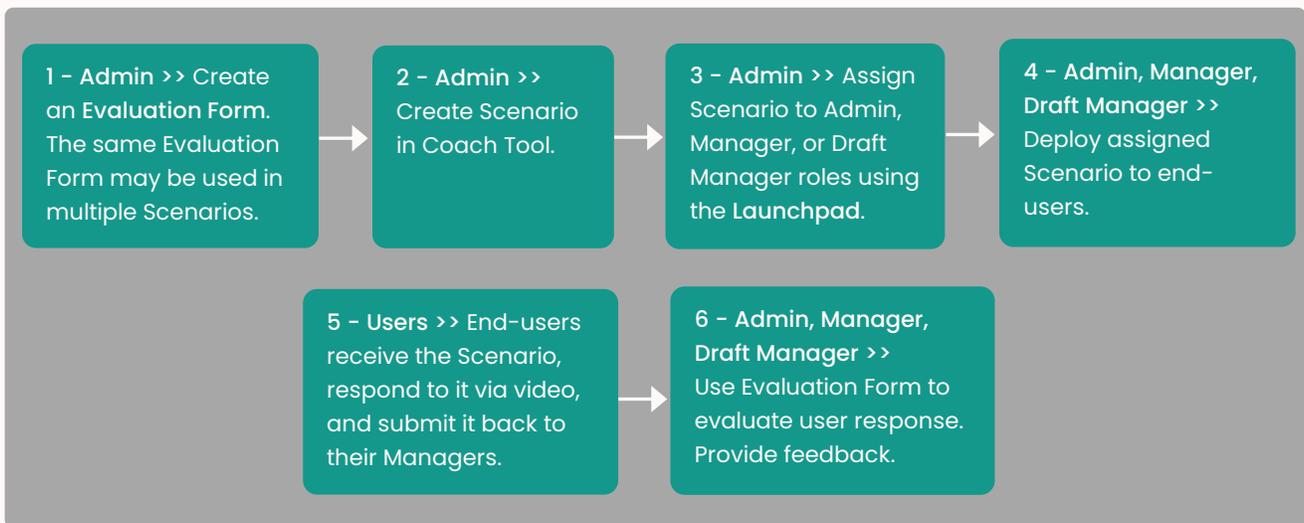
1. Log in to ACTO on your computer browser. Please use Google Chrome or Mozilla Firefox.
2. Make sure you are in administrative mode. End-users cannot access admin functions.
3. Expand the Navigation menu on the left of your screen.
4. Click Content Authoring and then select Coach.

## Scenarios Quick Overview

- Administrative roles use **Coach** to engage in two-way virtual coaching conversations with end-users.
- A **Scenario** is a situation around which a *coaching opportunity* or *conversation* can be initiated. Scenarios can be based on how well learners speak to sales messaging, clinical efficacy, and more.
- Scenarios contain **Evaluation Forms** that Managers use to evaluate their team members. Evaluation Forms are created in **Forms**. Scenarios are created in **Coach** and assigned to Managers and Mentors via the **Launchpad**. Managers are then able to push the Scenario out to end-users.

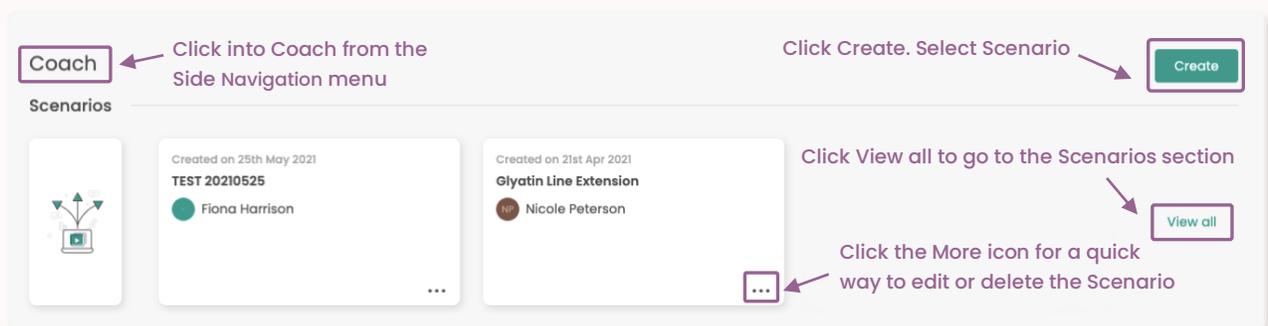
## How to Create a Scenario Workflow

**NOTE** – If you have already created the **Evaluation Form** you will be using within a Scenario, then you do not need to recreate a new one in the **Forms** tool. The same Evaluation Form can be reused across Scenarios.



## How to Create a Scenario Quick Guide

Scenarios provide end-users specific situations around which to engage in virtual conversations or roleplay with Managers or Mentors. Scenarios are created by platform Admins who provide context around how to complete the Scenario – including text or video instructions and resources like Learning Sets or Collections.



## How to Create an Evaluation Form

Each Coaching Scenario has an Evaluation Form in it. This Form is created by the Admin role. When other administrators are assigned a Scenario, they will use the Evaluation Form to assess the end-user's response.

The screenshot shows the 'Question 1' configuration screen. At the top right is a 'Save' button. Below it are two toggle switches: 'Mandatory' (off) and 'Visible' (on). An annotation points to the 'Visible' toggle: 'Select Mandatory if evaluators must respond to the question. Select Visible to have the question visible to end-'. Below the toggles is a 'Choose Field Type' dropdown menu set to 'Single Choice'. An annotation points to the dropdown: 'Click the dropdown to select a question'. Below the dropdown is a 'Question' text input field. Below that is an 'Add Option' button with a plus sign. An annotation points to it: 'Click to add another Answer option.'. Below the 'Add Option' button is an 'Evaluation Description' section with a right-pointing arrow button. An annotation points to this button: 'Click to add an Evaluation Description for each answer.'. At the bottom center is an 'Add Question' button with a plus sign. An annotation points to it: 'Click to add another Evaluation question.'

1. Click into **Content Management** from the Side Navigation menu. Select the folder you would like to add the form into. Click **Add New** on the top right of the page, click **Forms**, and select the **Evaluation** tile within Forms.
2. Enter the Evaluation name, description, and an expiry date if applicable.
3. Select a question type. Please reference **Evaluation Form question types** on the right.
4. Click **Preview** to view the Form the way a user would. Click **Delete** to delete it.

- **Single Choice** – The evaluator selects the most appropriate response from provided options.
- **Multiple Choice** – The evaluator selects all appropriate responses from provided options.
- **Rating** – The evaluator rates the user's response from one to five stars. Add a description of each star rating to clearly define what it means.
- **Comments** – A text field where evaluators can enter text in response to a specific question.

When you create an Evaluation Form, note the **Evaluation Description** section under each question. This allows you to create a rubric defining each answer option, and provide detailed evaluation criteria.

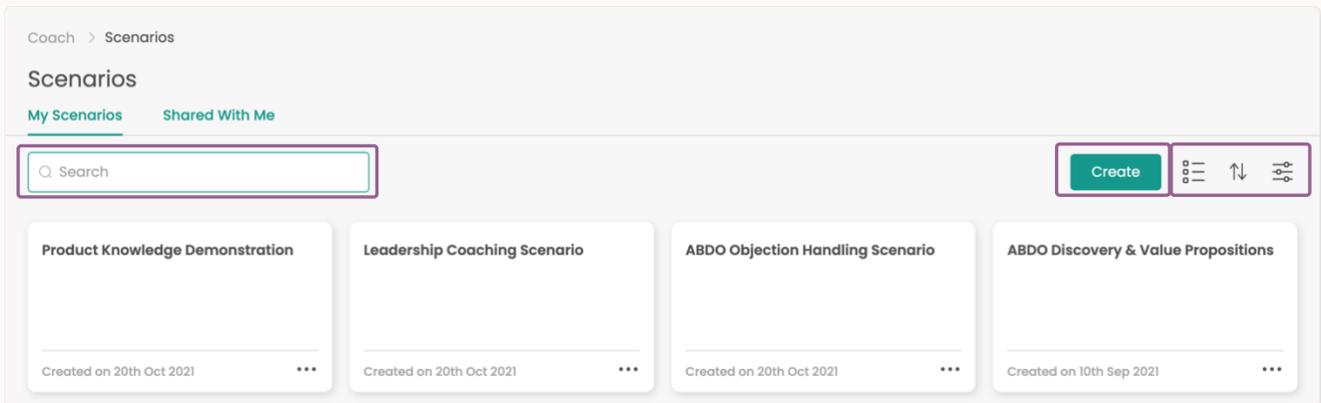
### 3 stars

Select 3 stars if the team member is able to speak to some elements of product knowledge in a satisfactory manner but needs improvement in other areas.

152/500

## How to Add Details to a Scenario

Once you have created an Evaluation Form, and are ready to add details to a Scenario, proceed to Coach and begin to create a Scenario using the Scenario wizard.



1. Click **Content Authoring** from the Side Navigation menu. Select **Coach** and then **View All** to get to the Scenario section. Click **Create** on the top-right of the Scenario page.
2. Proceed through the Scenario wizard to enter details and customize the Scenario. Click **Save** and **Next Step** after each section. **Review the section on the right for details on the wizard.**
3. Review all the information you have entered and click **Complete** to save and create.

**PROTIP** In the Scenario section, you may use the Search bar or filter to find the Scenario you need. You can also view Scenarios in a list view, or sort by name, date, or most recently created.

- **Essentials** – Enter the Scenario name and description. You may add a video providing end-users with instructions or an example.
- **Evaluation Form** – Select a pre-created Form. You may also add a new Evaluation Form here.
- **Resources** – Add supplemental support material like Learning Sets or Collections
- **Tagging** – Select or add relevant tags.
- **Competencies** – Select the user type the Scenario will be deployed to and select competencies they will be assessed on.
- **Stakeholders** – Collaborators are other administrators who can update / delete the Scenario based on the permissions you set.

## How to Assign a Scenario

For Managers to deploy a Scenario to end-users, Admins must first assign it to them using the Launchpad. Please note the difference between **assigning** and **deploying** a Scenario. **A Scenario is assigned to Managers and Mentors using the Launchpad. Managers and Mentors deploy the assigned Scenario to end-users.**

**What is a Mentor?** A Mentor is another Admin, Manager, or Draft Manager who has visibility into the Scenario and the end-user's response to it. Mentors are added to Scenarios by the administrator deploying the Scenario to end-users. A Mentor may evaluate end-users and approve Scenarios.

Deployed **Assigned** ← Click the Assigned tab to add the Scenario to an existing Strategy.

Click Create Assignment to begin the Assignment wizard.

**Create Assignment**

Assignment Name	Start Date	End Date	Tools
Scenario Assignment #1	10/09/2021	31/12/2021	 Click here to Edit or delete the Assignment. <span style="float: right;">⋮</span>

1. Click **Launchpad** from the Side Navigation menu.
2. Create a new strategy by clicking the **Launch New Strategy** button or click into an existing strategy and assign the Scenario from there.
3. On the Strategy page click **Assign**. Then select the **Scenario** option. If assigning a Scenario to an already created Strategy, select the **Assigned** tab under the Strategy and click **Create Assignment**.
4. Enter details into the Scenario wizard.

- **Essentials** – Enter the Scenario name and its start and end date (required).
  - **Scenario** – Add one or more Scenarios. If you add an assignment date, this schedules the Scenario assignment. If you leave this field blank, the Scenario is immediately assigned.
  - **Proctors** – Select your Proctors i.e., the Manager or Admins who will deploy the Scenario to users.
- NOTE** – Even the Admin Assigning the Scenario will need to add themselves as a Proctor to be able to deploy it to end-users.

[Click back to Admin Guide to Coaching Scenarios Table of Contents](#)

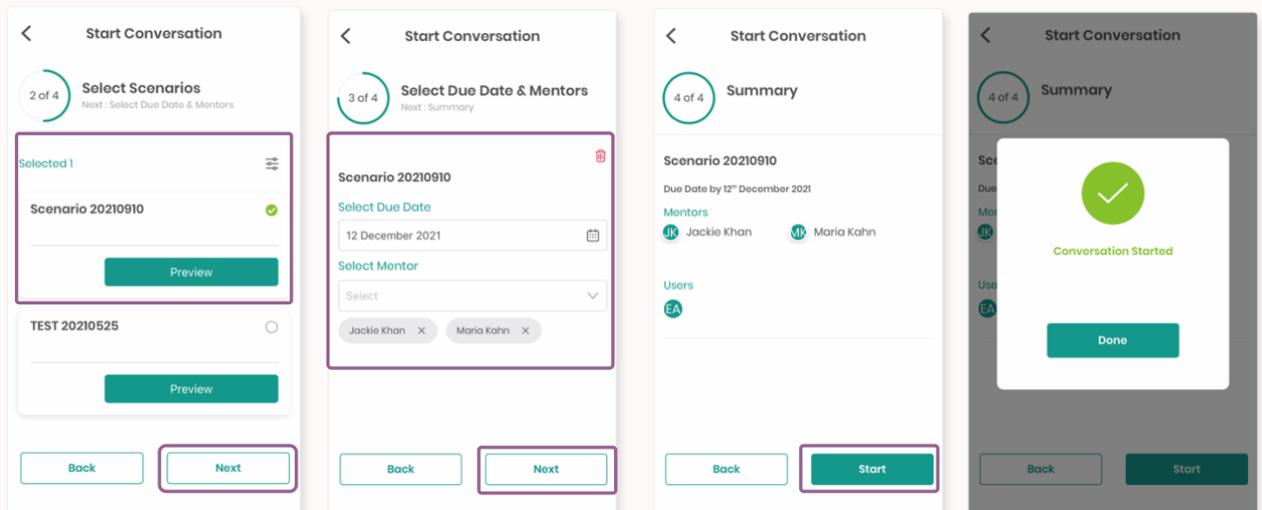
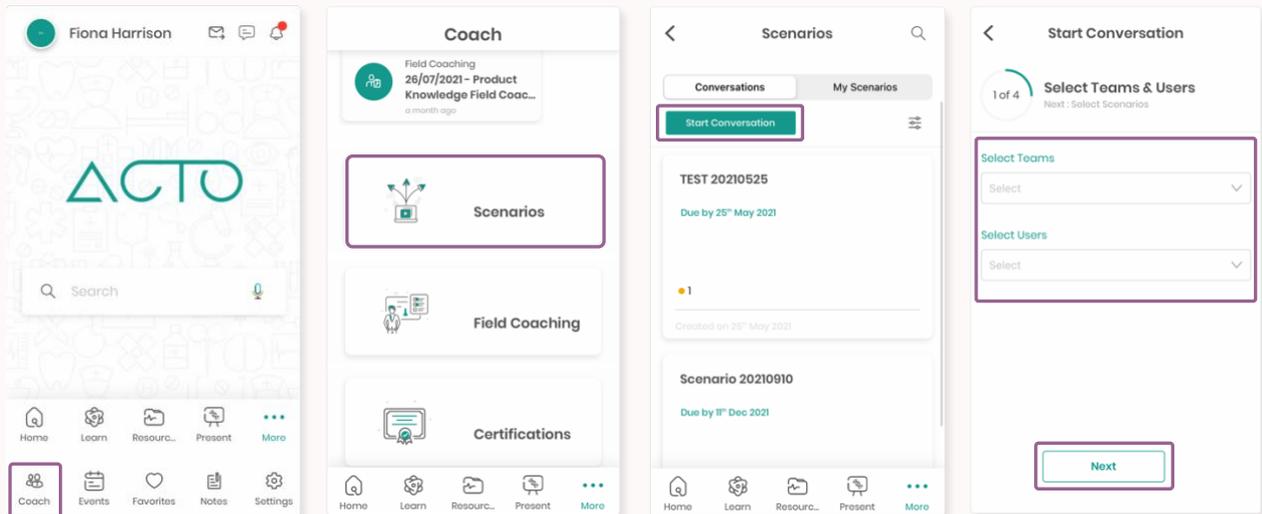


# Manager Guide to Coaching Scenarios

Use ACTO's Coach tool to engage in **two-way virtual coaching conversations** with your teams. Platform Administrators create Coaching Scenarios and assign them to Managers. **A Scenario is a situation around which a coaching opportunity or conversation can be initiated.** Once a Manager is assigned a Scenario, they deploy it out to end-users, and then review and assess user responses using the Scenario's Evaluation Form.

## How to Deploy a Scenario – Image Guide

Many administrative features on ACTO are accessible only on the web version of the platform. **The Coach tool is an exception. Managers must switch to User mode on web – or use a mobile device – to deploy coaching to users.** Please refer to the image guides below to walk through deploying a Scenario on a mobile device.



## How to Deploy a Scenario – Text Instructions

1. Click into the Coach tool.
2. Click **Scenarios**. Click **Conversations** to view the Scenarios assigned to you. The **My Scenarios** tab houses Scenarios deployed to you as a user. To start a new deployment, click **Start Conversation**.
3. Select the teams or individual users you would like to deploy the Scenario to. Click **Next**.
4. Select the Scenario(s) you would like to deploy. You may click **Preview** to view the resources attached to the Scenario. Click **Next**.
5. Select a due date for the Scenario and a Mentor, if applicable. Click **Next**.
6. Review a summary of the Scenario deployment. Click **Start**. Then click **Done**.

**Who is a Mentor?** A Mentor is simply another Admin, Manager, or Draft Manager who has visibility into the Scenario and the end-user's response to it. Mentors are added to Scenarios by the administrator/manager deploying the Scenario. The Mentor may also be tasked with evaluating and approving the Scenario.

## How to Review a Scenario

Once a Scenario has been deployed, the deploying Manager or any Mentors can view the status of the Scenario, assess and approve the user's submission and provide feedback, or require resubmission. This may be completed on a mobile device, or on a web browser in User Mode.

### Scenario Status

**All**   Pending Submission 0   Pending Review 0   Approved 1   Resubmission Requested 0

---

EA Elena Alda Approved

1. If using a web browser, click your name on the top-right of the screen, select **Switch Role – User**. Then navigate to Coach.
2. Click into **Scenarios**. Then click into a specific Scenario under the **Conversations** tab.
3. To review a submitted response, click the **Pending Review** Section. Select a specific user's name to view their response. Click the video tile to view their video. Click Pending Review once again, and fill out the evaluation questions. You may approve the Scenario, or require the user to resubmit.

- ① **Pending Submission** – The user has not submitted a response.
- ② **Pending Review** – The user's response has not been reviewed.
- ③ **Approved** – The response has been viewed and approved.
- ④ **Resubmission Required** – The response has been reviewed and the user is required to resubmit a response.

[Click back to Admin Guide to Coaching Scenarios Table of Contents](#)



# Admin Guide to Coaching Certifications

Certifications on ACTO Omnichannel allow you to certify your teams based on structured assessments you create on the platform. ACTO allows you to create **Assessment Forms**, add them into Certifications, and assign Certifications to Managers who use them to certify their teams. Learners can be certified on use cases ranging from new hire onboarding to product training and more.

Click into any of the links below to get started.

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6. [How to Create an Assessment Form](#)
7. [How to Add Details to a Certification](#)
8. [How to Assign a Certification](#)
9. [Certification FAQs](#)
10. [Manager Guide to Coaching Certifications](#)
11. [How to Certify an End-User](#)
12. [Quick Guide to Certifications – Text Only](#)



# Admin Guide to Coaching Certifications

## Learning Objectives

- Understand how to create an Assessment Form using Forms.
- Understand how to create Certifications within the Coach tool.
- Understand how to assign Certifications to Managers and other Administrators.
- Understand how to certify your team members.

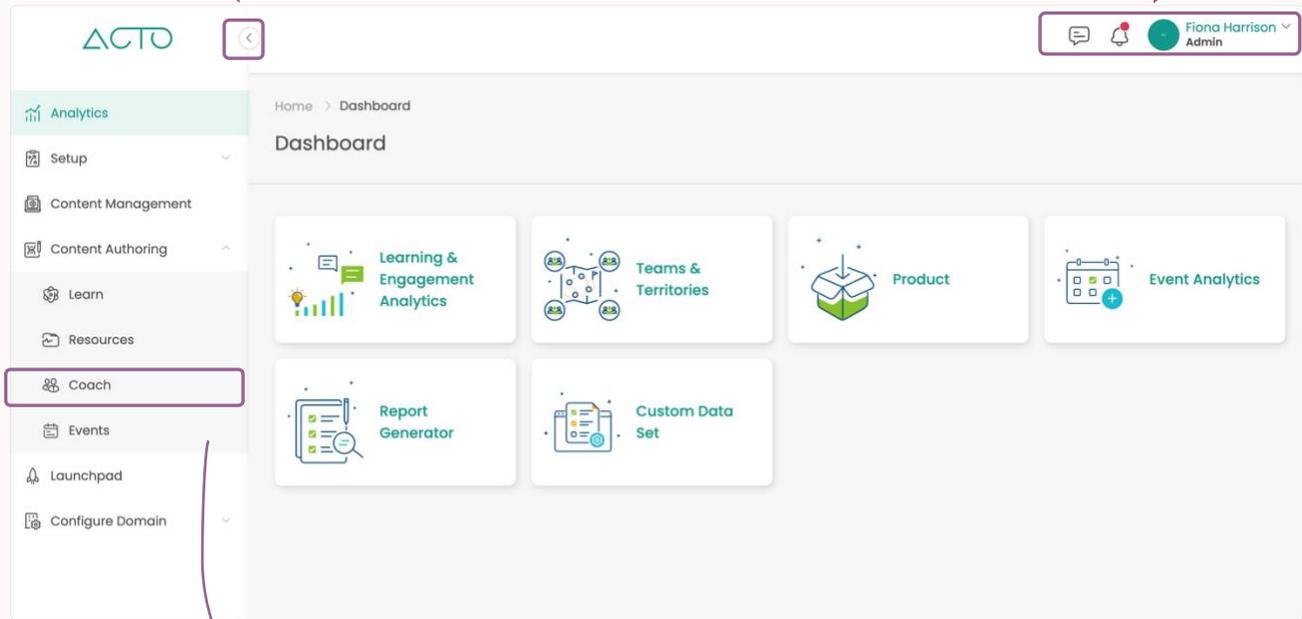
## How to Access Coach

Admin, Manager, and Draft Manager roles on ACTO can access Coaching Certifications. Admins have full permissions, and Managers can Certify Users. Other Administrative roles can view Certifications.

**NOTE** – The above references default role permissions. Permissions for different administrative roles can be updated or customized on a role-by-role or on an individual basis in ACTO's User Management System.

Click the arrow to expand or detract the Navigation menu.  
Click the arrow next to each capability to expand further

Click your name to access Settings and to Switch Role between Admin and User mode.



The screenshot shows the ACTO dashboard interface. On the left is a navigation menu with items: Analytics, Setup, Content Management, Content Authoring, Learn, Resources, Coach (highlighted with a purple box), Events, Launchpad, and Configure Domain. The main dashboard area contains several tiles: Learning & Engagement Analytics, Teams & Territories, Product, Event Analytics, Report Generator, and Custom Data Set. At the top right, there is a user profile for Fiona Harrison, Admin, with a dropdown arrow. Purple arrows point to the navigation menu toggle, the user profile, and the Coach menu item.

Click Content Authoring. Select Coach

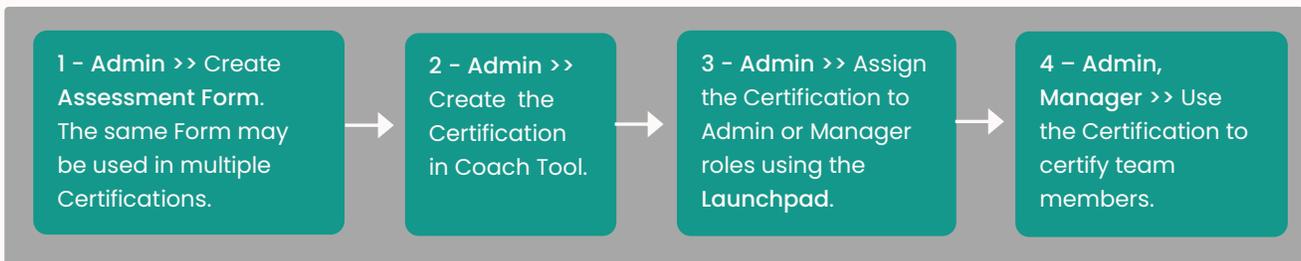
1. Log in to ACTO on your computer browser. Please use Google Chrome or Mozilla Firefox.
2. Make sure you are in administrative mode. End-users cannot access admin functions.
3. Expand the Navigation menu on the left of your screen.
4. Click Content Authoring and then select Coach.

## Certifications Quick Overview

- Administrative roles use **Certifications** to certify their teams.
- **Certifications** can be used to assess and certify that users have completed organizational requirements from new hire training and onboarding to ongoing training.
- Certifications contain **Assessment Forms** that Managers use to assess their teams. Assessment Forms are created using **Forms**. Certifications are created in **Coach** and assigned to Managers via the **Launchpad**. Managers are then able to use the assigned Certification to certify end-users.

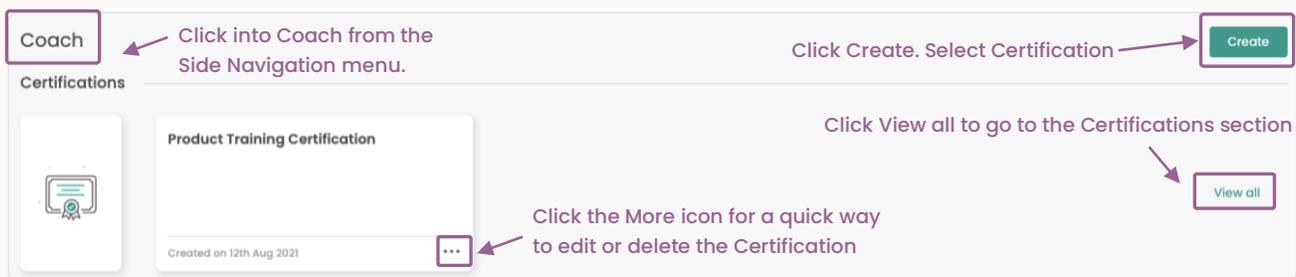
## How to Create a Certification Workflow

**NOTE** – If you have already created the **Assessment Form** you will be using within a Certification, you do not need to recreate a new one in the **Forms** tool. The same Form can be reused across Certifications.



## How to Create a Certification Quick Guide

**Certifications allow you to certify your team members around specific training and compliance use cases like new hire onboarding, new product training, ongoing training, and more.** Certifications are created by platform Admins who provide Managers with context around how to assess and certify end-users.



### What if a team member does not pass a Certification the first time?

If a team member does not pass their Certification the first time, they may be recertified if the Admin who created the Certification has set the number of allowable attempts to more than one.

## How to Create an Assessment Form

Each Certification has an Assessment Form in it created by an administrative role. When other administrators are assigned to certify their team, they will use the Assessment rubric to guide them.

To get started, select **Content Management** from the Navigation menu. Select **Forms**. Within Forms click the **Assessment** tile. Begin to create your Assessment Form.

The screenshot displays the 'Clinical Knowledge' assessment form creation interface. On the left, there's a 'Section Details' form with a text input field and an 'Add Question' button. A modal menu is open, showing options for 'Single Choice', 'Multiple Choice', 'Rating', and 'Comments'. On the right, there's a 'Sections' list with 'Clinical Knowledge' and 'Product Knowledge', each with edit and delete icons. A 'Please Note' banner at the bottom states 'At least 1 question needs to be marked as Visible'.

1. Enter the Assessment's basic details. Enter instructions to the certifier and set a Passing Threshold. Select your display preferences in **All-in-One-View** or **Section View**.
2. Add, name, reorder, or delete Assessment sections on the screen's right under **Sections**.
3. Add Assessment questions on the left by clicking **Add Question** and selecting a question type. Reference question types on the right.
4. Select **Mandatory** if Managers must respond to the question. Select **Visible** to have the question visible to end-users. Select **Allow Comments** to allow Managers to add additional comments within their response.

- **Single Choice** – The Manager selects the most appropriate response from provided options.
- **Multiple Choice** – The Manager selects all appropriate responses from provided options.
- **Rating** – The Manager selects a rating from one to five stars. Add a description of each star rating to clearly define what it means.
- **Comments** – A text field where Managers can respond to specific questions. **\*NOTE** Add **Allow Comments** to each of the other question types to add a text field to that specific question.

## Assessment Form – Evaluation Criteria

When you create an Assessment Form, note the **Evaluation Description** section under each question. This allows you to create a rubric defining each answer option, providing detailed evaluation criteria to Managers.

### 3 stars

Select 3 stars if the team member is able to speak to some elements of product knowledge in a satisfactory manner but needs improvement in other areas.

152/500

Each question in the Assessment can be associated with a certain number of points, and admins may set a passing threshold for the overall Certification. **Please note, adding points to an Assessment is not required.**

The screenshot shows a 'Single Choice' question editor. The question text is 'Rep understands the new indication for Product X.' To the right of the question is a '5 Points' field. Below the question, there is a radio button next to the text 'Consistently Observed', followed by another '5 Points' field. A red 'x' is next to the second '5 Points' field. There are also icons for sharing and deleting at the top right of the editor.

The highest number of possible points for a question is listed here in the question field.

Click into the points checkbox next to each option to edit or adjust points. If you do not want points, simply make sure this field says '0'

## How to Add Details to a Certification

Once you have created an Assessment Form, you are ready to add details to a Certification. Proceed to the Coach tool and begin to create a Certification using the Certification wizard.

The screenshot shows the 'Certifications' page in the Coach tool. At the top, there is a breadcrumb 'Coach > Certifications' and a title 'Certifications'. Below the title are two tabs: 'My Certifications' (active) and 'Shared With Me'. A search bar is on the left, and a 'Create' button with a menu icon, refresh icon, and filter icon is on the right. Three certification cards are displayed: 'Product Training Certification' (created on 12th Aug 2021), 'Product Knowledge Certification' (created on 16th Dec 2021), and 'New Indication Certification' (created on 16th Jun 2023). Each card has a three-dot menu icon at the bottom right.

1. Click **Coach** from the Side Navigation menu. Click **View All** to get to the Certification section. To create a Certification click **Create** on the top of the page.
2. You may also use the Search bar or filter to find Certifications. You can view existing Certifications in a list view, or sort by name, date, or most recently created.
3. Enter details in the Certifications wizard.
4. Review the Certification details and click **Complete** to save.

**PRO TIP** In the Assessment section of the Certification wizard, select the number of Certification attempts. This allows Managers to reassess and recertify end-users if they are not initially successful.

- **Essentials** – Enter the Certification’s basic details.
- **Assessment** – Select an Assessment from the dropdown menu or create a new one by clicking **Add New Assessment**. Set the allowable number of attempts to successfully complete Certification.
- **Certifier Settings** – Set display preferences for the Certifier who will assess the learner.
- **User Settings** – Set display preferences for the user.
- **Tagging** – Select the relevant tags and keywords to associate with the Assessment.
- **Competencies** – Select the user type the Assessment will be used to certify and choose the competencies they will be assessed on.
- **Stakeholders** – Collaborators are administrators who can update or delete the Assessment based on the permissions you set for them.

## How to Assign a Certification

For Managers to be able to certify end-users, Admins must first assign it to them using the **Launchpad**.

The screenshot shows the 'Assigned' tab selected in the top navigation bar. A callout points to the 'Assigned' tab with the text: 'Click the Assigned tab to add the Scenario to an existing Strategy'. Another callout points to the 'Create Assignment' button with the text: 'Click Create Assignment to begin the Assignment wizard'. Below the navigation bar is a table with the following data:

Assignment Name	Start Date	End Date	Tools
Certifications Assignment #1	17/08/2021	31/12/2021	Click here to Edit or delete the Assignment

1. Click **Launchpad** from the Side Navigation menu.
2. Create a new strategy by clicking the **Launch New Strategy** button or click into an existing strategy and assign the Scenario from there.
3. On the Strategy page click **Assign**. Then select the **Scenario** option. If assigning a Scenario to an already created Strategy, select the **Assigned** tab under the Strategy and click **Create Assignment**.
4. Enter details into the Scenario wizard.

- **Essentials** – Enter the Scenario name and its start and end date (required).
- **Scenario** – Add one or more Scenarios. If you add an assignment date, this schedules the Scenario assignment. If you leave this field blank, the Scenario is immediately assigned.
- **Proctors** – Select your Proctors i.e., the Manager or Admins who will deploy the Scenario to users.

**NOTE** – Even the Admin Assigning the Scenario will need to add themselves as a Proctor to be able to deploy it to end-users.

## Certifications FAQs

**Can end-users be recertified if they are not initially successful?** End-users may be recertified if a Certification allows more than one attempt. Please reference [How to Add Details to a Certification](#). If more than one attempt is allowed, the Manager will see a **Recertify** option when they click into an unsuccessful learner's certification.

[Click back to Admin Guide to Coaching Certifications Table of Contents](#)

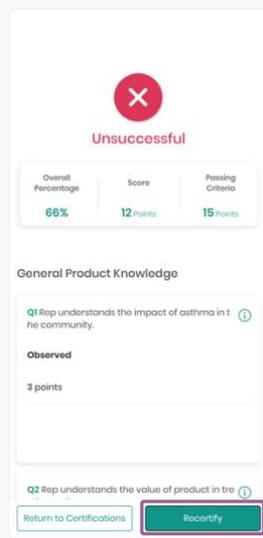
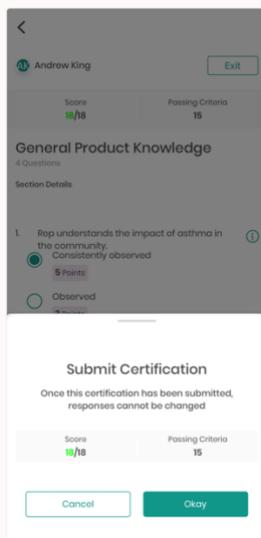
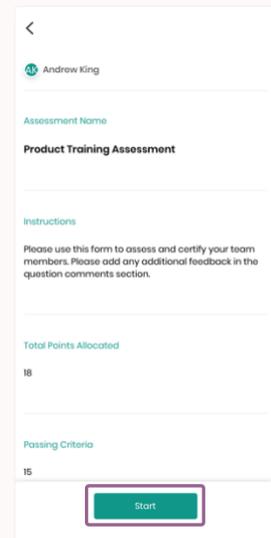
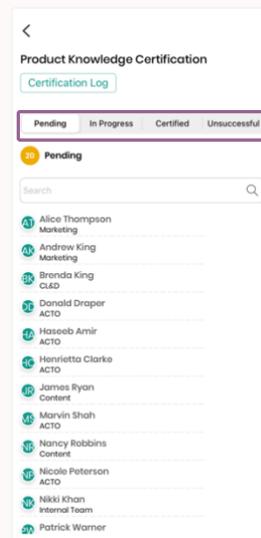
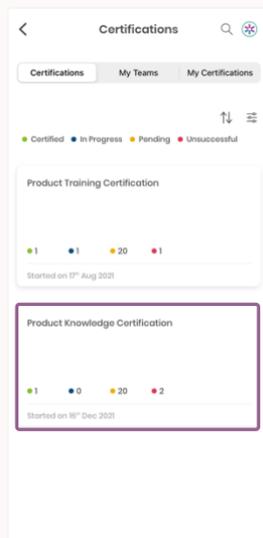
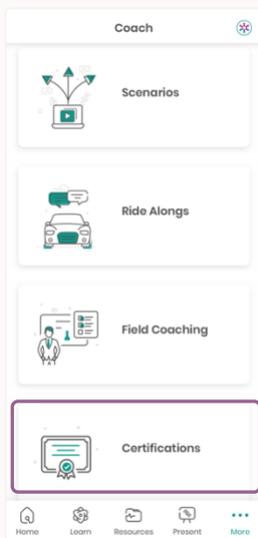


# Manager Guide to Coaching Certifications

After an Admin assigns a Certifications to a Manager, the Manager can begin certifying learners. Most of ACTO's administrative features are accessible only on the web version of the platform. **Coach is an exception. Managers must switch to User mode to certify end-users.** This allows managers to also use their mobile devices to complete certifications. Managers may also certify learners on the web platform: simply click the dropdown arrow next to your name. Select Switch Role – User. Then click into **Coach**.

## How to Certify an End-User

Learners can access a completed Certifications Assessment if it has been submitted by their Managers.



1. Click **Coach** from the Navigation menu.
2. Click **Certifications**. Then click into the specific Certification you would like to start.
3. Click through to view **Pending, In Progress, Certified, or Unsuccessful** certifications. Learners who are not yet certified are under **Pending**. Click into Pending and select the learner you would like to certify. Click **Start**.
4. Proceed through the Certification Assessment. Once completed, click **Submit**. To recertify a learner, click their name and select **Recertify**. This is only available if multiple certification attempts have been set by the Admin.



## Quick Guide to Certifications – Text Only

### Admin – Create Assessment Form

1. Expand the **Side Navigation** menu. Click **Content Management**. Select **Forms**. Within **Forms**, click into **Assessments**.
2. Create an **Assessment Form**. Add details including instructions to the manager and a passing threshold for the certification if applicable. Add questions. Select from **Single**, **Multiple**, **Rating**, or **Comments** question types.

### Admin – Create Certification

1. Click into the **Coach** tool by clicking **Content Authoring** and then **Coach** from the **Navigation** menu.
2. On the **Coach** home page, click **Create** and select **Certifications**.
3. Proceed through the **Certifications** wizard and add relevant details to the **Certification** including the **Assessment Form** you created in the **Forms** tool. [Click Save to save each section and Next step to move forward.](#)

### Admin – Assign Certification

1. Assign **Certifications** to managers and other administrative roles for them to certify their team members.
2. Click **Launchpad** from the **Side Navigation** menu. Create a new strategy by clicking **Launch New Strategy** or click into an existing strategy to assign a certification within it.
3. On a new strategy page click **Assign**. Then select **Certifications**. On an existing strategy page click **Assigned**. Then click **Create Assignment** and select **Certifications**
4. Enter details into the **Assign Certification** wizard. Add **Proctors** (**Managers**, **Admins**) who will be able to certify their team members.

### Manager – Complete Certification

1. To complete the **Certification** and certify users [please log in to the platform in User mode](#). On mobile devices, admin roles are automatically in user mode. On web browsers, click your name on the top-right of the screen and click **Switch Role** to switch from administrative to user mode.
2. Click into **Coach**. Click **Certifications**. Then click into the specific **Certification** you would like to complete.
3. All your team members who need to be certified are in

[Click back to Admin Guide to Coaching Certifications Table of Contents](#)



# Admin Guide to Field Coaching

Field Coaching on ACTO Omnichannel allows platform administrators to provide coaching feedback to end-users in real-time. Admin roles create Field Coaching within the Coach tool and assign it to Managers. Managers use these Field Coaching rubrics to evaluate team members during live interactions and provide them with valuable feedback using Field Coaching Reports.

Click into any of the links below to get started.

## Table of Contents

1. [Learning Objectives](#)
2. [How to Access Coach](#)
3. [Field Coaching for Admins](#)
4. [How to Add Field Coaching to Coach](#)
5. [How to Assign Field Coaching to Managers](#)
6. [Manager Guide to Field Coaching](#)
7. [How to Start Field Coaching](#)
8. [How to Submit Field Coaching](#)



# Admin Guide to Field Coaching

## Learning Objectives

- Understand how to create a Field Coaching Report using the Forms tool.
- Understand how to add Field Coaching to the Coach tool.
- Understand how to assign Field Coaching to Managers.
- Understand how to deploy Field Coaching to end-users.

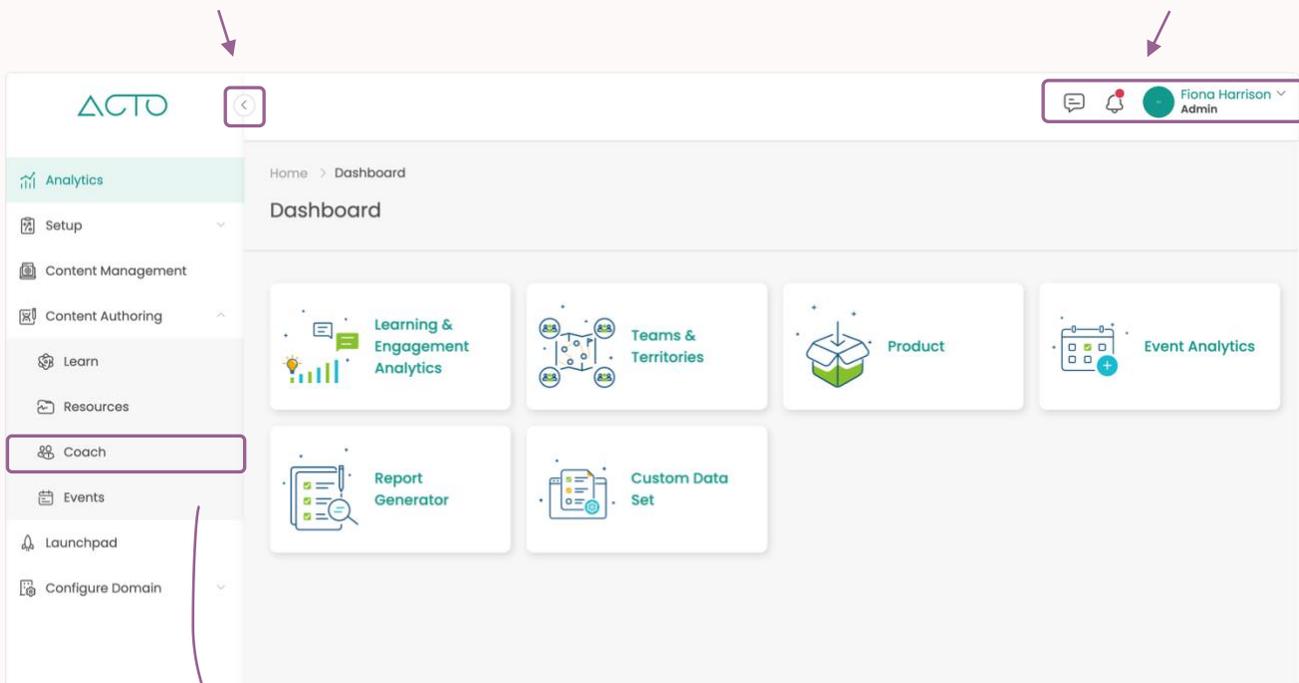
## How to Access Coach

Admin and Manager roles on ACTO can access Coach and view, assign, and start Field Coaching.

**NOTE** – The above references default role permissions. Permissions for different administrative roles can be updated or customized on a role-by-role or on an individual basis in ACTO's User Management System.

Click the arrow to expand or detract the Navigation menu.  
Click the arrow next to each capability to expand further

Click your name to access Settings and to  
Switch Role between Admin and User mode.



Click Content Authoring. Select Coach

1. Log in to ACTO on your computer browser. Please use Google Chrome or Mozilla Firefox.
2. Make sure you are in administrative mode. End-users cannot access admin functions.
3. Expand the Navigation menu on the left of your screen.
4. Click Content Authoring and then select Coach.

## Field Coaching for Admins

In the Field Coaching for Admins section, you will learn how to create a Field Coaching Report (FCR) within Forms, add the FCR to Field Coaching within Coach, and assign Field Coaching to Managers.

### How to Create a Field Coaching Report

Select **Content Management** from the Navigation menu. Select **Forms**. Within Forms click the Field Coaching Report (FCR) tile. Begin to create your Field Coaching Report.

1. Enter the FCR's basic details. Select **All-in-One View** or **Section View** to display the report.
2. Add, name, reorder, or delete sections on the right of your screen under **Sections**.
3. Add questions into the FCR on the left by clicking **Add Question** and selecting a question type. Reference question types on the right.
4. Select **Mandatory** if Managers must respond to the question. Select **Visible** to have the question visible to end-users. Select **Allow Comments** to allow Managers to add additional comments.

- **Single Choice** – The Manager selects the most appropriate response from provided options.
- **Multiple Choice** – The Manager selects all appropriate responses from provided options.
- **Rating** – The Manager selects a rating from one to five stars. Add a description of each star rating to clearly define what it means.
- **Comments** – A text field where Managers can respond to specific questions. **\*NOTE** Add **Allow Comments** to each of the other question types to add a text field to that specific question.

### Field Coaching Report – Evaluation Criteria

When you create an FCR please note the **Evaluation Description** section beneath each question. This allows you to create a rubric further defining each answer option, and provide detailed evaluation criteria to Managers as they assess their teams.

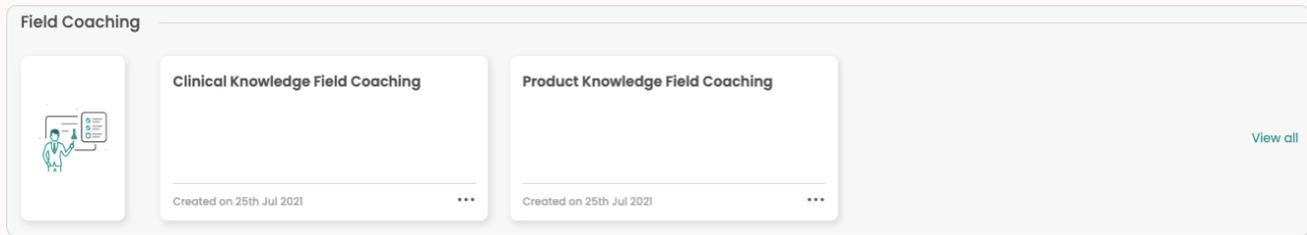
#### 3 stars

Select 3 stars if the team member is able to speak to some elements of product knowledge in a satisfactory manner but needs improvement in other areas.

152/500

## How to Add Field Coaching to Coach

Before assigning an FCR to a manager you must create context around it. To do this please create Field Coaching associated with an FCR within the Coach tool.



1. Click **Coach** from the Side Navigation menu. To create Field Coaching click **Create** on the top of the page and select **Field Coaching**.
2. You may also click **View all** next to the Field Coaching Section on the main Coach page to access all your Field Coaching or to create new Field Coaching.
3. Enter details in the new Field Coaching wizard.
4. Review the Field Coaching details and click **Complete** to save.

**PROTIP** As you proceed through the Field Coaching wizard, click **Save** after each section. Click **Next Step** from the wizard menu to move forward.

- **Essentials** – Enter the Field Coaching name and an optional description.
- **Field Coaching Report** – Select a Field Coaching Report from the dropdown menu or create a new one in Forms by clicking **Add New Field Coaching Report**.
- **Tagging** – Select the relevant tags and keywords to associate with the Field Coaching.
- **Competencies** – Select the user type the Field Coaching will be deployed to and choose the competencies they will be assessed on.
- **Collaborators** – Collaborators are other administrators who will be able to update or delete the Field Coaching based on the permissions you set for them.

## How to Assign Field Coaching to Managers

For Managers to deploy Field Coaching to end-users, Admins must first assign it to them using the **Launchpad**.

1. Click **Launchpad** from the Side Navigation menu.
2. Create a new strategy by clicking the **Launch New Strategy** button or click into an existing strategy and assign Field Coaching from there.
3. On the Strategy page click **Assign**. Then select the **Field Coaching** option.
4. Enter details into the Field Coaching wizard.

- **Essentials** – Enter the Field Coaching name and its start and end date (required).
- **Field Coaching** – Add one or more Field Coaching. Select the assignment and due date for each.
- **Proctors** – Select Proctors to add to the Field Coaching. Proctors are Manager or Admin roles who can use start Field Coaching with users.

[Click back to Admin Guide to Field Coaching Table of Contents](#)

# ACTO

## Manager Guide to Field Coaching

Once an administrator assigns Field Coaching to a Manager using the Launchpad, the Manager can start using the Field Coaching Report (FCR) with their team members. This is done by selecting a team member for Field Coaching, and then filling out the report while evaluating the team member in the field.

### How to Start a Field Coaching

Most of ACTO's administrative features are found on the web version of the platform. **The Coach tool is one of the few exceptions. Managers and other Admin roles must switch to User mode for Field Coaching.** This allows managers to also use mobile devices to evaluate their team members.

1. Log into the ACTO iOS app on your mobile device. Click **Coach** from the navigation menu.

2. Click **Field Coaching**. Select the specific FCR you would like to use. Then click **Start Field Coaching**.

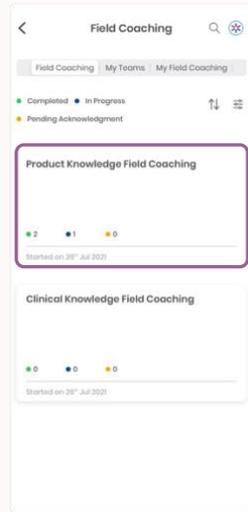
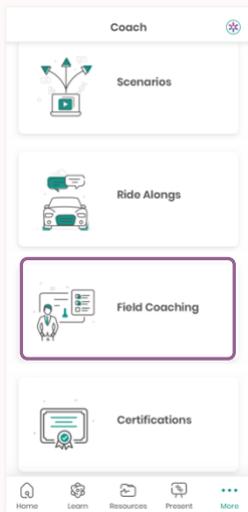
3. Select the team member you would like to assess using the dropdown menu. You may enter a start date for the session, the session length, and the number of calls that will take place during the session as applicable.

4. Click **Start** to begin.

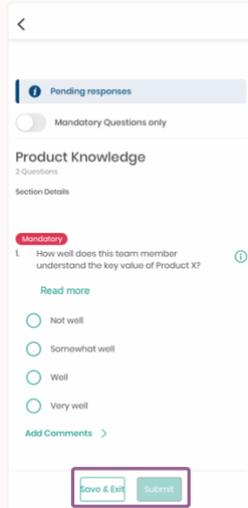
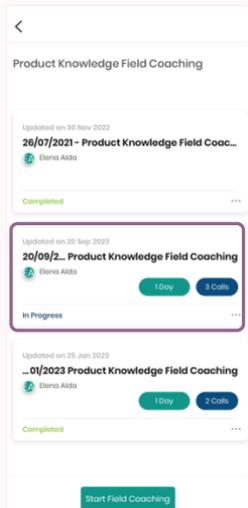
**PRO TIP** Managers may also use Field Coaching on the web version of the platform. Simply log in and click the dropdown arrow next to your name. Select Switch Role – User. Then click into Coach. End users will not be able to access the completed FCR until it has been submitted by their Managers.

## How to Submit Field Coaching

Once you have completed an FCR for a team member, click **Submit**. The user will then be able to access the completed FCR on their end.



1. Click into **Coach** from the Navigation menu. Select **Field Coaching**.
2. Click into the FCR for which you would like to enter responses.
3. Click into the FCR for the specific end-user you would like to assess.
4. Enter your responses to the report. You may click **Save & Exit** to pause the assessment and continue later. Once you have completed the FCR, click **Submit**. Once you submit you will not be able to go back and make changes.



[Click back to Admin Guide to Field Coaching Table of Contents](#)



# Admin Guide to Journeys

Journeys on ACTO Omnichannel allows you to develop learning solutions that efficiently and effectively deliver personalized learning. It gives your learners an intuitive and customizable learning experience that allows them to train at their own speed, and in their chosen way.

Click into any of the links below to get started.

## Table of Contents

1. [Learning Objectives](#)
2. [How to Access Journeys](#)
3. [Journeys Quick Overview](#)
4. [How to Create a Journey](#)
5. [How to Build out a Journey](#)
6. [How to Add Content from Learn into a Journey](#)
7. [How to Add Content from Resources into a Journey](#)
8. [How to Add Files into a Journey](#)
9. [How to Add Forms into a Journey](#)
10. [How to Add Conditions to a Journey](#)
11. [Journeys FAQs](#)

# Admin Guide to Journeys

## Learning Objectives

- Understand some of the different use cases for journeys.
- Understand how create and deploy Journey.

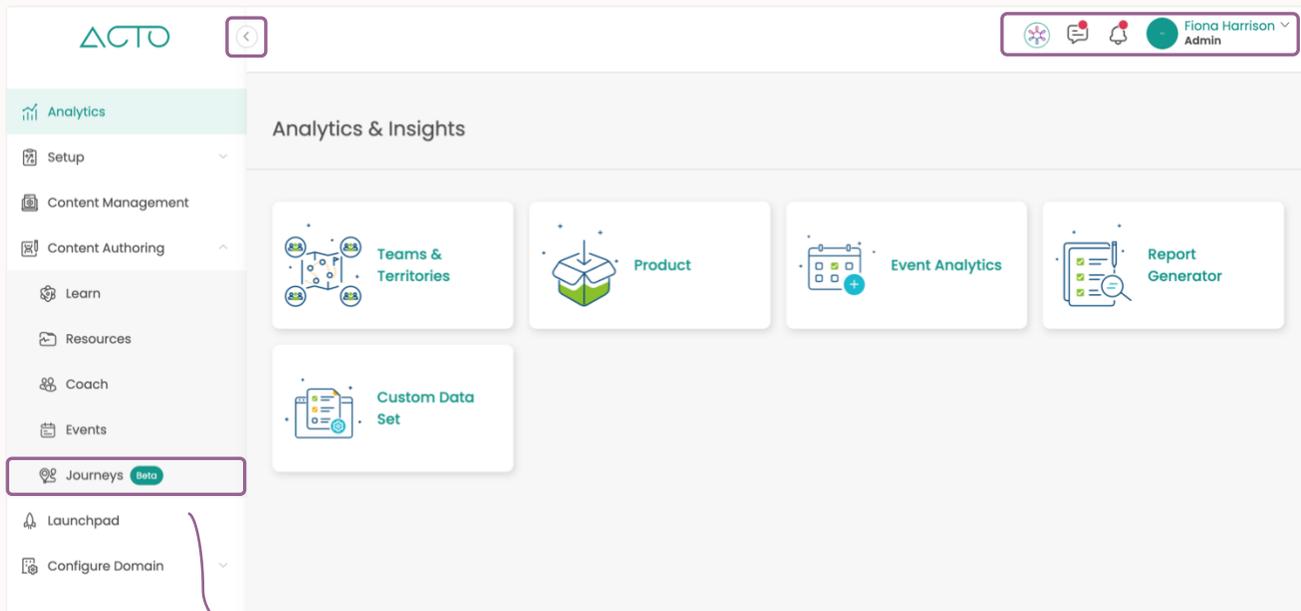
## How to Access Journeys

Owner and Admin roles on ACTO can access Journeys and view and create new Journeys. For all other default administrative roles, permissions must be set on the platform's back end.

**NOTE** – The above references default role permissions. Permissions for different administrative roles can be updated or customized on a role-by-role or on an individual basis in ACTO's User Management System.

Click the arrow to expand or detract the Navigation menu.  
Click the arrow next to each capability to expand further

Click your name to access Settings and to  
Switch Role between Admin and User mode.

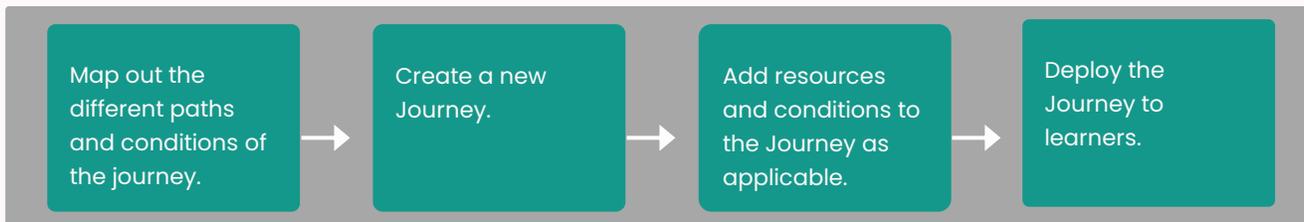


Click Content Authoring. Select

1. Log in to ACTO on your computer browser. Please use Google Chrome or Mozilla Firefox.
2. Make sure you are in administrative mode. End-users cannot access admin functions.
3. Expand the Navigation menu on the left of your screen.
4. Click Content Authoring and then select Journeys.

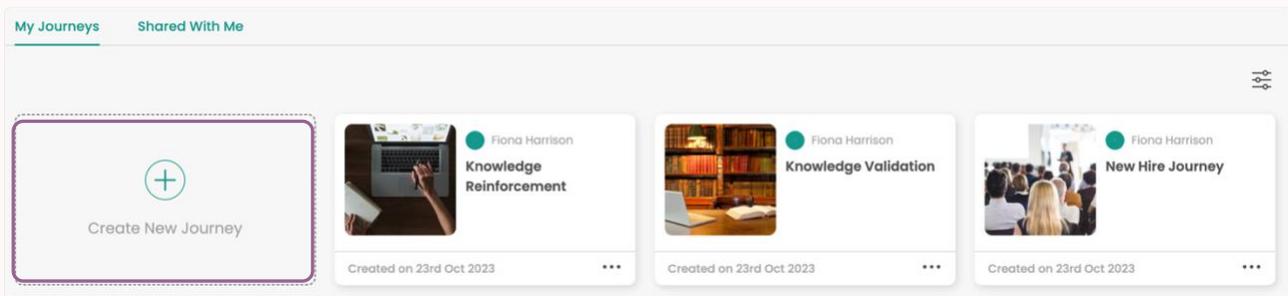
## Journeys Quick Overview

- Journeys move beyond a one-size-fits all approach to learning by allowing you to create and deliver adaptive learning pathways to your learners.
- When creating a journey, the administrator maps out each different pathway and condition a learner may go through depending on how they interact with the training and resources in the journey.
- Journeys leverage training and resources from **Learn, Content Management, and Forms**.



## How to Create a Journey

To get started, navigate to the Journeys capability from the Content Authoring menu on the left of your screen. Under My Journeys, click **Create New Journey** to trigger the wizard that walks you through journey creation.



The pop up wizard is where the **Journey Name**, **Description**, and **Cover Image** are added. While only the Journey Name is mandatory, we recommend using the description and image fields to elevate the user's experience.

Create Journey

Journey Name\*

Product Training Knowledge Reinforcement

Description

This journey is intended to help team reinforce their product knowledge.

Cover Image

Cancel Create

**Journey Name** – Give the journey a clear name that demonstrates the journey's purpose. This field has a 255 character limit.

**Description** – Write a brief description of the journey. Please note, only other administrators will be able to view this description.

**Cover Image** – Adding a cover image differentiates the journey from others, and adds to a more engaging user experience.

## How to Build out a Journey

After creating a journey, begin to build it out. On the homepage for each specific journey, you may add **Tags**, **Competencies**, and **Stakeholders** for content collaboration.

You may also add content and resources from **Learn** and **Resources**, individual **Files**, and **Forms** like quizzes, surveys, digital signatures. Once you begin adding content, you can start to create divergent pathways and specific conditions for each part of the journey.

Journeys > Add steps to journey

Tagging Stakeholders Competencies

Knowledge Reinforcement

Edit Duplicate Delete

Add content to the Journey

Add Content

Learn Resources Files Forms

**PRO TIP** Once you have created a deployed a journey, you are no longer able to edit or change it in any way. This is where the duplicate function comes in handy, allowing you to recreate and edit an existing journey.

## How to Add Content from Learn into a Journey

To add content from Learn into a journey, click **Add Content** and select **Learn**. Then select and filter content by **Learning Set** or **ActionPack**. Once selected, click **Add Learning Sets** or **Add ActionPacks** as applicable.

Select content by

Learning Set  ActionPack™

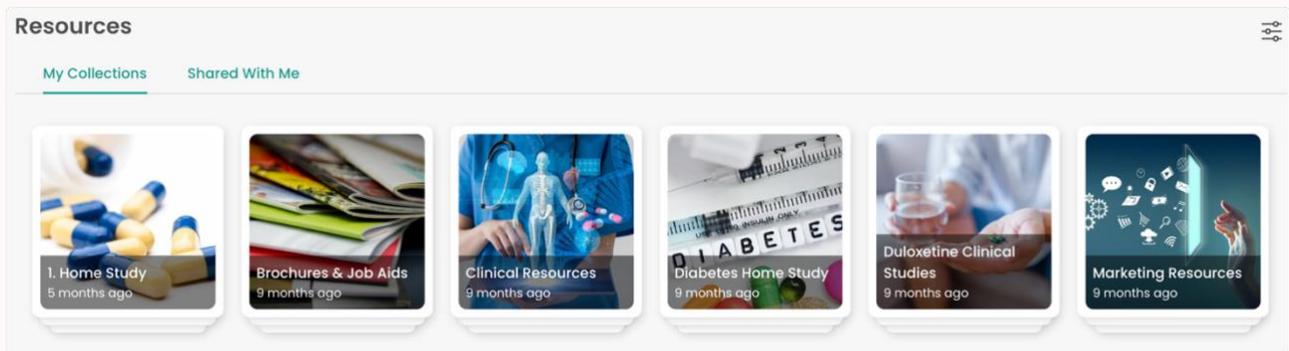
My ActionPacks™ Shared With Me

All Category™ All Learning Set™ Search

 Clinical Training Module Clinical Foundations I Last Updated: 18th Sep 2023	 Day 1: ABDO-Stitch® Foundations Level 1: ABDO-Stitch® System Curric... Last Updated: 14th Jul 2023	 Day 1: Introduction to Medactine Week 2: Medactine Product and CIL... Last Updated: 8th Aug 2023	 Day 1: No-Knot® System Foundations Level 2: No-Knot® System Curriculum Last Updated: 13th Feb 2023
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## How to Add Content from Resources into a Journey

To add content from Learn into a journey, click [Add Content](#) and select [Resources](#). Then select the Collections you would like to add to the journey. Once selected, click [Add Collections](#).



## How to Add Files into a Journey

You can add assets (files) to a journey. Click [Add Content](#) and select [Files](#). Then select the specific assets you would like to add to the journey. You may filter resources by file type. Once selected, click [Add](#).

## How to Add Forms into a Journey

You can add forms to a journey. Click [Add Content](#) and select [Forms](#). Then select the specific form you would like to add to the journey. You may filter forms by [Survey](#), [Quiz](#), and [Digital Signature](#). Once selected, click [Add](#).

## How to Add Conditions to a Journey

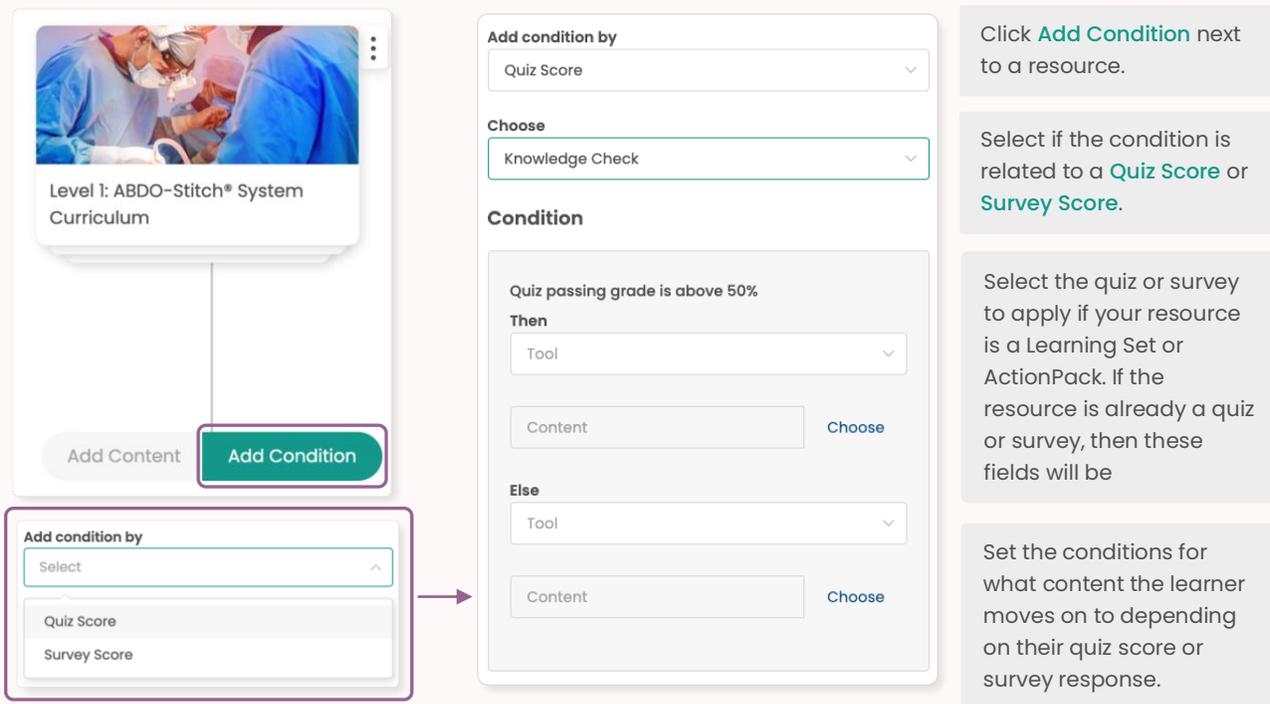
You have started your journey by adding content from [Learn](#), [Resources](#), [Forms](#), or [Files](#). Once you add one asset, you may add another, or you may add a condition related to a learner's quiz score or a survey score.

You may add conditions to [ActionPacks](#), [Learning Sets](#), [Quizzes](#), and [Surveys](#). This means that the learner's next step along the journey is determined by the condition attached to of the aforementioned pieces of content.

**EXAMPLE** Sarah completes one of three New Hire Onboarding ActionPacks on her journey. Once it's complete, she must complete a quiz. Her administrator has set it up so that if Sarah achieves a score of 85 percent or more on the quiz, she is able to test out of a the second ActionPack, and proceed directly to the third. This condition ensures that those learners who do not pass a certain threshold are exposed to more training reinforcement, while those who do are able to move forward on their learning journey.

**PROTIP** Please note that once you have added a condition to a particular asset, if you delete that asset this will remove all the pathways built out below the asset.

If you are able to add a condition to a resource in the journey, you will notice an **Add Condition** option underneath the resource. If you do not see this, it means you are not able to add conditions to the asset.



Click **Add Condition** next to a resource.

Select if the condition is related to a **Quiz Score** or **Survey Score**.

Select the quiz or survey to apply if your resource is a Learning Set or ActionPack. If the resource is already a quiz or survey, then these fields will be

Set the conditions for what content the learner moves on to depending on their quiz score or survey response.

## Journeys FAQs

**What does testing out a journey mean?** Testing out of a journey means the learner is allowed to test out of a learning module (for example) if they pass a certain quiz or survey threshold, and move on to the next part of the journey. If they do not pass the set threshold, they would be required to complete the module as per the conditions pre-set by the journey's administrator. Testing out compliantly allows learners to demonstrate pre-existing knowledge so they may accelerate through material they already know.

**What happens if content needs to be adjusted after a journey has been deployed?** Content like Learning Sets, ActionPacks, quiz questions, and survey questions can be adjusted. However, once a journey has been deployed, the steps within the journey – the workflow of the journey itself – can not be adjusted.

**What kind of reports are available for auditing purposes?** The Overall Journey Report outlines learners' progress along their respective journeys. This report looks at the overall progress based on the step the learner is at in the journey.

**Compared to quizzes, which have numerical criteria to determine how the journey branches out, how does a survey determine the branching out?** A specific response will trigger specific steps along the journey. For example, if a user selects an option stating they have low confidence in their knowledge around a certain subject, this will trigger a different path compared to the path triggered when a user selects high confidence.

**What happens if a user is given access to content in a journey they have already completed (e.g., ActionPack)?** The content will be marked as complete only if it is the same. If this ActionPack for example was duplicated, and then added to the journey, it will be considered a new element the learner needs to complete once again.

[Click back to Journeys Table of Contents](#)



# Admin Guide to Events

Events on ACTO is a one-stop shop for your meetings, whether that's National or Regional Sales Meetings, Product Launches, ongoing training, and more. Use Events to **create your events** on the platform, **add agendas, tracks, sessions, prework training and resources** - and **share** it with attendees.

You may also track engagement with each session's prework, view where team members stand on an event specific leaderboard, and assign free points to end-users based on engagement, interaction, and activity during an event.

Click into any of the links below to get started.

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# Admin Guide to Events

## Learning Objectives

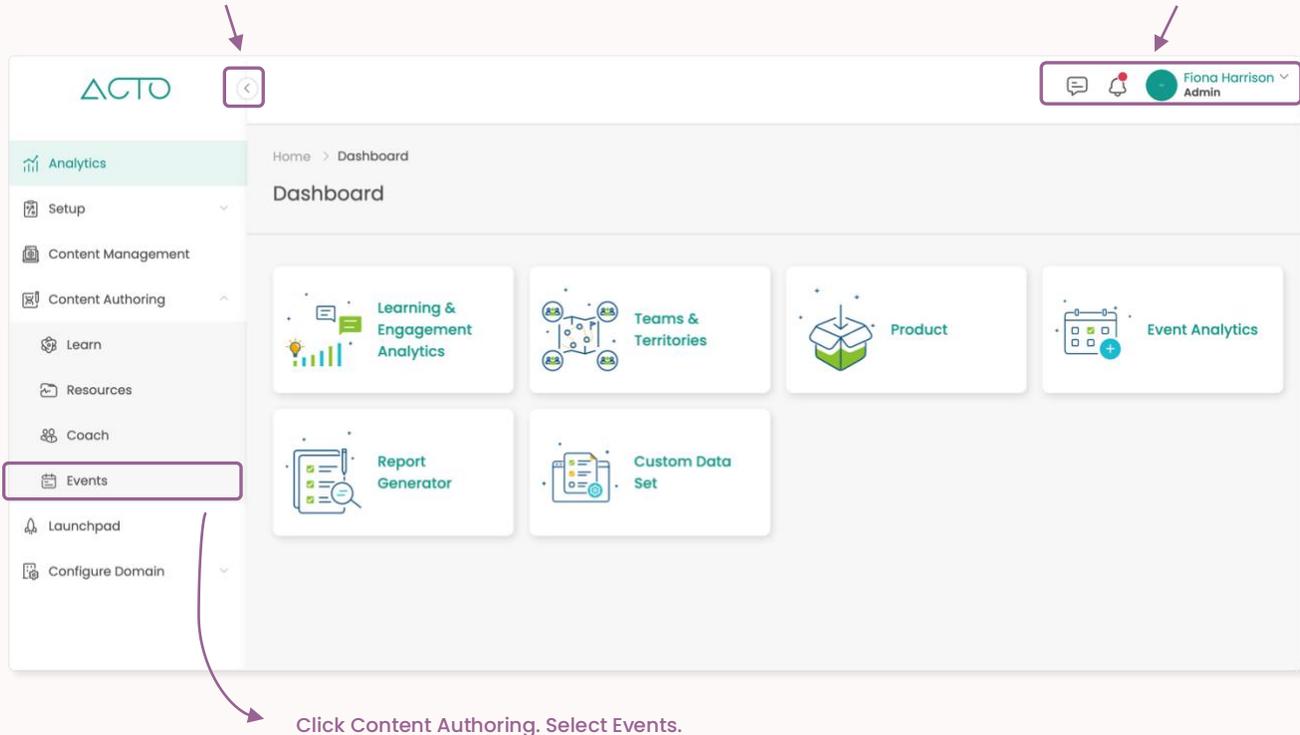
- Understand how to add and update sponsors and speakers to events
- Understand how to create agendas for events including tracks and sessions
- Understand how to link resources and prework to event sessions
- Understand how to assign an event to Event Managers
- Understand how to deploy an event to end-users

## How to Access Events

Admin roles can create, view, and manage events. Managers and Draft Managers can view, manage, and collaborate on shared events. Drafters can view and collaborate on shared events. To learn more about default role permissions, please reference the [ACTO Default Role and Permissions Table](#).

Click the arrow to expand or detract the Navigation menu.  
Click the arrow next to each capability to expand further

Click your name to access Settings and to  
Switch Role between Admin and User mode.



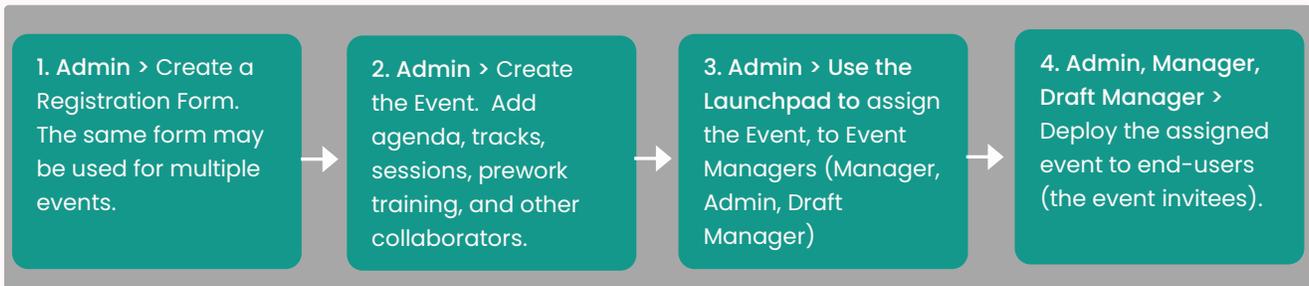
1. Log in to ACTO on your computer browser. Please use Google Chrome or Mozilla Firefox.
2. Make sure you are in administrative mode. End-users cannot access admin functions.
3. Expand the Navigation menu on the left of your screen.
4. Click Content Authoring and then select Events.

## Events Quick Overview

- Events allows platform administrators to create and manage events on the platform. This includes adding event agendas, tracks, and sessions; speakers and sponsors; linking prework training and resources to the event; and sharing all of this with the end-user invitees.
- Prework and resources added to events may be accessed before, during, or after an event. Resources can be linked to specific sessions, or added as free-standing resources linked to the whole event.
- Platform administrators can also track and measure engagement and participation for specific events with insightful event dashboards and a leaderboard.

## How to Create an Event Workflow

**NOTE** – Before creating an Event, please create a Registration Form in the Content Management system. A Registration Form is required for events – it allows administrators to capture details from invitees related to the event, for example attendance details or dietary preferences.



## The Events Page Overview

My Events are the events you create, or have access to as an Admin. Events you have been added to as a collaborator are under the Shared With Me tab.

Click the Create button to create an Event, or to add a non-event-specific Sponsor or Speaker. You can add them to specific events later.

Events

My Events Shared With Me

Upcoming Events

Q1 Regional Sales Meeting  
Jun The Westin Harbour Castle  
Last Updated 23rd Mar 2022

Past Events

Scroll down to view the details for past events.

## How to Create an Event

The Events wizard walks you through building out an event. To get started, click **Create** on the top-right of the Events page. Select **Event**. Then, enter the details required by the pop-up wizard.

The 'Create Event' form includes the following fields and options:

- Event Name\***: Text input field.
- + Add Description**: Link to add an optional administrative-facing description.
- Time Zone\***: Dropdown menu with 'Time Zone' selected.
- Start Date and Time\***: 'Pick a day' button.
- End Date and Time\***: 'Pick a day' button.
- Location\***: Text input field with a location pin icon.
- Venue Details\***: Text input field.
- Last Registration Date\***: 'Pick a day' button.
- Registration Form\***: 'Select' link to choose a form.
- Event Coordinator**: Text input field.
- + Add Cover Image**: Link to upload a cover image.
- Buttons**: 'Cancel' and 'Create' buttons at the bottom right.

1. **Event Name** – Enter a name for the event.
2. **Add Description** – Add an optional administrative-facing description.
3. **Time Zone** – Select the event’s time zone.
4. **Date and Time** – Select the start and end dates, and times for the event.
5. **Location and Venue Details** – Enter the event location, and additional venue details.
6. **Last Registration Date** – Select the last registration date for participants.
7. **Registration Form** – Select the Registration Form you already created in the CMS.
8. **Event Coordinator** – Enter the name of the Event Coordinator (optional).
9. **Add Cover Image** – Upload cover image for the event.

**PRO TIP** Please create an event Registration Form in Content Management before creating the event.

## How to Add Event Details

Once an Event has been created, add details like an agenda, speakers, sponsors, and resources. To get started, click into the Event from the main Events page. Then select **Agenda**, **Speakers**, **Sponsors**, or **Add Resources**.

The event details page for 'Regional Sales Meeting' includes:

- Event Title**: Regional Sales Meeting
- Calendar Icon**: June 1st, 2022 | 09:30 AM
- Calendar Icon**: June 3rd, 2022 | 09:30 AM
- Location**: The Westin Harbour Castle - 1 Harbour Square, Toronto, ON M5J 1A6, Canada
- Last Updated**: 23rd Mar 2022
- Navigation Bar**: Agenda, Speakers, Sponsors, Analytics, Leaderboard, Free Score.
- Handouts**: Section header.
- Add Resources**: Button at the bottom right.
- Edit/Delete Icons**: Edit and delete icons in the top right corner.

Annotations:

- Click to edit event details, or to delete the event. (Points to edit/delete icons)
- Click into any of these tiles to add event details, or view event analytics. Click Add Resources to add resources associated with the full event. (Points to navigation bar)

## How to Add Sponsors to an Event

Sponsors may be added to specific Events. Sponsors that are not event-specific, or are sponsoring multiple events, may be created within the main Events tool and then selected from the Sponsors tile in specific events.



**PRO TIP** You will find all pre-created sponsors when you click Sponsors within a specific event. Click the + on the right of a sponsor to add them to an event or the x to remove them from the event.

1. Click **Content Authoring** from the Side Navigation menu and select **Events**.
2. Click into the Event you would like to add a sponsor to. Click **Sponsors**. Then click the **Add Sponsor** button.
3. Enter the event sponsor name and a description. Then upload the sponsor logo (required). Click the **Add Sponsor** button.
4. Click the **More icon** \*\*\* on the side of a sponsor name to edit or delete the sponsor. To remove a sponsor from a specific event, click the **x** on the top-right of the sponsor's name tile.
5. To create a non-event-specific sponsor, click **Create** on the top-right of the Events page. Select **Sponsor**.

## How to Add Speakers to an Event

Speakers may be added to specific Events. Speakers that are not event-specific, or will be a part of multiple events, may also be created within the main Events tool and then selected for specific events. **Please create speaker profiles before creating event sessions so that they can be added into sessions as you create them. However, speakers can also be created later and added into existing sessions.**

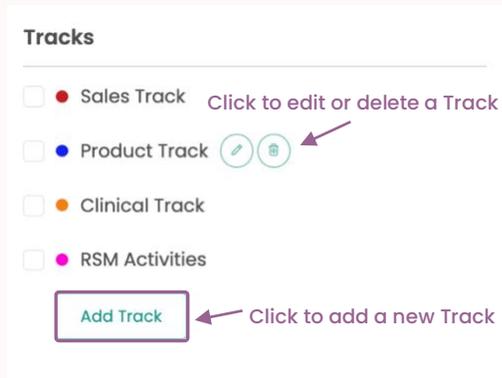


**PRO TIP** You will find all pre-created speakers when you click Speakers within a specific event. Click the + on the right of a speaker to add them to an event or the x to remove them from the event.

1. Click **Content Authoring** from the Side Navigation menu and select **Events**.
2. Click into the Event you would like to add a speaker to. Click **Speakers**. Then click the **Add Speaker** button.
3. Enter the speaker's first and last name, company, title, and a short bio. You may add a profile picture and social media links if you wish. Click the **Add Speaker** button.
4. Click the **More icon** \*\*\* on the side of a speaker's name to edit or delete the speaker. To remove a speaker from a specific event, click the **x** on the top-right of the speaker's name tile.
5. To create a non-event-specific speaker, click **Create** on the top-right of the Events tool and select **Speaker**.

## How to Add Event Agenda Tracks

An event agenda is made up of tracks and sessions. **It is required to create tracks before creating sessions for the event so that you may organize and link each session to a specific track.**



1. Click **Events** from the Side Navigation Menu. Click into the specific event you would like to add a track to. Click **Agenda**. Click **Add Track** on the left side of the page. Enter a track name. Select a color for the track.
2. Click the Pencil icon next to a track to edit it. Click the Trashcan icon to delete it.
3. Click the checkbox next to a track to filter and view all the sessions associated with that specific track.

## How to Add Event Agenda Sessions

Once you have built the infrastructure for the event, you can begin filling out details around the sessions that will take place at the event. You are able to add one session at a time, or bulk upload sessions for the event.



## How to Add a Single Session to an Event

You can add one session at a time to an event, or bulk upload multiple sessions at once. To add a single session to an event, click **Add Session** in an event agenda and select **Single Session**. Then fill out the below fields in the session pop-up wizard.

- **Session Name** – Add the name of the session.
- **Description** – Add a description of the session.
- **Start and End Date and Time** – Use the dropdown to select start and end dates and times for the session.
- **Venue** – The name of the venue.

- **Place** – Select the specific location in the venue the session will take place.
- **Tracks** – Click the dropdown to select the track this session is a part of.
- **Session Coordinator** – Add the name of the session coordinator (optional).

## How to Add a Multiple Sessions to an Event

To add multiple sessions to an event at one time, click [Add Session](#) in an event agenda and select [Multiple Sessions](#). Then download and populate the attached template. When complete, reupload it to proceed.

Session Name*	About Session*	Place	Tracks*	Start Date*Start Time*	End Date*End Time*	Break*	Session Coordinator	
NSM Welcome	NSM kickoff session where we will share information on what to expect across the event days!	Conference Room B	US, Canada, Sales	25/04/2023 13:00	25/04/2023 13:45	No	Nancy Peterson	This is an example row please delete before uploading

**PRO TIP** Before filling out the multiple session template, please click the [Instructions](#) tab in the template file. This provides details around the required information, formatting best practices, and character limits.

Once you have populated and reuploaded the bulk session template, click [View Details](#) to review it. Here you'll be able to make any edits and resolve potential errors before finalizing. Click the [Pencil icon](#) to edit the details within a session. Click the [Trashcan icon](#) to delete the session.

SESSION NAME*	ABOUT SESSION*	PLACE	TRACKS*	START DATE & TIME*	END DATE & TIME*	BREAK*	SPEAKERS	COORDINATOR
Session 1	This provides details around Session 1.	Conference Room A	Marketing <span>+1</span>	26/10/2023 14:00	26/10/2023 14:45	No	<a href="#">Add Speaker</a>	<a href="#">Edit</a> <a href="#">Delete</a>
Session 2	This provides details around Session 2.	Conference Room B	Customer Success	26/10/2023 15:00	26/10/2023 15:55	Yes		<a href="#">Edit</a> <a href="#">Delete</a>

When you are ready to add the sessions to your agenda, click [Add to Agenda](#) on the bottom-right of the screen. If you would like to continue editing this page at a later time, click [Save and Exit](#). Please note that sessions with errors will not be added to the agenda.

## How to Add Resources to an Event

You can link handout resources to the full event – for example, travel information, or other event related information. To do so, click into the event page. Then click the [Add Resources](#) button and select individual resource from the Content Management tool.

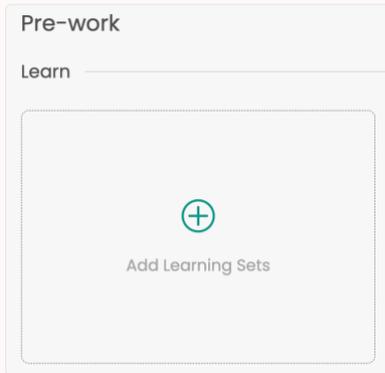
**Handouts**

[Add Resources](#)

Click to add a resource handout to the whole event.

**PRO TIP** If resource engagement analytics are important for your event, it is recommended to compile those resources into [Collections](#) or [Learning Sets](#) and add them into a session as a prework requirement. Prework may only be added into individual sessions within an event, and not to the event as a whole.

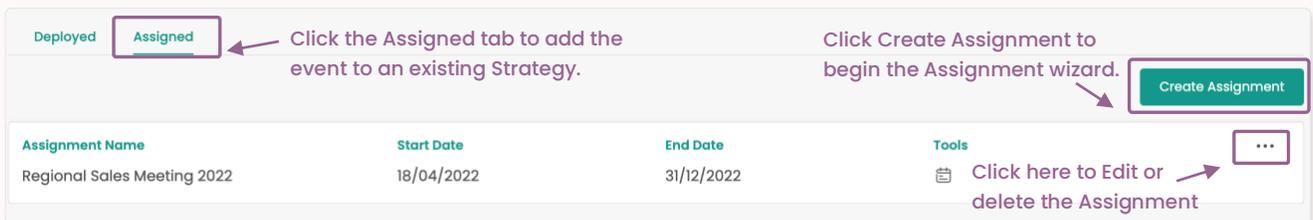
You can also add resources to individual sessions within an event. **You can add both pre-work, and handouts to a session. Pre-work refers to Learning Sets or Collections from ACTO's Learn and Resource capabilities. Handouts are individual resource files.**



1. Click into an Event. Then click into the Event **Agenda**.
2. Find the session(s) you would like to add pre-work and resources into. Click into it.
3. To add Learning Sets to the session, click **Add Learning Sets** under the Pre-work header. To add Collections to the session, click **Add Collections** under the Pre-work header.
4. To add individual resources to the session, click **Add Resource** under the Handouts header.

## How to Assign an Event

For Event Managers to deploy events to end-user invitees, Admins must first assign the event to these Event Managers using the **Launchpad**. Admin, Manager, and Draft Manager roles may function as Event Managers.



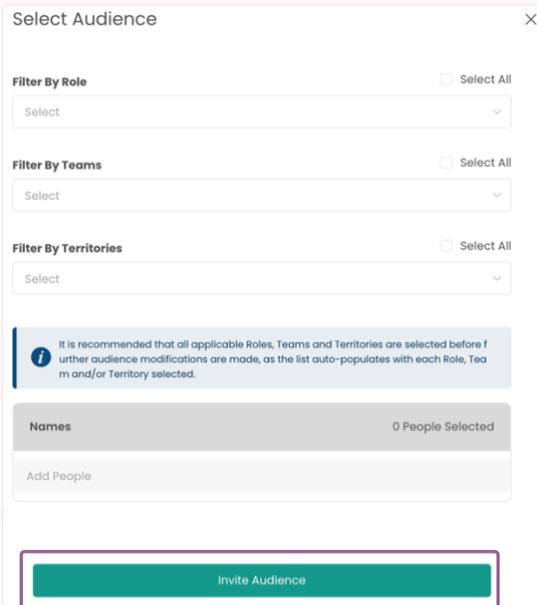
1. Click **Launchpad** from the Side Navigation menu.
2. Create a new strategy by clicking the **Launch New Strategy** button or click into an existing strategy and assign the event from there.
3. On the Strategy page click **Assign**. Select the **Event** option. If assigning an event to an already created Strategy, select the **Assigned** tab under the Strategy and click **Create Assignment**.
4. Enter details into the Event wizard.

- **Essentials** – Enter the event name and its start and end date (required).
  - **Event** – Add the event. Click Schedule and add a date to schedule the assignment. If you select Now, the event is immediately assigned.
  - **Event Managers** – Select your Event Managers i.e., the Manager, Draft Manager, or Admins who will deploy the event to end-users,
- NOTE** – Even the Admin Assigning the event will need to add themselves as an Event Manager to be able to deploy the event to end-users.

**PROTIP** Please note the difference between **assigning** and **deploying** an event. An event is assigned to other administrative roles – Admins, Managers, Draft Managers – using Launchpad. These individuals – called Event Managers – then deploy the assigned event to end-users.

## How to Deploy an Event – Event Managers

Most of ACTO's administrative features are accessed and used on the web version of the platform. [Deploying events to end-users/invitees is one of a few exceptions. Event Managers and other administrators must switch to User mode – or use a mobile device – to deploy an event.](#)



5. Click the arrow next to your name on the top-right and select **Switch Role – User**.
6. Click into **Events** from the Side Navigation menu. Then click the **Manage Events** tab.
7. Click into the event you would like to deploy. Click the **Agenda** button. Select the session you would like to invite users to, then click the **Add Audience** button.
8. Select who to deploy the event to – you may filter by **Role, Team, Territory, or Name**. Then click the **Invite Audience** button.

## What Event Analytics are Available?

Event Analytics allows administrators to drill down on user engagement and interaction within an event. Click into these tiles on an event page to learn more.

**Analytics** – Admin roles can access the Event Analytics section. Manager, Draft Manager, and Drafter roles can view the events shared with them, and associated analytics. With the **Prewrite Dashboard**, Admins can filter by **Team, Event, and Session** and view a pie chart of how many end-users have started, completed, or are progressing through deployed prework. **Prewrite** refers to the **Learning Sets and Collections** deployed to users from within an event's sessions.

**Leaderboard** – Admin roles can view all events and associated Leaderboards. Manager, Draft Manager, and Drafter roles can view the events shared with them, and associated leaderboards. The event leaderboard can be filtered by **Team, and Session**. Any points that an end-user earns within the event Leaderboard will be added to their score on the platform overall leaderboard.

**Free Score** – Admin roles can view all events and associated **Free Score** section. Manager, Draft Manager, and Drafter roles can view events shared with them, and associated Free Score section. Administrative roles can assign free points to end-users based on engagement, interaction, and activity during an event. Any points earned here will be added to a user's score on the overall platform leaderboard.

[Click back to Admin Guide to Events Table of Contents](#)



# Admin Guide to Launchpad

The Launchpad on ACTO is the control center for managing and launching an organization's strategies. Launches are built out based on six strategic initiatives: [Line Extensions](#), [Product Launches](#), [New Indications](#), [New Trial Data](#), [New Hire Onboarding](#), and [New Coaching Programs](#). After selecting a launch strategy, platform administrators fill in details, link training and resources, and deploy or assign the initiative using the Launchpad.

Click into any of the links below to get started.

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# Admin Guide to the Launchpad

## Learning Objectives

- Understand the function of the Launchpad.
- Understand how to create and update strategies.
- Understand how to create and update deployments.
- Understand how to create and update assignments.

## How to Access the Launchpad

Admin roles on ACTO can access the Launchpad. Draft Manager and Drafter roles can access the resources that have been shared with them on the Launchpad.

**NOTE** - Permissions for different administrative roles can be updated or customized on a role-by-role or on an individual basis in ACTO's User Management System.

The screenshot shows the ACTO dashboard interface. On the left is a navigation menu with categories: Analytics, Setup, Content Management, Content Authoring, Launchpad, and Configure Domain. The 'Launchpad' item is highlighted with a purple box. A purple arrow points from the text 'Click Content Authoring. Select Launchpad' to this box. At the top right, a user profile for 'Fiona Harrison Admin' is shown with a dropdown arrow. A purple arrow points from the text 'Click your name to access Settings and to Switch Role between Admin and User mode.' to this profile. At the top left, a purple arrow points from the text 'Click the arrow to expand or detract the Navigation menu. Click the arrow next to each capability to expand further' to a small square icon with a left-pointing arrow. The main dashboard area contains several tiles: Learning & Engagement Analytics, Teams & Territories, Product, Event Analytics, Report Generator, and Custom Data Set.

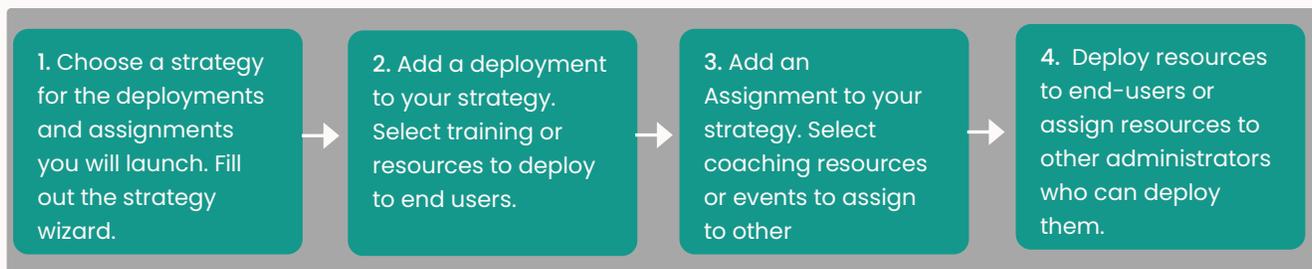
1. Log in to ACTO on a computer. Please use Google Chrome or Mozilla Firefox.
2. Make sure you are in administrative mode. End-users cannot access admin functions.
3. Expand the **Navigation** menu on the left of your screen.
4. Click **Launchpad**.

## Launchpad Quick Overview

- ACTO's **Launchpad** is the **control center** for managing, assigning, and deploying an organization's training, resources, coaching, and event strategies.
- The Launchpad comprises **strategies, deployments, and assignments**. Currently, strategies may only be created around the following six initiatives: **Line Extensions, Product Launches, New Indications, New Trial Data, New Hire Onboarding, and New Coaching Programs**.
- Once a strategy has been created, deployments and assignments may be added to that strategy.
- A **deployment** is when the Learning Sets, VILTS, and/or Collections related to a strategy are deployed to end-users direct from the Launchpad.
- An **assignment** is when the Field Coaching, Coaching Scenarios, Coaching Certifications, or Events from the Events tool related to a strategy are assigned to platform administrators using the Launchpad. These administrators can then deploy the above resources to end-users and teams from their user accounts.

## Launchpad Workflow

The Launchpad allows you to launch strategic initiatives to your team members. Keep in mind the difference between **deployments** and **assignments**. A deployment lets you push content or resources directly to end-users. An assignment allows you to assign the pushing of coaching resources or events to other platform administrators – who deploy these resources to end-users from their own accounts, and not the Launchpad.



## Launchpad Strategies

Currently, when building out a strategy you may select from the following six options:

**Line Extension** – Use this strategy when introducing a new version or enhancement of a product.

**Product Launch** – Use this strategy when launching a new product.

**New Indications** – Use this strategy when introducing new indications for an existing product.

**New Trial Data** – Use this strategy when sharing new information resulting from clinical studies or trials.

**New Hire Onboarding** – Use this strategy when putting together training and resources for new hires.

**New Coaching Program** – Use this strategy when deploying a new coaching program – coaching scenarios, field coaching, or certifications.

## How to Launch a New Strategy

All deployments and assignments created in the Launchpad must exist within a strategy. **A given strategy can have multiple deployments and assignments associated with it.**

NAME	SHARED BY	STRATEGY	STATUS	DATE ADDED	
Events Deployment 2022	-	Product Launch	1	18/04/2022	...
Resources Deployment 2022	-	New Hire Onboarding	1	05/04/2022	...
Learn Deployments 2022	-	New Hire Onboarding	1	01/04/2022	...

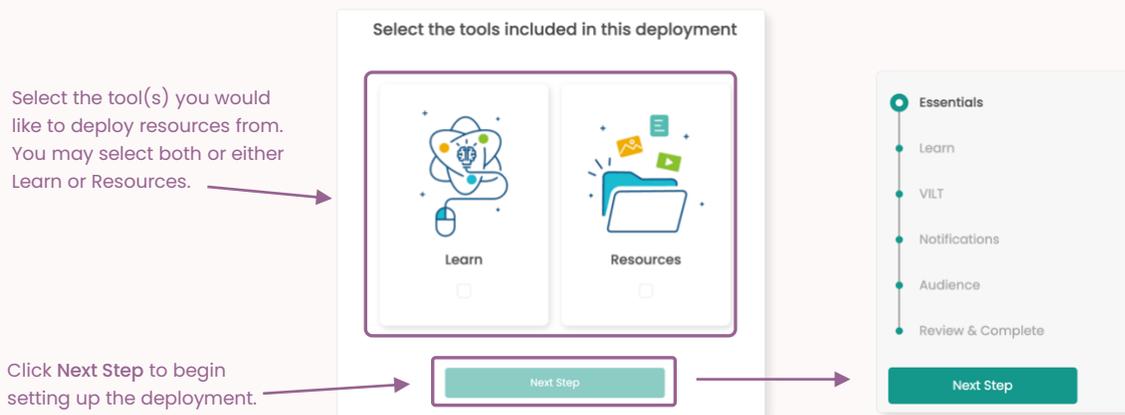
1. Select **Launchpad** from the Navigation menu. Click **Launch a New Strategy** and select the type of strategy you would like to launch.
2. Please proceed through the strategy wizard. Fill out each of the sections listed on the right.
3. **Review & Complete** - Review all the information you have entered and click **Complete**.

- **Essentials** - Enter the strategy name, start and end date, products associated with the strategy (optional) and a description (optional).
- **Stakeholders** - Add platform administrators who can collaborate on the launch and select appropriate permissions for them.

**What Can You Do Within a Strategy?** Deploy Learning Sets and VILTs created in the Learn tool. Deploy Collections created in the Resources tool. Assign Scenarios, Field Coaching, and Certifications created in the Coach tool. Assign events created in the Events tool.

## How to Add a Deployment to a Strategy

A deployment is simply when a strategic initiative is pushed out – *deployed* – to learners or teams. To get started, click into the strategy you would like to add a deployment to and select **Create Deployment** or **Deploy**.



The deployment wizard walks you through each step of creating a deployment. As you go through the wizard, please make sure to click **Save** and **Next Step** after each section you complete.

- **Essentials** – Enter the name, start and end date, and an optional description for the deployment. The start and end date refer to the entire deployment. Each specific resource that is deployed can be individually scheduled.
- **Learn** – Add Learning Sets to the deployment. You may deploy the content immediately, or schedule it for a specific day and time.

- **VILT** – Add VILTs to the deployment. You may deploy immediately, or schedule.
- **Resources** – Add Collections to the deployment. You may deploy immediately, or schedule.
- **Audience** – Select teams and users to deploy to. Please note, instructors for VILTs must be added as users to the deployment.

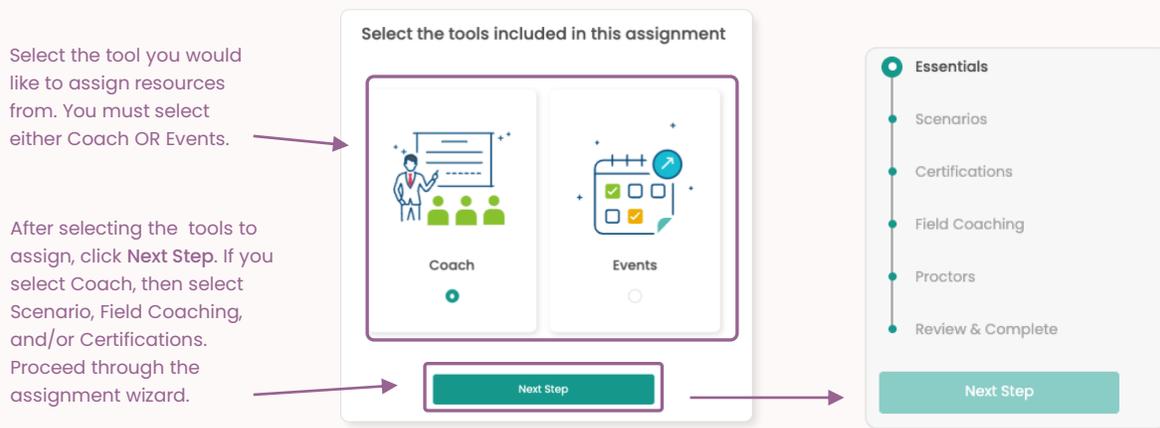
## How to Select an Audience for Deployments

When deploying content to an Audience, you may filter by Role, Team, Territory, or search for and add users by Name. When deploying by Role or Territory, click **Select All** to select all the Roles or Territories on the domain. When deploying by team, you may toggle **Automatically Select Children** to select all the sub-teams under the main teams you are deploying to. If you do not toggle, only the main teams you select will be deployed to.



## How to Add an Assignment to a Strategy

An assignment when a strategic initiative is *assigned* to other platform administrators, who then deploy it to end-users and teams from their user accounts – not the Launchpad. To get started, click into the strategy you would like to add an assignment to and select **Create Assignment** or **Assign**.



The assignment wizard walks you through each step of creating an assignment. As you go through the wizard, please make sure to click **Save** and **Next Step** after each section you complete.

- **Essentials** – Enter the name, start and end date, and an optional description for the assignment. The start and end date refer to the entire assignment. Each specific resource that is assigned can be individually scheduled.

If assigning an Event:

- **Events** – Add Events to the assignment. You may assign immediately, or schedule.
- **Event Managers** – Event Managers are other platform administrators who can manage an event – meaning, deploy it to end-users. Default Admin, Manager, and Draft Managers can fulfill the role of Event Manager.

If assigning Coaching:

- **Scenarios** – Add Scenarios to the assignment. You may assign immediately, or schedule.
- **Certifications** – Add a Certification to the assignment. You may assign immediately or schedule. You may also select a due date.
- **Field Coaching** – Add Field Coaching to add to the assignment.
- **Proctors** – Select the platform administrators to assign these Coaching resources to. Default Admin, Manager, and Draft Managers will be able to fulfill the role of Proctor in most coaching initiatives.

## How to Edit a Deployment or Assignment

After resources are deployed or assigned, they may be deleted from the deployment or assignment. If this happens, users will lose access to that content. **Deployments and Assignments may also be duplicated. This allows you to recreate a deployment or assignment without needing to re-add all resources and audience.**

Deployed		Assigned			
<a href="#">Create Assignment</a>					
Assignment Name	Start Date	End Date	Tools	...	
Field Coaching Assignment #1	25/07/2021	30/12/2021			
Assignment Name	Start Date	End Date	Tools	Click the More icon to Edit, Delete, or Duplicate	
Certifications Assignment #1	16/08/2021	30/12/2021			

### When a Deployment or Assignment is Edited...

- You may update essential details including start and end date.
- You may delete training or resources associated with the deployment or assignment.
- You may select new users, teams, or proctors to deploy or assign the resources to.

## How to Update an Existing Learn Deployment

Once Learn resources have been deployed, you may restart Learning Sets for individual users as needed. You may also deploy new ActionPacks that have been added to an already deployed Learning Set. This makes it easy to deploy updated content without needing to create a new deployment.

The screenshot shows a 'Learn' section with a list of resources: 'Introduction to Company Policies', 'Introduction to the Company', and 'Company Policies and Procedures'. To the right, there are three buttons: 'Restart All', 'Restart', and 'Deploy'. Arrows point from text labels to these buttons: 'Restart all the Learning Sets in the deployment' points to 'Restart All', 'Restart only this Learning Set in the deployment' points to 'Restart', and 'Deploy the new ActionPack in an already deployed Learning Set' points to 'Deploy'. A 'Deployed' button is also visible below the 'Restart' button.

- Click into the strategy in which you would like to update a deployment. Click the More icon ... on the right side of the deployment. Select View.
- Click Restart All to restart one or more ActionPacks within all the Learning Sets in this deployment. Select the ActionPacks to deploy, Click Next. Select end-users. Click Restart.

- Click Restart to restart one or more ActionPack within a particular Learning Set in this deployment. Select the ActionPacks to deploy. Click Next. Select end-users. Click Restart.
- Click Deploy to deploy a new ActionPack within an already deployed Learning Set.

## How to Edit or Complete a Strategy

A launch strategy may be edited, completed, or deleted. Once the Complete Strategy button is selected, that strategy can no longer be updated. It will be marked as completed, and no further deployments or assignments may be added to it.

The screenshot shows a strategy card for 'New Hire Onboarding'. It has a 'Description' field with a minus sign. Below that is a table with columns for 'Product', 'Start Date', and 'End Date'. The 'Product' is 'Metformin 5mg', 'Start Date' is '06-01-2021', and 'End Date' is '25-02-2021'. To the right of the table is a 'Complete Strategy' button. Arrows point from text labels to a pencil icon and the 'Complete Strategy' button: 'Click the Pencil icon on the side of a strategy to edit it.' points to the pencil icon, and 'Click Complete Strategy to mark the strategy as complete.' points to the 'Complete Strategy' button.

**PROTIP** Click the More icon ... next to a strategy on the main Launchpad page to view, edit, duplicate, or delete it. If you delete a strategy, all the deployments and assignments in that strategy will be deleted. Users will no longer have access to this content, and all related data and analytics will be deleted as well.

## What are Shareable Links?

Shareable links – also known as deep links – are direct links to content that has already been deployed to end-users. Sharing a direct link to a specific resource would allow your team members to access it immediately. Shareable links may be generated for the following resources: **Deployments in the Launchpad, Learning Sets and ActionPacks in the Learn tool, and Collections and Resources in the Resources tool.** \*Shareable links are behind a Feature Flag, so all client domains will not have this feature enabled by default.

## How to Generate Shareable Links for Deployments

You may copy a link to an individual deployment by clicking the **More** icon on the right of the deployment and then selecting **Copy Link**. Please note, the link recipient(s) must already have access to this content.

Deployment Name	Start Date	End Date	Tools	...
New Hire Onboarding 20220404	04/04/2022	31/12/2022		

## How to Send Deployment Notifications

You may manage/customize notifications for deployments. This is found in a deployment wizard under **Notifications**. This allows the enabling or disabling of email, push, or in-app notifications on a deployment level.

### Notifications

Send Email Notifications 

Send Push Notifications 

Send In-App Notifications 

### Deployment Email

Subject

`{{ $deployment_name }}` Due reminder

### Send Email Notifications

Allows administrators to decide if learners need an email notification associated with the deployment. The email may be customized.

### Send Push Notifications

This allows administrators to decide if learners need a push notification associated with the deployment on their iOS or android device.

### Send in-App Notifications

This allows administrators to decide if learners need an in app notification associated with the deployment.

**PRO TIP** If you enable **Send Email Notifications**, this opens up a deployment email text box allowing you to customize the default email that learners will receive for the specific deployment.

## How to Customize Deployment Emails

When you enable email notifications for a deployment, you can customize the email that users receive. This allows administrators to change the default deployment email message according to their needs. This feature is found in the deployment wizard under **Notifications** page when setting up a new deployment.

The screenshot shows the 'Deployment Email Body' configuration interface. The main text area contains the following content:

Deployment Email Body

**Hello {{ \$first\_name }},**

Congratulations! You have been given access to some exciting new content on Test!

**Deployment Name:** {{ \$deployment\_name }}

{{ \$deployment\_description }}

Thank you,  
ACTO

Annotations:

- An arrow points to the text 'Click Available Variables to see what variables are available in the deployment email.' which points to a box titled 'Available Variables' containing a list of variables and their descriptions.
- An arrow points to the bottom toolbar containing 'Aa', 'Available Variables', and 'Send Test Email'. A text box next to it says 'Click Aa to expand the text box to use the available rich text format. Click Send Test Email to send a test email to see what the email will look like.'

Available Variables

- [[ \$first\_name ]] - First name of the user the email will be sent to
- [[ \$last\_name ]] - Last name of the user the email will be sent to
- [[ \$full\_name ]] - Full name of the user the email will be sent to
- [[ \$deployment\_name ]] - Name of the current deployment
- [[ \$deployment\_description ]] - Description of the current deployment

Aa Available Variables Send Test Email

[Click back to Admin Guide to Launchpad Table of Contents](#)



# Admin Guide to Analytics

ACTO's Report Generator and Analytics Dashboards allows administrators to generate custom up-to-date reports on end-user engagement with platform tools like Learn, Coach, and Resources - and consolidate that data into powerful reporting dashboards to derive actionable insights.

Click into any of the links below to get started.

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# Admin Guide to the Report Generator

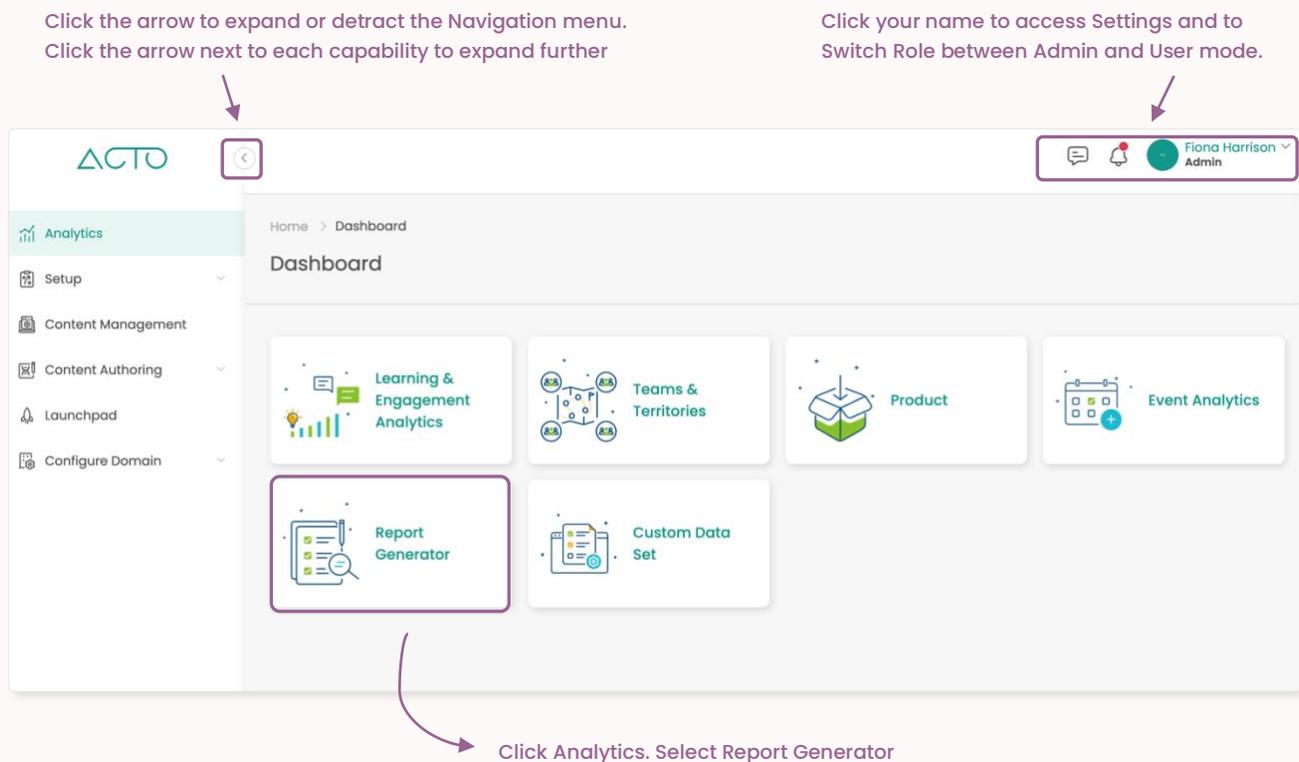
## Report Generator Learning Objectives

- Understand how to access the Report Generator
- Understand how to generate, export, and schedule reports
- Learn about the different types of reports that can be generated

## How to Access the Report Generator

The Owner, Admin, Manager, and Draft Manager default administrative roles on ACTO can access the Report Generator. **Currently, report visibility is limited to the individual who generated a particular report.**

**NOTE** - Permissions for different administrative roles can be updated or customized on a role-by-role or on an individual basis in ACTO's User Management System.



1. Log in to ACTO on your computer browser. Please use Google Chrome or Mozilla Firefox.
2. Make sure you are in administrative mode. End-users cannot access admin functions.
3. Expand the Navigation menu on the left of your screen.
4. Click Analytics and then select the Report Generator tab.

## The Report Generator Quick Overview

- The Report Generator allows you to **generate and download** custom reports. These reports may be generated for data within the **Learn, Resources, and Coach** tools.
- You may **customize** column names in your reports to ensure that they align with your organization's internal terms and language.
- You may **filter** reports using filters like User, Team, ActionPack, Learning Set, Collection, Resources, Tags, and more to narrow down to the most critical information.
- You may **Organize** reports into folders or pin them for easy access.
- You may **Export** reports as CSV or Excel files to conduct deeper analyses on your data.
- You may **Schedule** reports and get them delivered into your email inbox at the frequency you chose.

## The Report Generator Homepage

The Report Generator allows you to generate new reports, create a folder structure for your reports, export and download reports in .csv and .xls format, and schedule reports.

Click the **Reports, Folder, and Scheduled** tabs to navigate through the Report Generator.

Click **Create New Report** to create a new report. Click the **Filter** icon to filter your reports by Folder, Created on, Updated on, Tool, and Scheduled.

The screenshot shows the Report Generator interface. At the top, there are three tabs: 'Reports', 'Folder', and 'Scheduled'. Below the tabs is a search bar. To the right of the search bar is a 'Create New Report' button and a filter icon. Below the search bar is a dropdown menu showing 'Reports (2)' and 'All Reports'. Below the dropdown is a table with columns: NAME, FOLDER, CREATED ON, UPDATED ON, TOOL, REPORTING TYPE, LAST RUN, and STATUS. The table contains two rows: 'Learning Report 20220302' and 'User Details Report 20220203'. The 'User Details Report' row has a pin icon in the first column. At the bottom right of the table is a pagination control showing '1'.

NAME	FOLDER	CREATED ON	UPDATED ON	TOOL	REPORTING TYPE	LAST RUN	STATUS
Learning Report 20220302	Learn Reports	02/03/2022 15:40	21/11/2022 09:59	Learn	Learning Report		N/A
User Details Report 20220203	Admin Reports	02/03/2022 15:00	21/11/2022 10:00	Administrative	User Details Report	21/11/2022 10:00	Queued

**PRO TIP** On the main reports page, hover over the Reports section and scroll to the right for more menu options including the Download button and the More icon . . . that allows you to Rename, Edit, Export Digital Signatures, Rerun, Duplicate, Move, and Delete the report.

**PRO TIP** Before creating a new report, please click Folder from the Reports Homepage. Create the folder(s) that will house and organize your reports. When creating a new report, you will need to select the folder it lives in.

## How to Generate a Report

The reports in the Report Generator provide insights related to one of ACTO's core tools: **Learn, Resources, and Coach**. To get started, click **Create New Report** from the **Report Generator** home page. This takes you to the Report Generator wizard. Please enter information in the Essentials, Tool Selection, and Filters sections.

### 1. How to Create a New Report: Essentials Section

Please click **Save** as you proceed through each step of the wizard. If you do not, your entered information will not be saved.

Reports > Create New Report

**Report Essentials**  
Name and categorize the report

- Essentials
- Tool Selection
- Filters

**Next Step**

**Basic Information** **Save**

Name

Description

Folder Name **Select Folder**

Report Format  
 CSV  XLSX  XLS

Select your preferred report format.

Click **Next Step** from the left-hand menu to move on to the next section of the wizard.

Select the folder the report will belong to. You will have already created a folder prior to this.

1. Enter the Report Name
2. Enter a description of the report – this field is optional
3. Select the folder in which the report will live. Click **Save** and **Next Step**.

### 2. How to Create a New Report: Tool Selection Section

**Reporting Tool** **Save**

Select

**Reporting Type**

Select

1. Under **Reporting Tool**, select the Reporting tool your report is related to from the dropdown menu, i.e., **Learn**.
2. Under **Reporting Type**, select the specific report type you would like to generate. Click **Save** and **Next Step**.
3. To view the types of reports you may generate, please reference [The Report Generator List of Reports](#).

### 3. How to Create a New Report: Filters Section

After selecting a report type, you may drill down further by creating filters and customizing your columns in each report. Once your filters and columns are set up, click **Save & Run** from the wizard menu to run the report. Once a report is generated, you may select the Download option from the main Reports page to access it.

Filters Save

Add Filter Click the Checkboxes under the visibility column to show or hide a certain column in your final report.

	COLUMN NAME	PREFERRED NAME	VISIBILITY
:	RESOURCE NAME	<input type="text"/>	<input checked="" type="checkbox"/>
:	COLLECTIONS	<input type="text"/>	<input checked="" type="checkbox"/>
:	DOWNLOADABLE	<input type="text"/>	<input checked="" type="checkbox"/>
:	FAVOURITABLE	<input type="text"/>	<input checked="" type="checkbox"/>
:	SHAREABLE	<input type="text"/>	<input checked="" type="checkbox"/>

**Add Filter** filters the data down further. Each report has specific filters that can be applied to it like User, Team, ActionPack, Learning Set, Resource Type, Collection etc.

**Reorder Columns** - You may reorder columns in your report by clicking and dragging the three vertical dots next to each.

**Rename Columns** - You may rename columns to your preferred nomenclature.

### How to Customize Reports

- [Remove](#) columns within a report to remove data that is not relevant to your needs.
- [Rename](#) columns within a report to better fit in with your company's naming conventions.
- [Reorder](#) columns within a report to customize the way information is presented in the report.
- [Filter](#) reports using filters like user and team to view the specific data you would like to see.

### How to Export Digital Signatures from a Learning Report

Learning Reports capture details on user engagement with ActionPacks or Learning Sets, including submitted Digital Signatures. After running a Learning Report, click the **More** icon on the right of the report from the main Reports page. Select **Export Digital Signatures**. Click into your Notifications to download the signatures.

Reports (3) All Reports

	CREATED ON	UPDATED ON	TOOL	REPORTING TYPE	LAST RUN	STATUS	
Resources Reports	21/11/2022 10:46	21/11/2022 11:54	Resources	Resource Consumption Report	21/11/2022 11:54	Completed	<span>Download</span>
Reports	02/03/2022 15:40	21/11/2022 11:55	Learn	Learning Report	21/11/2022 11:55	In Process	<span>Download</span> <span>More</span>

- Rename
- Edit
- Export Digital Signatures
- Duplicate
- Move
- Delete

## How to Download a Report

After running a report, you may request to download it from the main Reports page. Scroll to the right of the report you want to download, and click **Download**. You will receive a Notification on the top-right of the page once your report is ready. **Please note, a download link will also be sent directly to your email address.**

	CREATED ON	UPDATED ON	TOOL	REPORTING TYPE	LAST RUN	STATUS		
Resources Reports	21/11/2022 10:46	21/11/2022 11:54	Resources	Resource Consumption Report	21/11/2022 11:54	Completed	<a href="#">Download</a>	...
Reports	02/03/2022 15:40	21/11/2022 11:55	Learn	Learning Report	21/11/2022 11:55	In Process	<a href="#">Download</a>	...

**PROTIP** The **Status** column next to each report on the Reports main page allows administrators visibility into the report's progress. Generated reports will be **Queued**, **In Process**, **Completed**, or **Failed**. If a report has failed to run, you will see **Re-execute** next to the download icon, which will return you to the report's wizard.

## How to Schedule a Report

After running a report, you may schedule a cadence at which the most current version of the report is emailed to you. Reports can be scheduled one-time, daily, weekly, monthly, or yearly. **Reports can also be emailed to multiple stakeholders. To receive scheduled reports, please make sure to enable your Email Notifications.**

Reports > Schedule

---

**Schedule**

**Schedule Cycle**

Monthly

**Start On**

28-06-2021 14:00

Report will be generated Monthly At 14:00 America/New\_York

**Ends On**

Never  On Date

1. Click the **Scheduled** tab within Reports. Click **Create New Schedule**. Enter the following details into the scheduler wizard:
2. **Essentials** – Enter the name and an optional description for your scheduled report.
3. **Reports** – Enter the name of the report or reports you would like to schedule.
4. **Schedule** – Select the schedule cycle from the following options: **One time**, **daily**, **weekly**, **monthly**, **yearly**, or **custom**.
5. **Recipients** – Select recipients and select a report format. You may send the report to yourself or yourself and other recipients.

## The Report Generator FAQs

**Can a report be pinned?** Click the Pin icon to the left of a report on the Reports homepage to pin a report.

**How can a report be re-run?** Click the More icon **\*\*\*** to the right of any report. From here you may re-run, rename, edit, duplicate, move the report to a specific folder, or delete the report.

**Why are folders not clickable?** This functionality is not currently available.

**Who can see the reports I generate?** Currently, only you can view the reports you generate. To share a report with team members, please schedule the report and add them as a stakeholder. The report will be emailed to them at the cadence you select (one-time, daily, weekly, monthly, yearly).

**Why do I see my report status as N/A?** A report status of N/A means that this report was previously run under the older user interface, but not exported. To re-run the report, click the More icon **...** on the far right of the report and select re-run.

# The Report Generator List of Reports

This section provides a list of the reports that may be pulled from the Report Generator tool. This list is organized by the capability the particular report is associated with. Each report also lists out the columns and filters within the report. **Please note, you may unselect some of the available columns when running a report.**

## Learn Reports

### 1. ActionPack Quiz Report

This report captures data related to a user's quiz results within an ActionPack.

**Report Filters:** Users, Teams, ActionPack, Learning Set

**Report Columns:** Name, Email, Due Date, Quiz, Attempt, Question, Expected Answer, Attempt Answer, Attempt Answer Status, Attempt Date

### 2. Aggregated ActionPack Report

This report provides a summary of user interaction with a specific ActionPack or Learning Set.

**Report Filters:** ActionPack, Learning Set, Tags, Competencies

**Report Columns:** Name, Learning Set, Description, Due Date, Deployed User Counts, Completed User Count, Average Progress (%), Average Time Spent, Average Quiz Grade, Average Resource Interaction Count, Tags, Competencies

### 3. Aggregated Quiz Report

This report captures all the details of a quiz taken by a user.

**Report Filters:** Users, Teams, ActionPack, Learning Set

**Report Columns:** Name, Email, Learning Set, ActionPack, Due Date, ActionPack Status, ActionPack Completed Timestamp, Quiz, Avg Score, Max Score, Total Attempts, Time Spent (Seconds)

### 4. Detailed Quiz Report

This report provides a summary of a user's answers and grades for quizzes taken.

**Report Filters:** Users, ActionPack, Learning Set, Teams

**Report Columns:** Name, Email, ActionPack, Due Date, Quiz, Answers, Grade, Create Date

### 5. Learning Report

This report provides a summary of a user's progress in and engagement with any ActionPack or Learning Set. **With this report, you are able to select more than one strategy, deployment, and Learning Set at a time. In addition, once you run the report, you may also extract any digital signatures submitted by users.**

**Report Filters:** Users, Teams, Learning Set, ActionPack, Deployments, Strategies

**Report Columns:** Name, Email, Teams, Territories, Role, Time Zone, Strategy, Deployment, Learning Set, ActionPack(s) Included, Number of ActionPacks, Due Date, Progress (%), First Accessed, Last Accessed, Quiz Score, Time Spent, Resource Interactions, Last Activity Date, Survey Submitted, Poll Submitted, Signature Signed

### 6. Quiz Attempt Report

This report captures details of a user's quiz attempts, and can capture up to twenty attempts.

**Report Filters:** Users, ActionPack, Teams, Quiz

**Report Columns:** Name, Email, Learning Set, ActionPack, Due Date, ActionPack Status, Quiz, Quiz Passing Score, Attempt 1 (Time, Score) up to Attempt 20 (Time, Score)

### 7. Resource Interactions Report

This report captures the details of a user's interactions with resources within an ActionPack.

**Report Filters:** Learning Set, ActionPack, Topics, Resources

**Report Columns:** Name, Email, Teams, Territories, Role, Learning Set, ActionPack, Due Date, Topic, Lesson, Resource Name, Resource Type, Resource Interactions, Total Time Spent

### 8. Survey Report

This report provides a summary of a user's responses and options selected on a given survey.

**Report Filters:** Users, Teams, ActionPack, Learning Set

**Report Columns:** Name, Email, ActionPack, Due Date, Survey Name, Question, Question Type, Options, Answer

### 9. User Topic Report

This report provides a summary of a user's total time spent on and number of visits to a Topic, ActionPack, or Learning Set.

**Report Filters:** Users, ActionPack, Learning Set, Topics

**Report Columns:** Topic, User, Email, ActionPack, Learning Set, Due Date, Visits, Total Time Spent, Completion Status

## Resources Reports

### 1. Content Utilization Report

This report captures data how content (resources and forms) is being utilized on the platform.

**Report Filters:** Collections, Content Management, Date Range

**Report Columns:** Content Name, Content Type, ActionPack Path, Content Management Folder Name, Content Management Folder Path, Collection Name, Collection Path, Is Expired, Expiration Date, Expected Time (Minutes), Last Accessed At

### 2. Most Viewed Report

This report provides a summary of any activity related to any specific resource type.

**Report Filters:** Resource Type, Resources, Collection

**Report Columns:** Resource Name, Collections, View Count, Users Viewed By Count, Average Time Spent, Total Time Spent

### 3. Resource Consumption Report

This report provides a summary of a user's interaction with a specific resource. This includes average and total time spent both for internal users, and (if applicable) external users.

**Report Filters:** Users, ActionPack, Learning Set, Topics

**Report Columns:** Resource Name, Collections, Downloadable, Favorite-able, Shareable, Share Count, Favorite-able Count, Average Time Spent (External), Total Time Spent (External), Average Time Spent (Internal), Total Time Spent (Internal), Created By, Updated By, Create Date, Update Date

#### 4. User Activity Report

This report provides a summary of the activity that pertains to a particular user relating to resources.

**Report Filters:** Users, Teams

**Report Columns:** Name, Email, Teams, Share Count, Average Time Spent (External), Total Time Spent (External), Favorite-able Count, Average Time Spent (Internal), Total Time Spent (Internal)

#### 5. User Resource Consumption Report

This report provides a summary of any given user's interaction with a specific resource or Collection type.

**Report Filters:** Users, Teams, Resources, Collections

**Report Columns:** User, Email, Teams, Resource Name, Collections, Share Count, Is Favorite, Visit Count, Average Time Spent, Total Time Spent, First Access Date, Last Access Date

## Coach Reports

#### 1. Aggregated Certification Report

This report captures aggregated data related to Certifications.

**Report Filters:** Users, Teams, Roles, Territories, Certifications

**Report Columns:** Username, Email, Mentor, Teams, Role User, Certification Name, Certification Deployment Timestamp, Certification Status, Total Score, Certificate Approved, Mentor Response Timestamp

#### 2. Certification Report

This report captures user data related to Certifications.

**Report Filters:** Teams, Roles, Territories, Therapeutic Areas, Certifications, Users

**Report Columns:** Username, Email, Mentor, Teams, Role User, Certification Name, Certification Deployment Timestamp, Certification Status, Question, Response, Comment, Score, Certificate Approved, Number of Attempts, Mentor Response Timestamp, Tags, Competencies, Certification Completion Timestamp

#### 3. User Field Coaching Report

This report captures user data related to Field Coaching.

**Report Filters:** Users, Teams, Field Coaching, Territories

**Report Columns:** Username, Email, Manager/Mentor, Teams, Role, Created By, Field Coaching Name, Session Date, Session Length, Number of Calls, Field Coaching Deployment Timestamp, Status, Attempt, Section Name, Question, Comments, Response, Manager Response Timestamp, Acknowledgement Required, Acknowledgement Timestamp, Tags, Competencies

#### 4. User Scenario Report

This report captures data related to Coaching Scenario responses.

**Report Filters:** Teams, Roles, Territories, Therapeutic Areas

**Report Columns:** Username, Email, Mentor, Teams, Role, Created By, Scenario Title, Scenario Deployment Timestamp, Scenario Description, First Response Date and Comments, Second Response Date and Comments, Scenario Status

#### 5. User Status Report

This report provides a summary of a user's status related to a Coaching Scenario.

**Report Filters:** Users, Teams, Scenarios, Territories

**Report Columns:** User, Email, Role, Scenario, Status, Status Update Date, Mentors, Mentor Teams, Conversation Start Date, Due Date, First Submission Date, Resubmission Requested Count, Last Reviewed By, Last Reviewed Date

## Administrative Reports

### 1. User Details Report

This report captures data related to any given user.

**Report Filters:** Users, Roles, Teams, Territories

**Report Columns:** First Name, Last Name, Email, Status, Last Activity Date, Teams, Territories, Role, Last Modified Date, Create Date, Devices

## Gamification Reports

### 1. User Competency Report

This report captures data related to competencies.

**Report Filters:** ActionPack, Learning Set, Teams, Users

**Report Columns:** Name, Email, Teams, Rank, Product Knowledge, Clinical Fluency, Soft Skills, Selling Skills, Technical Skills, Compliance, Total Points.

## Events Reports

### 1. Event Registration Report

This report captures the data entered on an Event Registration Form.

**Report Filters:** Users, Teams, Events

**Report Columns:** Name, Email, Teams, Event, Form Title, Question, Response, Registration Date

### 2. Leaderboard Report

This report captures the overall points earned by a user in the various point sources (ActionPack, resources, free scoring) before and during an event, narrowing down to a specific session.

**Report Filters:** Users, Teams, Sessions

**Report Columns:** Name, Email, Team, Event Name, Session, Points Source, Points Earned, Note

### 3. Prework Completion Report

This report captures the details around a user's prework/post-work for an event and sessions they attend.

**Report Filters:** Users, Teams, Sessions

**Report Columns:** Name, Email, Team, Event Name, Session Date, Session, Learning Set, ActionPack, Resources, Pre-work Completed %, Pre-work Completed Status, Quiz, Quiz Score, Polls, Surveys, Survey Comments

## Journey Reports

### 1. Overall Journey Report

This report captures the learners' overall progress within a Journey.

**Report Filters:** Journey, Learning Set, Collections, Quiz, Surveys

**Report Columns:** Number of deployed users, Journey name, Learning Sets within the Journey, Standalone ActionPacks within the Journey, Collections within the Journey, Resources within the Journey, Standalone Forms within the Journey, Number of Conditions, Percentage of users who passed adaptive quiz condition(s), Percentage of users who failed adaptive quiz condition(s), Percentage of users' survey option selected

# Admin Guide to Embedded Reports

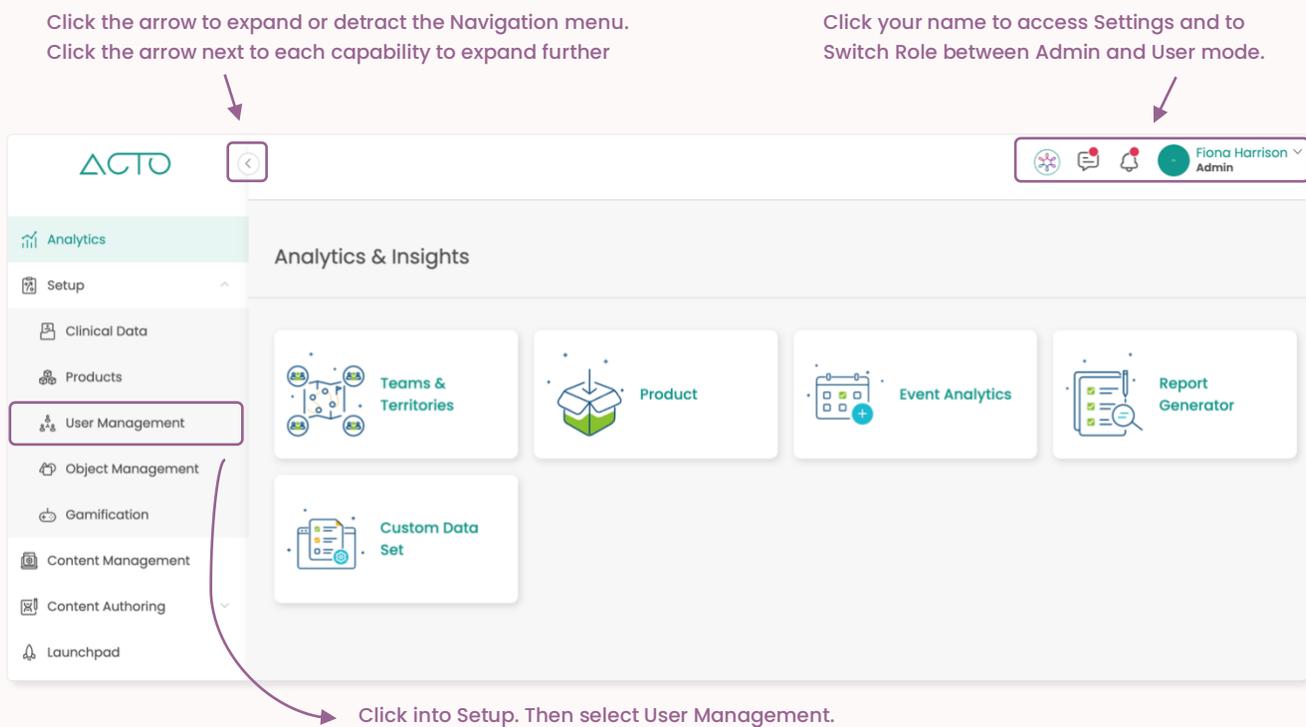
## Learning Objectives

- Understand how to access Embedded Reports.
- Understand how to generate reports for individual users and teams.
- Learn about the different types of reports that may be generated.

## How to Access User Management

Embedded reports are behind a feature flag. Please reach out to your Customer Success team member to discuss enabling this feature. Once enabled, permissions need to be set up in the User Management System.

**NOTE** - Permissions for different administrative roles can be updated or customized on a role-by-role or on an individual basis in ACTO's User Management System.



1. Log in to ACTO on your computer browser. Please use Google Chrome or Mozilla Firefox.
2. Make sure you are in administrative mode. End-users cannot access admin functions.
3. Expand the Navigation menu on the left of your screen.
4. Click Setup and then select the User Management tab.

## Embedded Reports Quick Overview

- Embedded Reports allow you to **generate and download** custom reports for users and teams. These reports may be generated for data within **Learn, Resources, Coach, Events, and Journeys**.
- Embedded can be accessed on an individual user and team level, and are found in the **User Management System**. The Content Utilization report can be found in the **Content Management System**.

## How to Access the User Analytics Dashboard

Click into the User Management System, and then search for a specific user. Click the **Analytics** icon (as highlighted below) to access the embedded reports dashboard.

The screenshot shows the 'Users (23)' tab in the User Management System. A search bar is at the top left. On the right, there are buttons for 'Send Welcome Reminder', 'Export', and 'Add New'. Below is a table with columns: NAME, ROLE, TEAMS, and TERRITORIES. The first row shows Alice Thompson, user, Marketing. Below the table, there are fields for 'Email: alice@actoapp.com' and 'Devices:'. At the bottom left, a row of icons is shown, with the Analytics icon (a bar chart) highlighted by a red box and an arrow pointing to it with the text: 'Click the Analytics icon to access the embedded reports dashboard for this user.'

When you click into Analytics for any user, you will be taken to the page below. From here you can click between the **Learn, Resources, Coach, and Events** tabs to access the different available reports on a user level. Once you have navigated through the dropdown options, click **Export** to pull your report in Excel or csv format.

Click the user dropdown to switch between users.

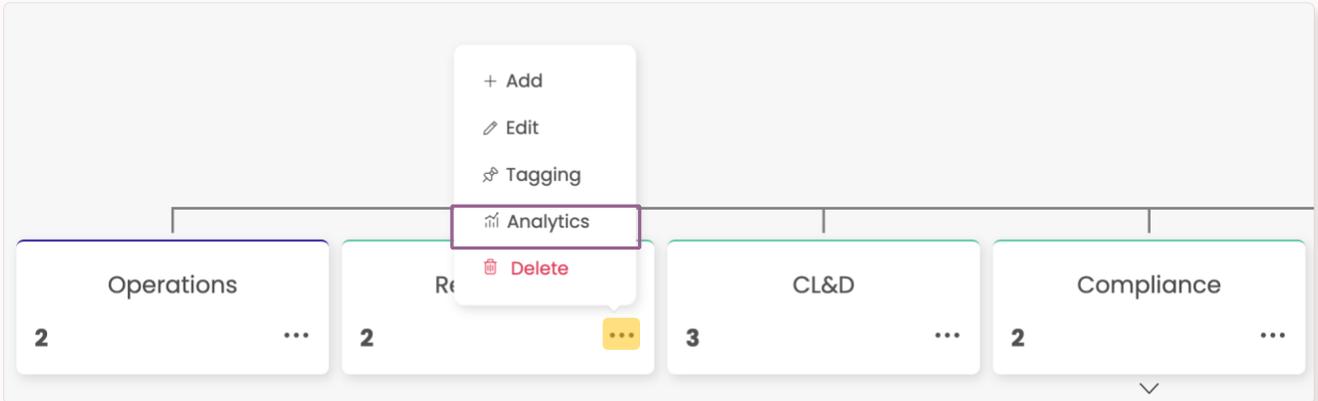
Click the date dropdown to adjust your date

The screenshot shows the analytics dashboard for user Elena Alda. At the top, there's a user dropdown showing 'Elena Alda (fariba+elena@actoapp.com)' and a date range dropdown showing '2023-07-26 To 2023-09-26'. Below are tabs for 'Learn', 'Resources', 'Coach', and 'Events'. A dropdown menu is open for 'Learning Sets & ActionPacks'. Below that are filters for 'LEARNING SET' (All), 'ACTIONPACK' (All), 'STRATEGY' (ABDO-Stitch NSMs 2022), and 'DEPLOYMENT' (Training Deployment 2023). An 'EXPORT' button is on the right. Below the filters is a table titled 'User Learning Report' with the subtitle 'Showing content deployed between 7/26/2023 and 9/26/2023'. The table has columns: LEARNING SET COMPLETION %, STRATEGY, DEPLOYMENT, ACTIONPACK, ACTIONPACK DUE DATE (UTC), ACTIONPACK COMPLETION DATE (UTC), DEPLOYMENT DATE (UTC), LAST ACTIVITY (UTC), ACTIONPACK COMPLETION %, and TIME SPEN ACTION. The table contains three rows of data.

LEARNING SET COMPLETION %	STRATEGY	DEPLOYMENT	ACTIONPACK	ACTIONPACK DUE DATE (UTC)	ACTIONPACK COMPLETION DATE (UTC)	DEPLOYMENT DATE (UTC)	LAST ACTIVITY (UTC)	ACTIONPACK COMPLETION %	TIME SPEN ACTION
0	ABDO-Stitch NSMs 2022	Training Deployment 2023	Day 1: What is Diabetes?	-	-	9/1/2021	5/31/2023	0	00%
0	ABDO-Stitch NSMs 2022	Training Deployment 2023	Pharmacokinetics & Prescribing Information	-	-	9/26/2023	-	0	00%
			Glyatin Clinical Studies	-	-	9/26/2023	-	0	00%

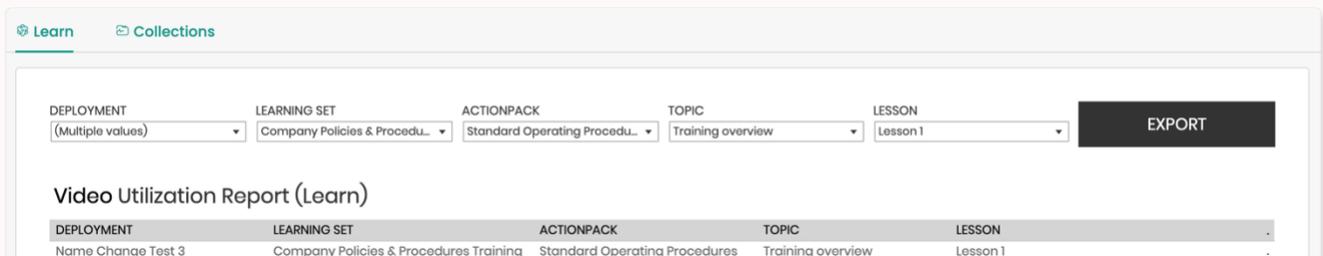
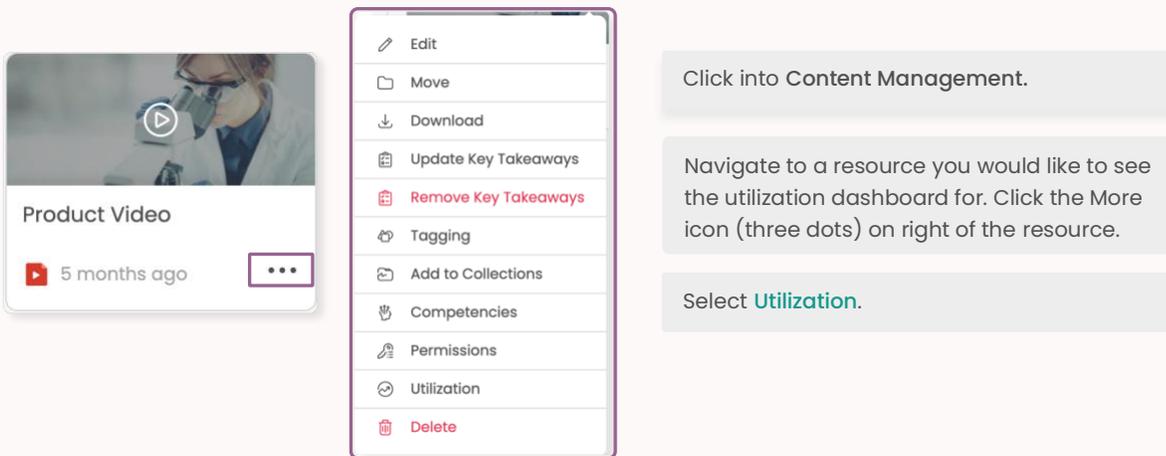
## How to Access the Teams Analytics Dashboard

The Teams Analytics dashboard is similar to the User Analytics Dashboard, but it is accessed from the Teams page. Click into the User Management System, and then click into the **Teams** tab. Within teams, click the **More** icon (three dots) and then select **Analytics** to access the embedded reports dashboard.



## How to Access the Content Utilization Dashboard

The Content Utilization Dashboard allows you to see how resources are utilized within **Learn** and **Collections**. To view this dashboard, click into Content Management.



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# Default Role Permissions Table

View All	View All allows Admin and Owner roles to view all the resources within a tool without needing to be specifically added as a stakeholder. For example, an Admin can view all the Learning Sets and ActionPacks within Learn, or resources within Content Management on a domain.
View	View allows administrative roles on the platform to View the resources or tools that they create, or have been shared with them – i.e., the resources they have been added to as Stakeholders.

	Owner	Admin	Manager	Draft-Manager	Drafter	User
<b>Learn</b>						
View All	✓	✓				
View	✓	✓	✓	✓	✓	
<b>ActionPack</b>						
Create	✓	✓		✓	✓	
<b>Learning Set</b>						
Create	✓	✓		✓	✓	
<b>Category</b>						
Create	✓	✓		✓	✓	
<b>VILT</b>						
Create	✓	✓		✓	✓	
<b>User Management</b>						
View	✓	✓	✓	✓		
<b>Team</b>						
Create	✓	✓	✓	✓		
Update	✓	✓	✓	✓		
Delete	✓	✓	✓	✓		
<b>Territory</b>						
Create	✓	✓	✓	✓		
Update	✓	✓	✓	✓		
Delete	✓	✓	✓	✓		
<b>Role</b>						
View	✓	✓				
Create	✓	✓				
Update	✓	✓				
Delete	✓	✓				
<b>User</b>						
Create	✓	✓	✓	✓		
Update	✓	✓	✓	✓		
Delete	✓	✓	✓	✓		
<b>Content Management</b>						
View	✓	✓		✓	✓	
View All	✓	✓				

	Owner	Admin	Manager	Draft-Manager	Drafter	User
<b>Resources</b>						
View	✓	✓	✓	✓	✓	
View All	✓	✓				
<b>Collections</b>						
Create	✓	✓		✓	✓	
<b>Events</b>						
View All	✓	✓				
View	✓	✓	✓	✓	✓	
Create	✓	✓				
Manager	✓	✓	✓	✓		
<b>Launchpad</b>						
View All	✓	✓				
View	✓	✓		✓	✓	
<b>Coach</b>						
View	✓	✓	✓	✓	✓	
<b>Scenario</b>						
View	✓	✓	✓	✓	✓	
View All	✓	✓				
Assign	✓	✓		✓		
Mentor	✓	✓	✓	✓		
Start Conversation	✓	✓	✓	✓		
<b>Certifications</b>						
View	✓	✓	✓	✓	✓	
View All	✓	✓				
Start Certification	✓	✓	✓			
<b>Field Coaching</b>						
View	✓	✓	✓	✓	✓	
View All	✓	✓				
Start Field Coaching	✓	✓	✓			
<b>Object Management</b>						
View	✓	✓				
<b>Custom Field</b>						
Create	✓	✓				
Update	✓	✓				
Delete	✓	✓				
<b>Domain Setup</b>						
View	✓	✓				
<b>Analytics</b>						
View	✓	✓	✓	✓	✓	
<b>Report Generator</b>						
View	✓	✓	✓	✓		
<b>Products</b>						

	Owner	Admin	Manager	Draft-Manager	Drafter	User
View	✓	✓				
Create	✓					
Update	✓					
Delete	✓					
<b>Clinical Data</b>						
View	✓	✓				
<b>Journeys</b>						
View						
View All						
<b>Competency Setup</b>						
View	✓	✓	✓	✓	✓	
Create	✓	✓				
Update	✓	✓				
Delete	✓	✓				
<b>Reminders</b>						
Welcome	✓	✓				
Learn	✓	✓				

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# ACTO Supported Files and Formats

This reference guide provides you with file upload limits, image formatting best practices, character limits, and the supported languages on ACTO Omnichannel.

## Resource Upload Limits

File limits exist in ACTO to ensure maximum performance of the application and an optimal user experience across multiple devices. **Files larger than the recommended limits may impact the overall user experience.** If you need to upload a file larger than the listed limits, please reach out to the ACTO Support Team.

Resource Type	File Type	Upload Limit
Document	PDF	50MB
Document	DOCX	50MB
Document	PPTX	50MB
Document	XLSX	50MB
Video	MOV	25GB
Video	MP4	25GB
Video	3GP	25GB
Video	AVI	25GB
Video	FLV	25GB
Video	MKV	25GB
Image	JPG/JPEG	50MB
Image	PNG	50MB
Audio	MP3	50MB
Audio	M4A	50MB
Audio	WAV	50MB
SCORM  Supported SCORM Versions: SCORM 1.1, SCORM 1.2, SCORM 2004 (2nd, 3rd, & 4th editions), the Experience API ("xAPI", formerly "Tin Can API"), cmi5, LTI 1.1, and LTI 1.3.	ZIP	175MB

## Aspect Ratio and Image Resolution

The **Aspect Ratio** of an image is its width in relation to its height. You may use the aspect ratio to understand the shape of an image. For example, an image with a 1:1 ratio has an equal width and height and is square shaped. Images that are 16:9 or 21:9 are rectangular shaped with a width that is longer than their height.

**Image Resolution** is the number of pixels per inch (PPI) in an image. A high-resolution image will be crisper and clearer but will be a larger file. A lower-resolution image will be smaller but also be less sharp. **Please keep this best practice in mind: An image should be at least 500 pixels in height so that there's sharpness and clarity for whatever image you upload. Its width will correspond to whatever aspect ratio you have set.**

Resource Type	Optimal Aspect Ratio	Optimal Image Resolution
Domain Logo (Main Logo)	16:9	1920 x 1080 pixels or 1280 x 720 pixels
Domain Icon (Side Navigation Logo)	1:1	1080 x 1080 pixels
Learning Set Cover Image	21:9	1260 x 540 pixels
ActionPack Cover Image	16:9	1920 x 1080 pixels or 1280 x 720 pixels
Collection Cover Image	1:1	1080 x 1080 pixels
Event Cover Image	21:9	1260 x 540 pixels

## Character Limits

The table below lists character limits – text and spaces – across various platform tools. Character limits exist so that end-users can have a consistent experience on whatever device they use to access the platform.

Tool	Text Area	Character Limit
Content Management	Folder Name	100
Content Management	Resource Name	200
Content Management	Forms – Quiz Name	200
Content Management	Forms – Quiz Question and Answer Options	500
Content Management	Forms – Survey Name	200
Content Management	Forms – Survey Description w/Rich Text Support	5,000
Content Management	Forms – Survey Question & Answer	5,000
Content Management	Forms – Digital Signature Name	100
Content Management	Forms - Digital Signature Text	500
Content Management	Forms – Poll Name	200
Content Management	Forms – Poll Description	500
Content Management	Forms – Poll Question and Answer Options	200
Content Management	Forms – FCR Form Name	200
Content Management	Forms – FCR Form Description w/Rich Text Support	5,000
Content Management	Forms – Field Coaching Form Question & Answer	5,000
Content Management	Forms – Registration Form Question and Answers	200
Content Management	Forms – Evaluation Form Question and Answers	200
Content Management	Forms – Evaluation Form Description	5,000
Content Management	Forms – Assessment Form Question	500
Content Management	Forms – Assessment Form Answer Options	200
Content Management	Forms – Assessment Form Description	5,000
Content Management	Forms – Coach Tools Evaluation Description	500
Learn	VILT Name	250
Learn	VILT Description	500
Learn	Learning Set Name	255
Learn	Learning Set Description	500
Learn	ActionPack Name	255
Learn	ActionPack Description	500
Learn	Category Name	255
Learn	ActionPack Topic Name	255
Learn	ActionPack Lesson Name	255
Resources	Collection Name	255
Coach	Scenario Name	200
Coach	Scenario Description	5,000
Coach	Certification Name	200
Coach	Certification Description	5,000
Events	Event Name	250
Events	Event Description	500

## Supported Languages

Below is a list of languages supported by the ACTO Omnichannel platform.

Supported Languages
English
French
Spanish
Hindi
Portuguese
German
Chinese (Simplified)
Italian
Japanese
Russian
Thai
Vietnamese
Korean
Chinese Traditional (Taiwanese)

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